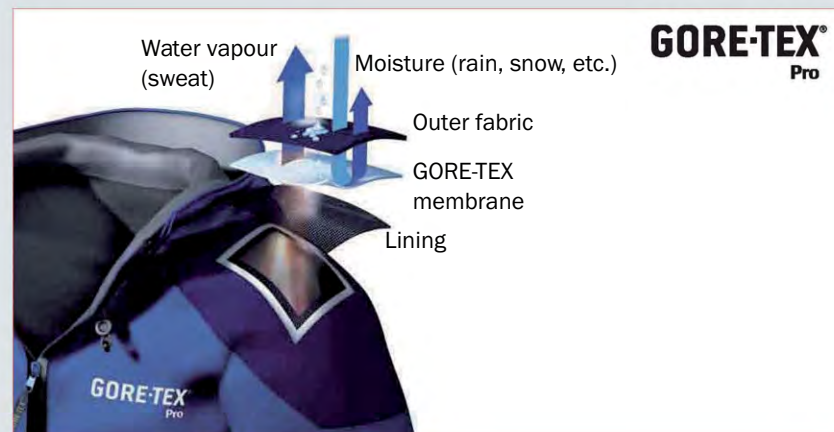


MAXIMUM PROTECTION PLUS PERFORMANCE

GORE-TEX PRO

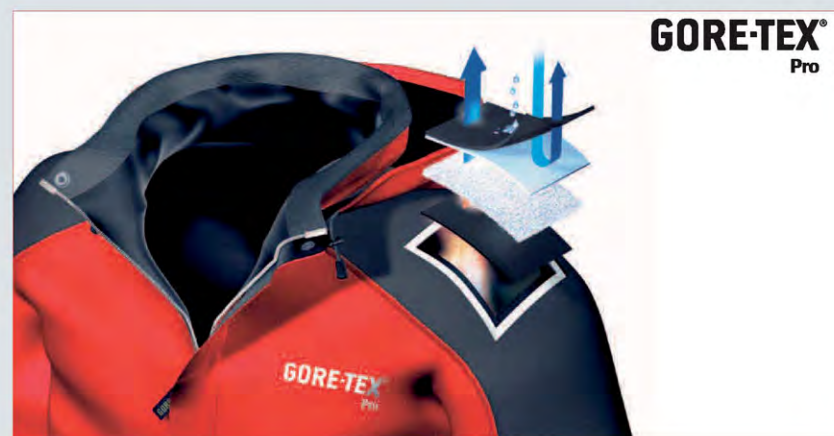
Key Information:

Garments engineered with GORE-TEX® Pro product technology are built for maximised ruggedness and are ideal for extreme and extended use. These garments are durably waterproof and windproof combined with optimised breathability.



2-layer insulated GORE-TEX® Pro products

Optimum heat insulation. 2-layer insulated GORE-TEX® Pro products meet the demands of outdoor professionals and serious enthusiasts. Here, a specific GORE-TEX® membrane is laminated to the inside of the outer material. The heat insulation layer is suspended freely between the 2-layer laminate and the inside lining.



3-layer GORE-TEX® Pro products

For a rough day outside. GORE-TEX® Pro products is the optimum solution for use under extreme tough conditions. The 3-layer construction comprises a special high performance GORE-TEX® membrane bonded to a tough outer material and a specially developed robust inner lining. The benefit: no movement between the three layers, which means less wear and tear, and even greater durability.



WINDSTOPPER®

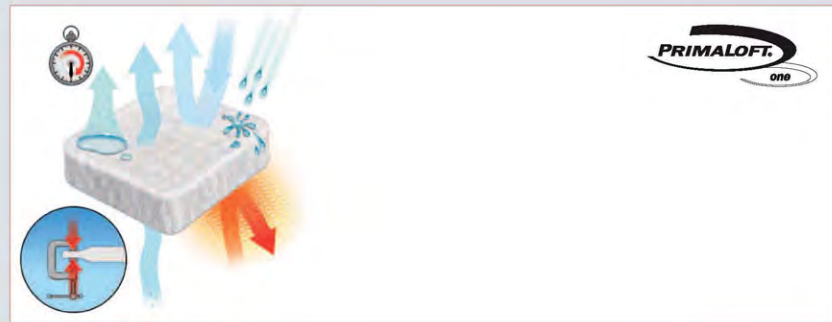
Gore Windstopper® soft shells shield the outdoor enthusiast from brutal windchill by offering total windproofness with maximum breathability, all while combining the comfort of a soft mid-layer and the water resistance of a shell in one garment. Highly versatile Gore Windstopper® soft shells excel in a broad range of activities and weather conditions while simultaneously providing active freedom of movement and quick-drying protection that sheds rain and snow.



