



Motardinn will participate to the Dainese promotion campaign: "Don't Let The Rain Stop You".

The promotion allows Motardinn's customers from Spain and Portugal to enjoy 25 % discount in the products included in the campaign (already applied in the product price).

Motardinn reserves the right to keep the original label Dainese to prove the client's participation in the promotion.

The products included in the campaign are all jackets and pants with Gore -Tex and D -Dry , fabrics excluding the following models: Carve Master Goretex Jackets, Concorde Goretex Jackets, Ice Evo Goretex Jackets, Ridder Goretex Jackets, Zima Goretex Lady Jackets, Travelguard Goretex Pants, Knightsbridge D-Dry Jackets, D-Stormer D-Dry Jackets, Laguna Seca D-Dry Jackets, Baywood D-Dry Jackets, Montmartre D-Dry Jackets, Elysee D-Dry Lady Jackets and Stockholm D-Dry Pants.

If you have any further questions about the promotion, please feel free to contact our Customer Services Team, using our contact page. Our Customer Services Team will gladly assist you.



IMPORTANT: Motardinn reserves the right to keep the original label of the Dainese product to prove the participation in the promotion.

Regulations governing the Bonus Operation
pursuant to articles 10 and 11 of Presidential Decree N° 430/2001.

"DON'T LET THE RAIN STOP YOU!"

1. Promoter

The Promoter is Dainese S.p.A. with registered office in Via dell'Artigianato 35 – 36060 – Molvena (VI), VAT N° 00727080244, in the name of the company *pro tempore* Managing Director.

2. Addressees

End Users

3. Products subject of the Bonus Operation

Dainese Motorcycling articles, exclusively jackets and trousers bearing the GORE-TEX® and D-Dry® brand names except for the following models:

G. Carve Master GORE-TEX® - G. Concorde GORE-TEX® - G. Ice evo GORE-TEX® - G. Ridder GORE-TEX® - G. Zima GORE-TEX® lady - P. Travelguard GORE-TEX® - G. Knightsbridge D-Dry® - G. D-Stormer D-Dry® - G. Laguna seca D-Dry® - G. Baywood D-Dry® - G. Montmartre D-Dry® - G. Elysee D-Dry® lady - P. Stockholm D-Dry®.

The bonus operation refers exclusively to the product families as indicated in the previous paragraph which means that all the following "Dainese®" product families, besides the aforementioned products, are excluded from the operation in all the stores: jackets with a fabric other than D-Dry® and GORE-TEX® (including leather), trousers with a fabric other than D-Dry® and GORE-TEX® (including leather), motorcycling suits, motorcycling protections, motorcycling gloves and boots, motorcycling shoes, motorcycling accessories, t-shirts and sweatshirts, miscellaneous accessories, all other articles bearing the "Dainese®" brand name that are not for the motorcycling sector (e.g. Bike Line, Winter Line, Equestrian Line). Moreover, D-air Racing and D-air Street products are excluded from the operation, together with any further limitations as given in article 6.2. herein.

4. Duration of the Operation

The operation will run from 4 November 2013. The operation will run in the stores, listed in Annex "A" with these regulations, which will clearly display the advertising and informative material.

5. Subject of the Operation "DON'T LET THE RAIN STOP YOU!"

By handing in any old motorcycling articles of any brand as long as they are in the product families involved in the operation, (motorcycling jackets or trousers of any material) into one of the stores taking part in the initiative, the consumer will have the right to a 25% (twenty-five percent) discount on the recommended retail price of a "DAINESE®" brand motorcycling article limited to GORE-TEX® and D-Dry® jackets and trousers (except for the exclusions given in articles 3 and 6; for example, a new GORE-TEX® and D-Dry® jacket in exchange for an old leather jacket, etc.).

6. How to take part

1. The consumer must go to a shop taking part in the initiative and hand in to the shop assistant an old motorcycling article (motorcycling jacket or trousers of any material of any brand name) that is in one of the product families covered by the operation.
2. The consumer must ask the shop assistant to indicate the products in the store that are involved in the operation;
3. The consumer will receive a 25% (twenty-five per cent) discount on the recommended retail price for buying a "DAINESE®" brand name motorcycling article limited to GORE-TEX® and D-Dry® jacket or trousers;
4. The old article handed in and the new "Dainese®" article that is purchased must be in corresponding product families to enable the discount to be applied. For example, no discount will be applied if the customer hands in motorcycling boots in exchange for a "DAINESE®" GORE-TEX® motorcycling jacket;

5. The 25% (twenty-five per cent) discount will be applied to the purchase of the same number of articles as the consigned articles.

6. The 25% (twenty-five per cent) discount cannot be accumulated with any other promotions that are running (e.g. sales, promotional sales, closing down sales, etc.), or with preferential purchase conditions that have been granted by Dainese S.p.A. to any individuals or associations.

7. The consumer may be asked to fill in, sign and consign a form to the retailer, with a description of the returned article and the newly purchased discounted article. The new product label will be retained by the retailer to enable the retailers and Dainese S.p.A. to verify the outcome of the operation.

7. Validity

The bonus operation is valid in all the stores that have joined, which are listed in Annex "A" with these regulations, except for the Outlet areas in the Dainese D-Garage stores in Vicenza, Rome, Paris, Lugano, Malaga, Cartaxo, Rosenheim and Kozina).

8. Advertising

Dainese S.p.A. will advertise the bonus operation through advertising materials (POP, banners, press and online advertising) and the advertising message will be in compliance with the terms of these regulations. The full regulations will be available at www.dainese.com or the consumer can ask for the full version at any of the shops taking part in the operation.

9. Conservation of the Regulations

These regulations are drawn up in compliance with Presidential Decree 430/2001 and are registered and kept until 12 months after the conclusion of the operation in the head office of Dainese S.p.A., in Via dell'Artigianato, 35 – 36060 – Molvena (VI). A copy will be available on request from any authorities involved and/or from end users.

10. Guarantee – Lack of Guarantee

This operation will be conducted in compliance with Presidential Decree 430/2001 and is exempt from the obligation of paying any caution deposits, because the bonus is given at the time of each single purchase.

Molvena, 21 October 2013

DAINESE S.p.A.

Managing Director: