

3 LENS TECHNOLOGIES: FACE ANY WEATHER CONDITION

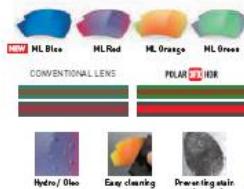


ImpactX® lenses boast breakthrough photochromic semi-rigid molecular properties formulated exclusively for Rudy Project and represented today the most advanced technology in lens materials. The main advantage is their transparency and superior optical quality. Lens are made in ImpactX® ensure sharp vision and attributable comfort.



POLAR 3FX HDR

After years of intense research, we have updated our Polar3FX technology to take your views to the next level. Polar3FX HDR technology is designed to provide an enhanced level of color, sharper contrast and contours. In addition, the new Polar3FX lenses incorporate the HDR (high dynamic range) filter to further refine contrast and color perception. To ensure maximum transparency and durability, we have coated the Polar 3FX lenses with the revolutionary ZR Coating anti-reflective and anti-fog treatment.



RP Optics lenses protect against harmful UV rays up to 400 nm and offer a range of over 20 available colors ideal for athletes and people who demand performance but do not want a compromise when it comes to appearance. RP Optics are the industry benchmark in polycarbonate lenses thanks to their high impact resistance and scratch resistance. Many other features available. Our R&D department carried out a series of scientific researches to design static lenses targeted to different areas.



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