MAXIMUM PROTECTION PLUS PERFORMANCE

PRIMALOFT ONE®

PrimaLoft® ONE is the highest performing insulation on the market for warmth, water resistance, softness and compressibility. PrimaLoft® ONE is an ultra-fine microfiber insulation that is as warm, soft and lightweight, and is warmer wet or dry than all other insulations.



PRIMALOFT® ECO INSULATION

PrimaLoft® Eco uses fibers made from a minimum of 50 percent recycled materials in combination with standard PrimaLoft® fibers to create a high loft, performance insulation. It is warm, lightweight and water resistant, with superior softness. PrimaLoft® Eco fibers are produced from postconsumer products (e.g., plastic bottles) and postindustrial waste. At the same time, they are still subject to the rigorous test standards and specifications befitting the exceptional tradition of PrimaLoft®.



RECCO®

Fact: A person buried in an avalanche has close to a 90 percent chance of survival if uncovered within 15 minutes. Beyond the 30-minute mark, the victim has less than a 50 percent chance (source: Colorado Avalanche Information Center). RECCO® is an electronic avalanche rescue system that consists of a small, nearly weightless transponder, more easily detected by a mountain search-and-rescue team. When a rescue team arrives at an avalanche site, the members scour it with detectors. A returned signal from a RECCO® transponder provides a precise bearing on the buried individual. RECCO® transponders appear on many The North Face® snow-sports products, including jackets and pants.

FLASHDRY™

As a leader in the outdoor industry, The North Face® has developed innovative, proprietary fabrics that incorporate microporous particles to improve moisture management and temperature regulation during outdoor activity. FlashDry™ fabrics feature a microporous particle additive that accelerates the removal of moisture from the skin and speeds evaporative drying. FlashDry™ enables the user to stay drier, more comfortable and out performing longer in a wide range of weather conditions and environments. FlashDry™ doesn't add weight or bulk and never washes or wears out.

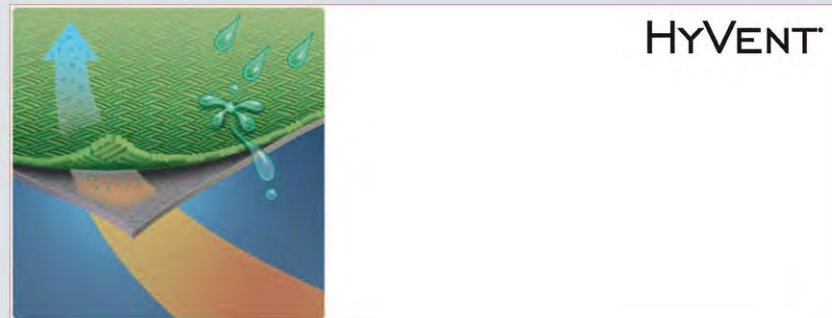


The premier products in this collection are designed with best-in-class FlashDry™ technology to offer maximum performance and comfort.

HYVENT® DT

Breathability: 625–675 g/m²/24 hrs avg (MVTR) Upright Cup
 Waterproof Rating: 25 PSI minimum after 20 launderings
 Usage: Exploration

HyVent® is a superior waterproof, breathable technology utilizing a polyurethane (PU) coating that consists of a tri-component multilayer formula for waterproof protection, moisture permeability, and durability. It has been lab- and athlete-tested to ensure the best possible duration and function, while also maintaining a comfortable level of breathability.



HYVENT 2L

HyVent® 2L is our most versatile HyVent® fabrication allowing a wide spectrum of applications depending on end use.

