

Minty Fresh

Why just participate in a Minty Scramble when you can be the Minty itself? Sugared up and full of sweetness everyone will be scrambling to catch you all day.

Pastel Patch

A sneaky trick of the trade when we're cutting costs to pay for our Christmas party in the Bahamas is to patch together off-cuts from old fabric rolls and create a beautiful, expensive looking print. As long as we keep it quiet, everyone is none the wiser, and we're off to the Bahamas in style.

Palm Drive

We aim to be as authentic as possible, which is why we hired 30 monkeys to paint an entire plantation of palm trees at night with neon colours. Unfortunately, when we took the photo there was no moon to light their hard work so we just photoshopped some colourful palms trees onto the print instead.

Pop Palms

We've jumped on the coconut craze with our very own coconut-infused swimwear. After your swim simply throw your Pop Palms into the blender and whip yourself up a healthy post-session recovery smoothie. It will only cost you a swimsuit every time you swim and your insta account will be filled with gorgeous posts about coconuts.

Crown Princess / Holy Cow

A recent team-bonding session left our design team stranded in the outback and out of range of UberEats. Dragging their Prada bags along the dusty road for 500 metres, they survived the gruelling heat back to the resort. On the long journey back they souvenired a cow's skull to create this beautiful print and remind them of their remarkable survival story.

Fireworks

Our pyrotechnic skills have finally been put to good use with our latest innovation that incorporates real exploding fireworks in your swimwear. Don't just wave your hands in the air after your next big win, activate your personal fireworks display to be the backdrop to a celebration that everyone will remember.

Midnight Marble / Marble Moon / Kaleidocolour

Quality is a big thing for us, so when a salesman, who was excellent at his job, convinced us to make a swimwear range from genuine Italian marble we jumped at the chance. Turns out marble isn't great in swimwear (who knew it actually sinks in water??) so you're going to look classy in this print but you may struggle to stay afloat.

Tropic Team

Everyone dreams of a tropical holiday and now we've made it a reality with our new VR swimwear. Simply put on your swimwear, close your eyes and dive into a pool to throw yourself into a tropical jungle paradise full of squawking parrots and crystal clear water. For a little extra, we'll include a bag of mosquitos that will happily bite you, just like they would in the jungle.

Bound Up / Strapped In

If you're paranoid about a wardrobe malfunction then this is the print for you. Straps incorporated into the garment allow you to tighten your swimwear just like you're tying down a trailer load of trash headed for the tip.

Regatta Royale

To create this gorgeous print we purchased an entire regatta of luxury yachts and from the balcony of our newly acquired penthouse suite in Malibu we painted the funky team out on the water one evening. It will only take us 50 years to pay off the fleet which gives us plenty of time to find our sea legs.

Mount Up

You may not associate us with high altitude extreme sports but we actually design our swimwear to help mountaineers survive the harshest conditions. Our swimwear measures the body coldness with a colour temperature gauge that darkens as clothing is removed from the body. When a mountaineer is just left wearing their swimwear, the gauge immediately shows that they are very cold.

Feather Duster

Despite the efforts of Google we continue to lead the home technology revolution with the integration of humans and cleaning appliances. Our prototype human feather duster allows you to rub yourself against any dusty surface while wearing your swimwear to leave it perfectly clean and dust-free. We are currently trialling a human vacuum cleaner.

Heart Splatter

We may or may not have been involved in the recent theft of art smocks from the local primary school but we can definitely say that we have launched an amazing print that looks quite similar to some of the smocks that went missing. Next time we'll cut the kids' names out before we sell them to avoid unnecessary suspicion from the authorities.

Angry Rams / Black Sheep

Getting sheep into a pen is hard enough so getting them to line up for a photo was next to impossible. But thanks to the magic of modern technology we managed to dress our staff in realistic sheep costumes and line them up head-to-tail for the perfect snap to make this print happen.

Scaredy Cat

It's a well-known fact that cats don't enjoy swimming right? Wrong. Cats are just super competitive when they hit the water and what looks like fear is just full blown, crazy-eyed winner-take-all aggression because it's their Olympic final and no one is going to beat them.

Crack Attack

Our latest technological advancement incorporated into our swimwear is literally ground breaking. Short wave pulses released while wearing your Crack Attacks will increase seismic activity around you causing competitors or other swimmers in the vicinity to be thrown off course. We do not recommend wearing them while swimming in rooftop pools.

Go Ballistic

Like any kid we dreamed of one day being fired out of a canon over a crowd of screaming fans. Now, after years of work and despite the unproven claims by the major swimwear brands, we have devised a print that we 100% guarantee will project you faster and further out of an exploding canon than any other swimwear.

The Great Sausage Run

Once a year on an extraordinary autumn evening in outback Australia the moon aligns with Mars in the southern skies and leads to an event never before seen by human eyes, until now. Off barbeques and from butchers' trays across the country, sausages emerge from their slumber and escape together to form herds of running sausages. Their numbers swell to a mass stampede that whirls across the desert in what is, the greatest sausage run known to exist anywhere on the planet.

Square Eyes

Working in collaboration with Netflix we have devised a new fabric technology that enables streaming TV to be embedded into your swimwear while you swim! As any TV network funded scientific study will tell you, TV is a vital part of our lives that we should never be disengaged from, so we are proud to be ticking off another box on our corporate social responsibility mandate.

Meshed Up / Mesh Mash

A gift from the funky crew to a recent workplace wedding was a huge bucket of confetti that we created by punching holes in the swimwear of our unsuspecting customers. We marketed the swimwear as a fashion statement, and looked like kind and generous employers to the happy couple. Another day, another successful corporate deception.

Daisy Dots

If you've seen the documentary B Movie you'll understand how highly intelligent bees are. Like us, bees have names but each name is only one letter (none of them are named B though). So as a sign of respect we mark our flowers with their names to welcome them to swarm happily on our swimwear while you are wearing it.

Flys Eyes

One of the great mysteries of the animal kingdom is the extraordinary visual power of a fly's eyes capable of seeing the polarisation of light and a vast colour spectrum. Yet despite our technology and our best efforts in locker rooms around the world, man has never been able to replicate the perfect symmetrical shape or function of the fly's eyes.

Full Metal Funky

An Ode to My Funkys. These are my funkys. There are many like them but these are mine. My funkys are my best friend. They are my life. I must master my funkys as I must master my life. Without me, my funkys are useless. Without my funkys, I am useless. I will swim fast in my funkys. I will defend my funkys until I am victorious and everyone wears funkys and then there is peace.

Ripple Effect / Ocean Swim

Having recently signed a strict confidentiality agreement with the US Navy SEALs it is impossible for us to advertise the secret project that we are collaborating on but basically our new swimwear will prevent the water from rippling around you as you glide through it. It's perfect for the SEALs when they infiltrate enemy beaches and for our customers who like to sneak up on strangers in the shallows pretending to be a shark.

Bleached Coral

Our list of green credentials continues to grow having successfully trialed an easy, practical solution to the disastrous effects of climate change on coral. Covering bleached coral in a radioactive coating and wearing rose-coloured goggles while swimming underwater, we have turned ugly barren reefs into beautiful kaleidoscopes of colour, just like a healthy reef again.

Coral Gold

The most shocking impact of climate change on coral reefs is the effect it will have on the colourful images people can use on their computer wallpapers. To overcome this impending disaster we are funding research that will dip all dying coral in liquid gold to brighten up its appearance again and in turn brighten the lives of computer users who love their beautiful wallpapers.