The Difference:

# Approach.

# Design

Utilizing the best team in Snowboarding, we cherry pick Union Pros, Reps and Retailers that represent all aspects of snowboarding, deeply infusing them into the development phase. Everything we design occurs on a singular path that leads towards superior product.



Two manufacturing facilities

continents, The Box is a self-

contained, vertically integrated

production facility. From injection

packaging - everything happens with one km radios at both

located on two different

to painting, assembly and

We stand firmly to our commitment of evolving snowboard bindings by constantly introducing cutting edge materials, modern manufacturing processes and pioneering new levels of durability.

# **Test**

Union Headquarters is located a quick 45 minute drive from the closest gondola. Living and working in the heart of the Italian Alps gives us the opportunity to test in the morning, be back in the office by lunch, adjust / modify designs by the end of the day.



# **Innovate**

**Prototype** 

Constantly investing and

reinvesting into new technology,

printer allows us to go from paper

time. This phase insures accurate

like our HP Multi-Jet Fusion 3D

sketches, to ridable prototypes

within a 10 hour turn-around

tooling, and durable parts.



While snowboarding is obviously a seasonal business, the team at Union never stops. With offices in Europe, North America and Asia, you could say we are open 24 hours a day, 7 days a week.





# **Exclusive**

# **Materials**



←FORGED CARBON

Mfg.

factories.

### 2021/2022 PRIMARY VISUAL

# **Line Segmentation**

OVERVIEW

With four riding categories to choose from, it's easy to pick a binding that best suits your riding style. From resorts, to the streets, to the backcountry, Union has you covered.

CATEGORY

# All Mountain

Instant edge-to-edge response and stable board connection. The Union All-Mountain Series of bindings deliver a performance advantage in all conditions and terrain. Camber Disks and unyielding bombproof design will be found here.

FEATURED MODELS

- ATLAS FC (PAGE 16)
- ATLAS (PAGE 18)
- FORCE (PAGE 20)
- TRILOGY (PAGE 22)
- STR (PAGE 24)
- JULIET (PAGE 26)

CATEGORY

# **Freestyle**

The Union Freestyle Series bindings are designed for riders looking for the ultimate in freedom, comfort and that "loose truck" feel. Minimal binding-to-board contact is a concept pioneered by Union from day one, and the Freestyle Series showcases the benefits.

FEATURED MODELS

- FALCOR (PAGE 30)
- STRATA (PAGE 32)
- LEGACY (PAGE 34)
- CONTACT PRO (PAGE 36)
- CONTACT PRO SLUSH SLASHER (PAGE 38)
- MILAN (PAGE 40)
- FLITE PRO (PAGE 44)
- ROSA (PAGE 46)

CATEGORY LOGO



CATEGORY LOGO







CATEGORY

# Youth

Smaller and softer versions of what the pros ride, the Youth Series retain key fundamentals that put Union on the map. They are also the most adjustable kid's bindings on the market.

FEATURED MODELS

- CADET PRO (PAGE 50)
- CADET (PAGE 52)
- CADET XS (PAGE 54)

CATEGORY

# **Expedition**

The Union Expedition series has one goal in mind - Enjoy the ride down. Whether you're a seasoned backcountry vet, out for your first day on a splitboard, or looking to explore new terrain with the Rover 1, Union has you covered from start to finish.

FEATURED MODELS

- EXPLORER FC (PAGE 56)
- EXPLORER (PAGE 58)
- ROVER (PAGE 64)
- EXPEDITION PACK (PAGE 66)
- EXPEDITION ACCESSORIES (PAGE 68)

CATEGORY LOGO





RIGHT PAGE \*\*



CATEGORY LOGO





-UNIONBINDINGCOMPANY.COM



# 2021-22 New Binding Technology



When you ride 100+ days a season your ratchets take a beating. Freezing temps, water damage and constant strapping and unstrapping all play a role in the longevity of a binding ratchet. Lucky for you, the all-new Magnesium 4.0 ratchets are Union's answer to the elements. A fully intergraded spring protected from the harsh outside provide you with Union's best ratchet to date. Longer life span and better spring return guaranteed.



The Exoframe 5.0 utilizes tri-axial progressive flex for the perfect boot to binding fit and instant power and response when you're ready to lay down a hard charging, high speed carve. Easily adjust your ankle strap to any boot with the quick snap of the pin adjustment, no tools needed. Just like all Union ankle straps, the Exofame series comes with the safety and security of DuPont Hytrel®, so you never miss a day of riding



Simple, lightweight, durable - The all-new TS 4.0+ toe strap keeps you locked in for the ride down without letting you know it's there. A new shorter buckle base helps to reduce weight and pressure points. Easily adjust to any boot with the quick snap of the pin adjustment, no tools needed. Available on the 21/22 Atlas FC, Falcor and Explorer FC.

Fast and easy. Quickly switch from touring touring mode to ride mode in the blink of an eye. The new Explorer Split Forward Lean Adjuster (FLAD for short) has been upgraded for improved durability and easier transition with gloves.



Travis Rice trusts the Union Falcor for every turn, every cliff drop, and every riding condition. In order to keep up with Travis' demanding riding, we've redesigned and reinforced the iconic Falcor Highback for the 21/22 season. A thicker forged carbon Y-beam, with stronger mounting points and an all-new forward lean adjuster combine for improved durability and response. Designed, Tested and trusted by the man himself.



Proof that there's no such thing as entry level at Union Binding Company... The 21/22 Union Flite Pro and Rosa have been fully redesigned from the ground up. All-new Stage 8 Duraflex baseplate combined with the Falcor inspired highback deliver the lightest binding series ever created by Union, and arguably any other brand to date.



---UNIONBINDINGCOMPANY.COM



• RIDING CHARACTERISTICS

Dampening Amount  $\rightarrow$  Responsive

Ride Characteristic --- Locked In Ride Feel

Usage Result ———— Handles Anything

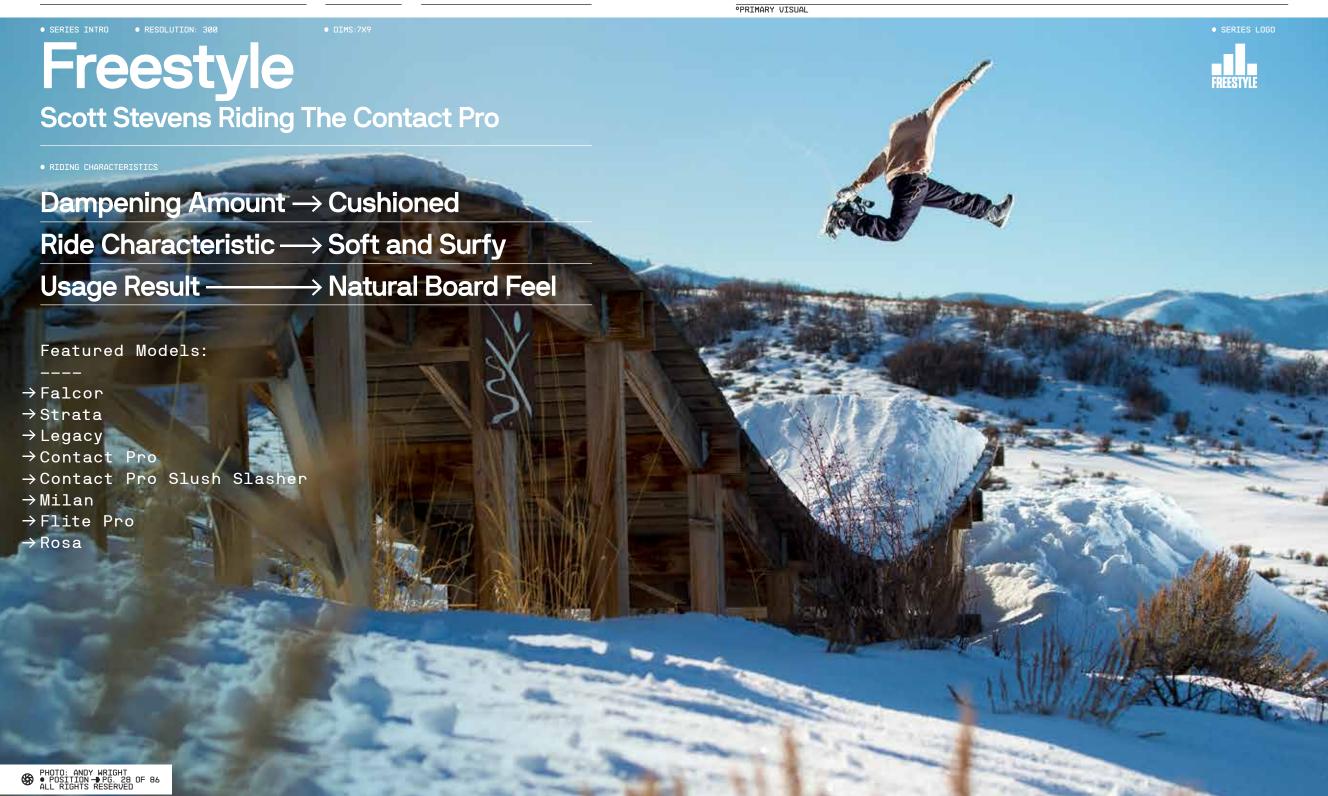
# Featured Models:

\_\_\_\_

- → Atlas FC
- $\rightarrow$  Atlas
- →Force
- → Trilogy
- →STR
- → Juliet







RIGHT PAGE \*\*

# The All-New Flite Pro and Rosa

FLITE/PRO

The Lightest Snowboard Bindings On The Market

# **100% Redesigned Features:**



# Highback

Inspired by the best freestyle highback on the market, the allnew Flite Pro and Rosa highbacks take design elements and riding characteristics from the Union's Falcor and bring them down to to our entry level price point. Super lightweight, incredibly durable and perfect for beginner to advanced freestyle riding.



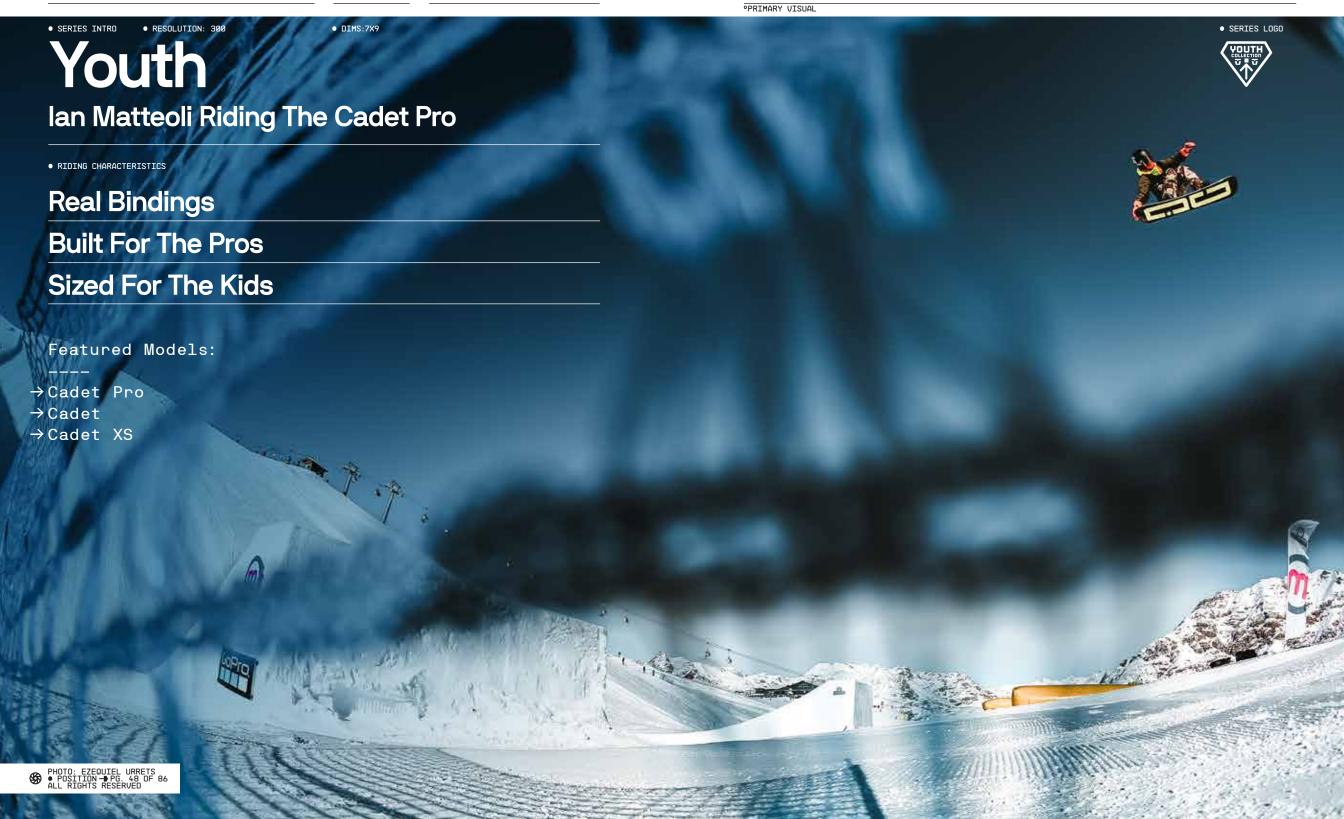
# Baseplate

Introducing our lightest baseplate ever. The all-new Stage 8 Duraflex baseplate helps shave over 10 grams off the Flite Pro and Rosa's total weight. Not to mention, it's compatible with all existing mounting patterns right out of the box. This is just another example of Union's commitment to the best possible binding at all price points

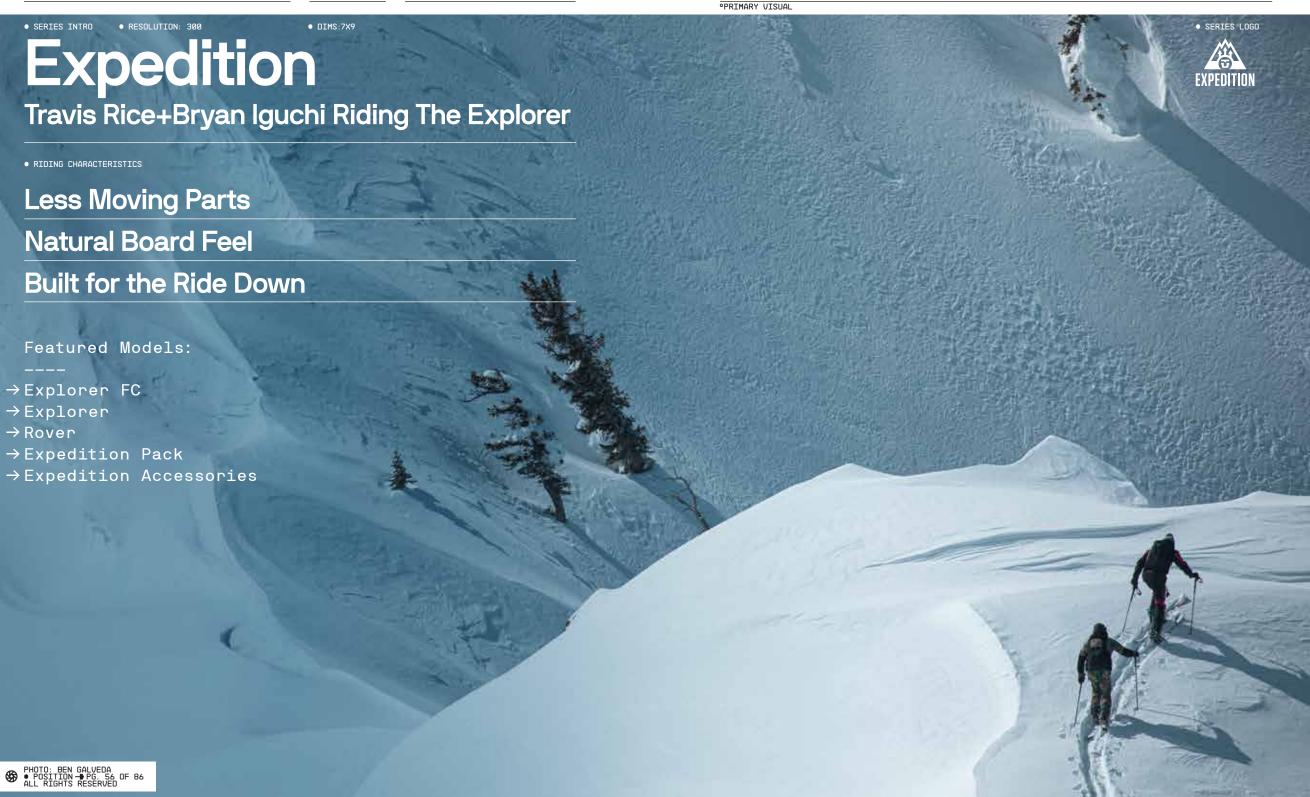


# **Toe Strap**

Simple, lightweight, durable - The all-new TS 4.0 toe strap keeps you locked in for the ride down without letting you know it's there. Easily adjust to your boot size, and get ready for season long foot comfort.