MAXIMUM PROTECTION PLUS PERFORMANCE

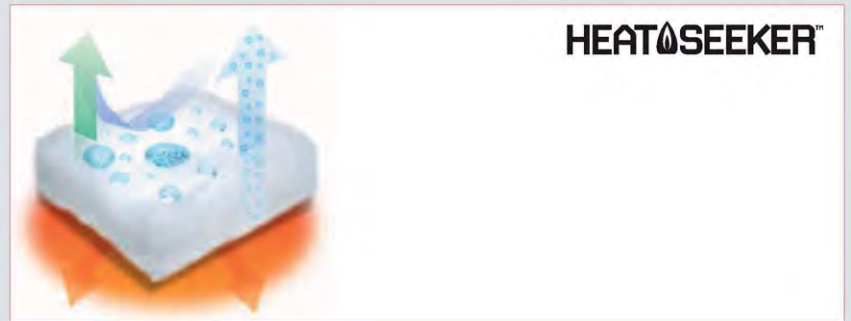
GOOSE DOWN INSULATION

The North Face® uses only the highest-quality goose down in all of its products. Each lot of down is thoroughly tested at three stages of production for loftiness, moisture resistance and ability to regain loft after compression. The fill power of goose down is an indicator of two important features: the warmth-to-weight ratio and compressibility, both critical to the user's warmth and comfort. True fill power is measured by placing one ounce of down in a graduated cylinder and measuring the volume the down occupies in cubic inches. The North Face® products are insulated with exclusive, high-fill-power down ranging from 550 fill to 900 fill, which represents the highest-quality down commercially available.



HEATSEEKER™

Heatseeker™ Eco is a high-performing insulation made of 100% recycled polyester fiber. Highly compressible with a great warmth-to-weight ratio, it's extremely resilient, water repellent, and hypo-allergenic. Made entirely from recycled materials, Heatseeker™ Eco is a carbon-friendly choice for the environment. At the same time, it is still subject to the rigorous test standards and specifications befitting the exceptional tradition of Heatseeker™.



DWR FINISH

Durable Water Repellent (DWR) finishes on fabrics and zippers give long life to waterproof technologies. The addition of an enhanced hydrophobic treatment enables DWR to adhere to materials for an extended lifetime.



STEEP SERIES™ FITS

Technical and high performance mean little without the proper fit. We offer a variety of fits that compliment your personal style.

1 ACTIVE FIT

Men's and Women's Jackets

A sleek, form-fitting cut through the body and sleeves.

2 RELAXED FIT

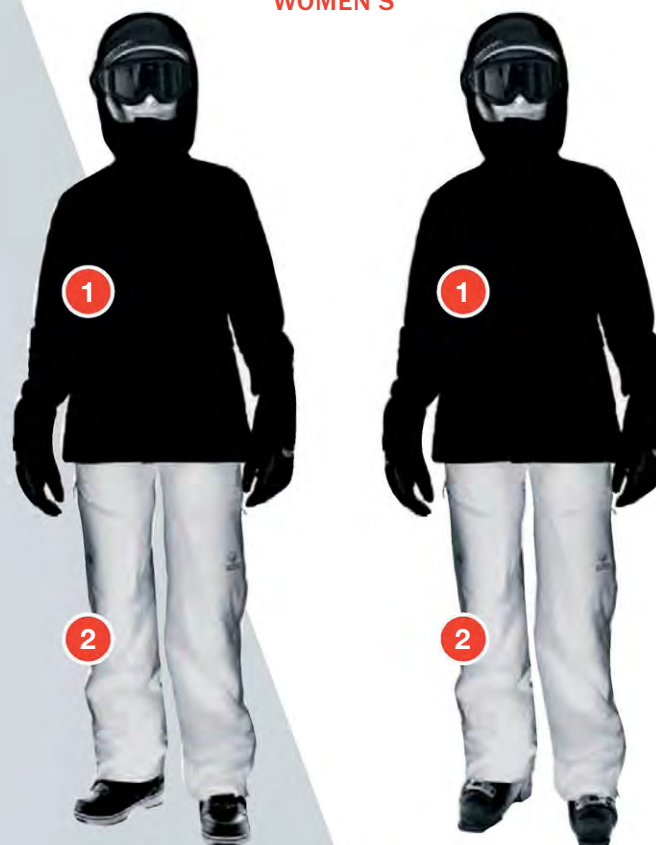
Men's and Women's Pants

A tailored cut through the seat and thighs with a generous fit through the knees and cuff.

