

Comfort for all feet in every situation

Sidas was founded in 1975 and is the world's leading foot company, and provide a wide range of solutions in each category of sports, from pre-shaped 3D to Custom fitted soles. Sidas design, develop and manufacture technologies and solutions for all feet and activities. The company's mission is to keep feet happy and comfortable so that the user can enjoy their moment to the fullest. Sidas insoles are available for all kind of sports: alpine skiing, nordic skiing, hiking, running, golf, biking, multisport – and of course daily use.

Pre-shaped insoles increase fit, comfort and performance. They support the foot and prevent it from getting tired. Besides the pre-shaped 3D insoles, Sidas offers the 3Feet® technology – providing different insoles for three different anatomical feet.

Flashfit™ provides an individual customisation of 75%, while the rest of the insole stays unshaped. The Custom insoles are 100% customized to the feet for the highest level of comfort for the user, and can be further adapted by adding moduls.

Besides the insoles, Sidas also offers customisation of ski boots and further accessories such as socks and protectors.

3D-Technology

Insoles that are pre-shaped and provide the ultimate in comfort thanks to their 3D design. This form supports the foot and aligns the body, giving optimum stability and comfort.



3Feet®-Technology

Feet differ in three main ways; their shape, movement and pressure. Despite these differences, they can generally be grouped into three categories, each with their own distinct needs: High arch feet - Mid arch feet - Low arch feet. The biomechanical construction of the 3Feet® range is therefore adapted to three different types of arches.





Flashfit™ Technology

The Flashfit™ technology allows 75 % customization of your insoles in only a few minutes. The bootfitter heats a pre-shaped insole and fits it to your foot in less than 5 minutes. Only part of the insole can be fully customized to your foot, the other pre-shaped part remains unchanged when heated. With Flashfit™ insoles, you have more power, control and comfort.



Custom Technology

The Custom technology offers complete customisation of your insoles. With a flat insole, the bootfitter heats the insoles and then moulds them. When it is placed on your footprint, the Custom insoles hugs the shape of your feet for the highest levels of comfort and support.