BINDING COLLECTION: EXPEDITION

A STRONGER BINDING COMPANY

●INTERNATIONAL BINDING DEVELOPMENT

RIDDEN BY: JOHAN MALKOSKI

2021/2022

RIGHT PAGE \*\*

→ NAVIGATION: ALL NEW ROVER

Rover

**Union Specific Approach System** 

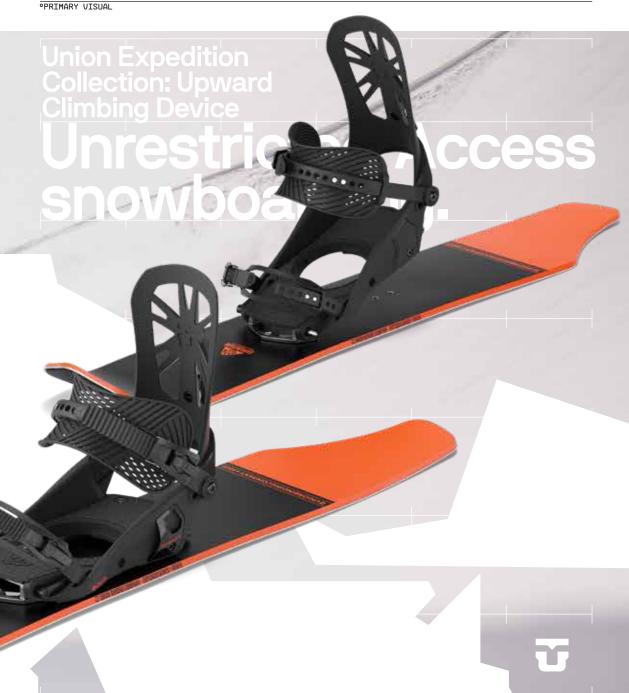
• ASCENT CHARACTERISTICS

Light and Maneuverable

**Fast and Easy Transitions** 

Ride the Solid Board of Your Choice for any Condition or Terrain.

Proudly Made in Austria at Capita MFG with 100% Clean Energy



Rover v.01

Rider: Travis Rice

ocation: Undisclosed

Photo: Gavelda

### PRIMARY VISUAL

2021/2022

For Contents, SKU, and details visit: unionbindingcompany.com/catalog

# **Expedition Parts and Accessories**









Clips & Hooks

Integrated Inserts







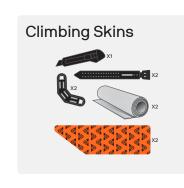
**Touring Bracket Set** 







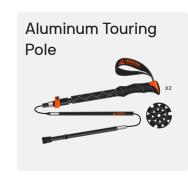




Splitboard Strap

Climbing Skin Foil





Clips & Hooks

X8 X8 X8

Pass Through Holes











# **Parts and Accessories**

Exoframe 4.0 Ankle



Forma Lab Ankle



Forma Elite Ankle



TS 2.0 Rhombus Toe



TS 2.0 Hexgrip Toe



TS 2.0 Ultragrip Toe



Forged Carbon HB



Force Team HB



Strata Team HB



Camber Disk



Mini Disk



Universal Disk V2



# Regular Disk

PRIMARY VISUAL



3 Hole Disk



Demo Disk



Repair Kit



Mounting Hardware



Highback to Ankle Kit Hardwear



Tool-less Toe/Ankle Adjusters



Toe/Ankle Adjuster Screw+Washer



Classic FLAD



Mini FLAD



Magnesium 3.0 Ankle Ratchet



Magnesium 3.0 Toe Ratchet



# **Parts and Accessories**

# Aluminum Ankle Ratchet



## Aluminum Toe Ratchet



Ankle Sawblade and Connector (New)



# Toe Sawblade and Connector (New)



Ankle Sawblade and Connector (Old)