MEN'S



WOMEN'S



Know Boundaries Snow-Safety Label

The Know Boundaries Snow-Safety label is now featured on select Steep Series™ snowsports gear and points people to a collection of valuable resources developed to help inform and educate them about how to prepare properly before heading into the backcountry. From gate-accessed side-country excursions at the local resort to multi-day trips deep in the mountains, backcountry snow travel is becoming more and more popular, and The North Face® is committed to raising snow-safety awareness and to ensuring that people enjoy the backcountry responsibly. To prepare for your next side-country or backcountry adventure, visit thenorthface.com/knowboundaries for the latest avalanche conditions, educational videos, tips from athletes, information on snow-safety training and more.

thenorthface.com/knowboundaries



SNOW-SAFETY CHECKLIST · SÉCURITÉ ET NEIGE—LISTE DE CONTRÔLE · CHECKLISTE FÜR SCHNEESICHERHEIT · LISTA DE CONTROL DE SEGURIDAD PARA NIEVE · CHECKLIST DE SEGURANÇA NA NEVE



MAP/COMPASS: Avalanches aren't the only hazard; getting lost in the backcountry is serious.



FOOD/WATER: Energy and hydration are crucial; bring extra just in case.



FIRST AID KIT: Be prepared for any emergency; minor issues can have major consequences if left untreated.



SHOVEL/PROBE: A beacon will be of little help without a means to locate and dig.



FIRE: This is for basic life-saving warmth and to signal search and rescue.



AVALANCHE BEACON: This is essential to locate someone or to be located; make sure everyone has one and knows how to use it.



MULTI-USE TOOL: It lets you fix bindings, open cans—do just about anything.



HEADLAMP/FLASHLIGHT: Winter days are short; don't get stuck hiking out in the dark.



EXTRA LAYERS: You'll need these for changing conditions and activity levels.



TELL A FRIEND OF YOUR PLANS: If you do get lost, your friend will know. Time is of the essence for a successful rescue.

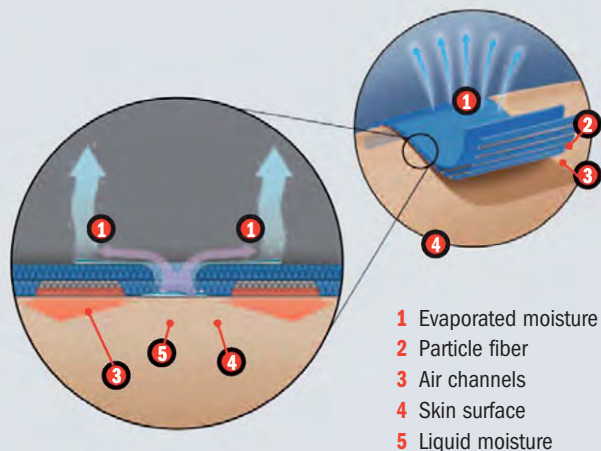


EMERGENCY BLANKET: Hypothermia and frostbite are easily avoidable; this small, lightweight essential could make all the difference.

FLASHDRY™

As a leader in the outdoor industry, The North Face® has developed innovative, proprietary fabrics that incorporate microporous particles to improve moisture management and temperature regulation during outdoor activity. FlashDry™ fabrics feature a microporous particle additive that accelerates the removal of moisture from the skin and speeds evaporative drying. FlashDry™ enables the user to stay drier, more comfortable and out performing longer in a wide range of weather conditions and environments. FlashDry™ doesn't add weight or bulk and never washes or wears out.

FLASHDRY™ FIBER TECHNOLOGY



- 1 Evaporated moisture
- 2 Particle fiber
- 3 Air channels
- 4 Skin surface
- 5 Liquid moisture

FlashDry™ fiber technology incorporates permanently embedded microporous particles at the fiber level, which increase fiber surface area. High surface area fibers in conjunction with fabric construction accelerate evaporative cooling and drying.

SHELL TECHNOLOGIES

GORE-TEX® SHELL

GORE-TEX® Shells are designed to provide superior comfort and durable waterproof protection for a wide range of outdoor activities. The GORE-TEX® revolutionary patented membrane technology is specifically engineered to form an impenetrable barrier against wind and water while maintaining breathability. GORE-TEX® Shell fabric is used in a two-layer construction for a lighter and softer feel and in a three-layer construction for a more heavy-duty alternative.

GORE-TEX® PRO



The newest generation of GORE-TEX® Pro offers improved durability, enhanced waterproof and windproof performance, and up to a 28 percent increase in breathability when compared with the previous generation of the product. GORE-TEX® Pro is designed to perform at an elite level in the most difficult conditions in order to meet the demands of outdoor professionals. GORE-TEX® Pro incorporates an advanced waterproof membrane to provide

maximum breathability and durability, allowing the user to perform longer in harsh, unpredictable conditions.

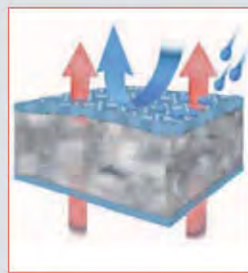
GORE WINDSTOPPER® SOFT SHELL FABRIC

Totally windproof, water-resistant and very breathable, GORE WINDSTOPPER® Soft Shell garments combine the reliable protection of a shell with the comfort of a mid-layer. These garments keep the enthusiast comfortable without the need for bulky, restricting layers, making them ideal for most active pursuits and weather conditions.

GORE WINDSTOPPER® Soft Shell garments are made with unique, soft, quiet stretch fabrics that are highly abrasion resistant and allow for a wide range of motion. As these garments are very breathable, wearers can be incredibly active and remain comfortable.

INSULATION TECHNOLOGIES

GOOSE DOWN INSULATION

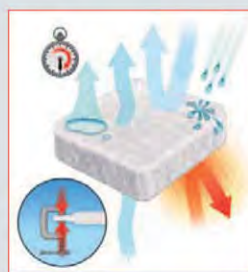


The North Face® uses only the highest-quality goose down in all of its products. Each lot of down is thoroughly tested at three stages of production for loftiness, moisture resistance and ability to regain loft after compression. The fill power of goose down is an indicator of two important features: the warmth-to-weight ratio and compressibility, both critical to the user's warmth and comfort. True fill power is measured by placing one ounce of down in a graduated cylinder and

measuring the volume the down occupies in cubic inches. The North Face® products are insulated with exclusive, high-fill-power down ranging from 550 fill to 900 fill, which represents the highest-quality down commercially available.

Despite the widespread use of duck down in the industry due to its lower cost, The North Face® uses only the highest quality goose down in its insulated products. The fill power and insulating performance of down is dependent on the size of its filament clusters, and because goose down offers larger clusters than duck down, higher fill powers can be achieved with goose down. Higher fill power provides higher loft, superior insulation, lighter weight and greater durable resiliency. And because duck down can have more natural oils than goose down, duck down generally retains a strong odor that can never be fully removed.

PRIMALOFT® ONE INSULATION



PrimaLoft® One is a patented ultra-fine microfiber blend that is incredibly soft, lightweight and water repellent. PrimaLoft® One synthetic insulation absorbs three times less water, is 15 percent warmer when dry and is 24 percent warmer when wet than the closest competitive insulation. In addition to these impressive thermal properties, PrimaLoft® One is lightweight, with a down-like softness that adds comfort and appeal.

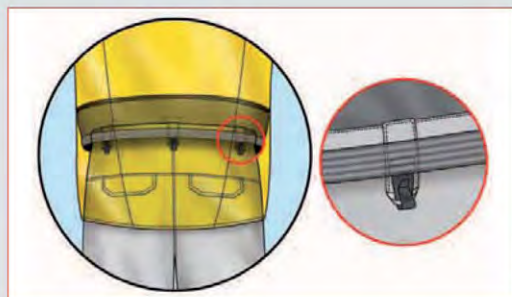
WATER-RESISTANT-DOWN

Down is the warmest, lightest and most compressible insulation available, but when it gets wet, down clumps, stops insulating and takes a long time to dry. Water-resistant down is a natural down insulation enhanced with a hydrophobic finish that keeps the down plumes from becoming saturated with moisture and losing their insulation value. Water-resistant down stays drier longer and dries faster than untreated down, improving its performance and versatility in a wider range of weather conditions.