Toe Sawblade and Connector (Old)



#3 Screwdriver



**Pocket Tool** 



Wall Mount Board Holders



U Logo Diecuts



**UBC Diecuts** 



Union Box Sticker



# Union Classic Logo Sticker

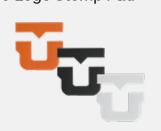
2021/2022 PRIMARY VISUAL



Surf Stomp Pad



U Logo Stomp Pad



Metal Stomp Pad



Boot Scraper Stomp Pad



Travel Case



Lunch Box



Laptop Sleeve



Passport Holder



# Additional Information: For Package contents, SKU, ordering information, and more details visit: unionbindingcompany.com/catalog

### → NAVIGATION: LINE OVERVIEW

### <del>\_\_\_\_</del>

# Line Overview - All Mountain



ATLAS FC - FORGED (S-2110111/M-2110113/L-2110115)



ATLAS - BLACK (S-2110211/M-2110213/L-2110215)



ATLAS - WHITE (S-2110221/M-2110223/L-2110225)



ATLAS - DARK GREEN



ATLAS - ORANGE (M-2110243/L-2110245)



FORCE - BLACK (S-2110311/M-2110313/L-2110315)



FORCE - WHITE (M-2110325)



ORCE - ASADACHI M-2110333/1-2110339



FORCE - FLO. YELLOW (M-2110343/L-2110345)



FORCE - FLO. BLUE (M-2110353/L-2110355)



FORCE - FLO. ORANGE (S-2110361/M-2110363/L-2110365)

# Rental



RENTAL - BLACK/ORANGE (S/M-2150111)



RENTAL - BLACK/BLACK (M/L-2150113)



TRILOGY - FLO. YELLOW (S-2110421/M-2110423)

TRILOGY - BLACK (S-2110411/M-2110413/L-2110415)

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TRILOGY - SOFT PINK (S-2110441/M-2110443/L-2110445)



JULIET - BLACK (S-2110611/M-2110613/L-2110615)

STR - BLACK (S-2110511/M-2110513/L-2110515)

STR - STONE (M-2110523/L-2110525)

STR - MUSTARD (M-2110533/L-2110535)



DULIET - WHITE [S-2110621/M-2110623]



DLX-R - BLACK/ORANGE (M-2150213)



DLX-R - BLACK/BLACK (L-2150215)

CONTACT PRO - BLACK (S-2120411/M-2120413/L-2120415)

CONTACT PRO - WHITE/SCOTT STEVENS (M-2120423/L-2120425)

CONTACT PRO - GREEN/GIGI RUF (M-2120433/L-2120435)

CONTACT PRO - ORANGE (M-2120443/L-2120445)

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# Freestyle





FALCOR - YELLOW (M-2120123/L-2120125)





STRATA - BLACK (S-2120211/M-2120213/L-2120215)



STRATA - WHITE (S-2120221/M-2120223/L-2120225)



STRATA - IRIDESCENT PURPLE (M-2120233/L-2120235)



STRATA - RED (M-2120243/L-2120245)



LEGACY - BLACK (S-2120311/M-2120313/L-2120315)



LEGACY - PEARL WHITE (S-2120321/M-2120323)





SLUSH SLASHER - BLUE (S-2120491)



SLUSH SLASHER - YELLOW (M-2120493)



SLUSH SLASHER - RED (L-2120495)







MILAN - PINK/B4BC (S-2120631/M-2120633)

MILAN - WHITE/LUCAS B. (S-2120621/M-2120623)



FLITE PRO - BLACK (S-2120711/M-2120713/L-2120715)



FLITE PRO - WHITE (S-2120721/M-2120723/L-2120725)







ROSA - BLACK (S-2120811/M-2120813/L-2120815)



ROSA - WHITE (S-2120821/M-2120823)



ROSA - MINT (S-2120831/M-2120833)

# Youth



CADET PRO - BLACK (S-2130111/M-2130113)



CADET PRO - FLO. ORANGE (S-2130121/M-2130123)





CADET - HYPER BLUE (S-2130221/M-2130223)



CADET - HOT PINK (S-2130231/M-2130233)







# **Expedition**





EXPLORER - BLACK (S-2140211/M-2140213/L-2140215)



EXPLORER - FLO. YELLOW (M-2140223/L-2140225)



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