- Exclusive water-resistant treatment
- Stays dry 17 times longer than untreated down
- Maintains 100% loft compared to untreated down
- bluesign® approved process
- After several launderings, stays 10 times dryer and retains 100% of loft compared to untreated down

TECHNICAL FEATURES

CLIP-IN INTEGRATION



On those deep powder days when face shots and cliff drops are de rigueur, it's inevitable for snow to make its way under your jacket and down the back of your pants. The solution is clip-in integration, which enables you to fasten together the jacket's powder

skirt and pants with a system of clips to seal out the snow and keep yourself dry and warm. Clip-in integration is a simple, easy-to-use feature that significantly increases the protection and versatility of snowsports outerwear.

DWR FINISH



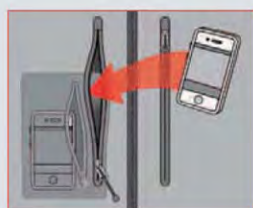
Durable water repellent (DWR) finish on fabrics and zips give long life to waterproof technologies. The addition of an enhanced hydrophobic treatment enables DWR to adhere to materials for an extended lifetime.

HELMET COMPATIBILITY



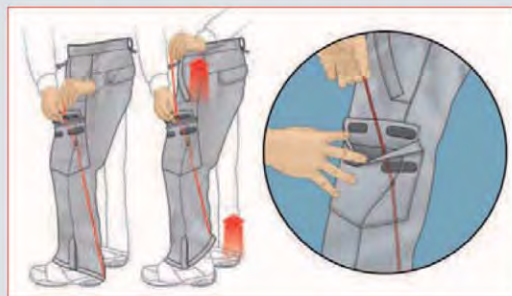
Sometimes pulling a jacket's hood over a helmet is like trying to squeeze a grapefruit into a sandwich bag. For that reason, The North Face® has developed a unique hood system that you can wear comfortably with or without a helmet. The new hood fit will accommodate several helmet sizes while still allowing you to fully rotate your head without unnecessary pulling or pressure. It also allows maximum peripheral vision—a crucial feature while heading downhill.

INSULATED PHONE POCKET



The dedicated cell phone pocket is constructed with a moisture-blocking soft shell fabric and is insulated with fleece to prolong battery life. The pocket's strategic placement enables you to quickly and easily access your phone while wearing a pack.

LOT LIFT SYSTEM



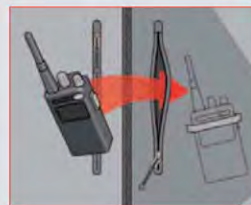
Don't get dragged down. Unfortunately, a contemporary, relaxed fit in outerwear can cause the pant cuff to drag on the ground, leading to fraying, tearing and the gathering of snow. Get your pants off the ground with the Lot Lift System, an innovative

feature that enables you to conveniently pull up the rear portion of your pant cuff while walking, which eliminates drag and damage and increases the life span of the pant.

PIT-ZIPS

Pit-zips allow body heat to dissipate from your body's core and underarms, providing increased ventilation that keeps you cooler and more comfortable. Our pit-zips have protective double flaps to keep out moisture.

RADIO-HOLDER POCKET



The left front chest pocket features a dedicated elastic loop to keep your radio secure and easy to reach. The pocket's strategic placement enables you to quickly and easily access your radio while wearing a pack.

RECCO®

Fact: A person buried in an avalanche has close to a 90 percent chance of survival if uncovered within 15 minutes. Beyond the 30-minute mark, however, the victim has less than a 50 percent chance (source: Colorado Avalanche Information Center). RECCO® is an electronic avalanche rescue system that consists of a small, nearly weightless transponder that makes it easier for a mountain search-and-rescue team to detect the wearer. When a rescue team arrives at an avalanche site, the members scour it with detectors. A returned signal from a RECCO® transponder provides a precise bearing on the buried individual. RECCO® transponders appear on many of The North Face® snowsports products, including jackets and pants.

THUMB-LOOP CUFFS



All Steep Series™ jackets now feature integrated thumb-loop cuffs—comfortable, elastic inner cuffs that fit over the thumb to keep the sleeve in place and snow out.

THERMO3D™

The North Face® Thermo3D™ represents the future of dynamic temperature regulation. Validated through in-field scientific research and testing, Thermo3D™ integrates best-in-class fabric and insulation technologies with hybrid fabrications based on the unique, activity-specific thermal zones of men and women. Thermo3D™ optimizes warmth, ventilation and moisture management to increase performance and comfort in winter sports.

YKK® AQUAGUARD® VISLON® ZIPPER

The YKK® Aquaguard® VISLON® zipper with advanced closure technology features a revolutionary new tooth design integrated with a polyurethane laminated tape that provides enhanced water repellency versus coil or standard individual element zippers.

HYVENT® TECHNOLOGIES



This waterproof, breathable technology utilizes a polyurethane (PU) coating that consists of a tri-component, multi-layer formula for waterproof protection, moisture permeability and durability. It's been lab- and field-tested to ensure the best possible durability and function.

BREATHABILITY: 750–800 g/m²/24 hrs avg (MVTR) Upright Cup

WATERPROOF RATING: 25 PSI minimum after 20 launderings

HEATSEEKER™ INSULATION

This proprietary synthetic insulation from The North Face® offers a great warmth-to-weight ratio, is highly compressible and is extremely durable, making it ideal for cold-weather products that require warmth at minimal bulk.

PRIMALOFT® ECO



PrimaLoft® Eco uses fibers made from a minimum 50 percent recycled materials in combination with standard PrimaLoft® fibers to create a high loft performance insulation. It is warm, lightweight and water resistant with superior softness. PrimaLoft® Eco fibers are produced from post-consumer products (e.g., plastic bottles) and post-industrial waste. Nonetheless, they are still subject to the rigorous test standards and specifications befitting the

exceptional tradition of PrimaLoft® quality.

IHOOD SECURE



When you're not wearing your hood, hood secure fastens your hood to your jacket with an easy-to-use clip so that it doesn't flap around when you're riding and cramp your style.

THE POWER OF A THREE-ZIP-IN SYSTEM

The North Face® Triclimate® jackets deliver ultimate versatility and performance in winter conditions. In essence, they manage to be all things to all snowsports athletes and cover a wide range of temperatures, conditions and activity levels.

Triclimate® integrates an innovative zip-in system that provides three high-performance jackets in one to meet the demands of any winter day:

- When it's cold and snowy, wear the outer shell jacket combined with the liner jacket for increased insulation and protection.
- When it's snowy and relatively mild, wear the outer shell on its own.
- When the skies are blue and there's no fresh snow in sight, wear just the zip-in liner jacket.



The zip-in-attachment system provides easy access to all features of the external shell jacket. The external shell and internal liner are attached by snap/loop connectors located at the cuffs and at the back of the collar.



The zip-in attachment of the shell and liner allows you to easily reach in and access the jacket's interior features.

FOUR-IN-ONE SNAP-IN

The North Face® Triclimate® 4-in-1 jackets deliver ultimate versatility and performance in winter conditions. In essence, they manage to be all things to all snowsports athletes and cover a wide range of temperatures, conditions and activity levels. Triclimate® 4-in-1 integrates an innovative snap-in system that provides three high-performance jackets in one to meet the demands of any winter day:

- When it's cold and snowy, wear the outer shell jacket combined with the liner jacket for increased insulation.
- When it's snowy and relatively mild, wear the outer shell on its own.
- When the skies are blue, and there's no fresh snow in sight, wear just the snap-in liner jacket.
- When it's time to après or just kick it around town, reverse the liner for a completely different look. The new reversible liner now offers two distinct and stylish ways to stay warm in milder conditions.



The three-point snap-in system allows easy access to all features of the external shell jacket. The external shell and internal liner are attached by snap/loop connectors located at the cuffs and at the back of the collar.