



## THE HONESTY PROJECT

The Regatta group is a family business with a strongly believed set of values.

We deeply believe that honesty, courtesy and respect are critical in all the decisions we make, wherever that may be – with customers, colleagues and the workers in our factories.

We set up the Honesty Project to focus on creating fantastic product, thoughtfully engineered for the great outdoors, and in doing so will hopefully enhance the lives of those touched by our business. We're not perfect yet but we're striving to be committed to honesty and transparency in everything we do, every step of the way.

### RESPONSIBLE SOURCING



We have been members of Ethical Trade Initiative since 2012. ETI brings together brands, retailers, suppliers, unions and NGO's to improve conditions for workers worldwide. We have recently been awarded Achiever status which makes us one of ETI's top companies. We impact 32000 workers in 95 factories in 7 countries.

### SOCIAL IMPACT PROGRAMMES



Our RHEP project teaches female health, hygiene and nutrition. By the end of 2017 we will have trained over 7000 workers, who in turn teach neighbours and friends. We do this through a system of peer educators; teaching workers to be health educators who then cascade their learning.



For over 10 years, we have been funding a primary school in our garment factory area, with 262 disabled and disadvantaged children, aged from 4 to 14. As well as essential building refurbishment, we are also reviewing the curriculum with Save the Children, where we plan to introduce a numeracy and literacy booster scheme and a programme to help educate the parents. Key to our success is that we provide a balanced meal and milk for every child, every day. We are proud of the positive impact we have made to over 3000 families to date.

### THE ENVIRONMENT

Understanding the impact our activities have on our natural environment is important. It is imperative we reduce our harmful effects where possible. We have a detailed business plan, with key dates and targets. These include reducing CO2 emissions, reducing water usage, waste and chemical management, using more sustainable packaging and component parts and switching to "blue sign" certified fabrics wherever possible. We are 100% compliant with all European legislation regarding banned substances and are also working towards a reduction of PFC's by 2020.

Joining the Microfibre Consortium allows us to work with experts to find ways of reducing fibre loss which is ultimately contaminating our water systems. As a licensee for the Higgs Index, this will enable us to benchmark our sustainability efforts within the industry, encouraging us to continuously raise the bar.

## FOOTWEAR TECHNOLOGIES



**WATERPROOF**  
High performance waterproof, breathable and windproof membrane technology, for outstanding waterproof footwear.



**WATER REPELLENCY**  
Easy clean, surface protectant which repels water allowing rain to bead.



**WATERPROOF**  
Both waterproof and windproof, this fabric provides reliable protection from the elements.



**ODOUR CONTROL**  
Mineral based odour control technology that helps keep footwear fresh for longer.



**UNDERFOOT COMFORT**  
Lightweight, breathable, moisture control footbed with shock absorbent properties for comfort.



**INSULATION**  
Lightweight internal layer within the footwear lining that utilises trapped air in order to retain warmth and comfort.

## SOLE TECHNOLOGIES



**IEP SOLE**  
Internal EVA heel inserts absorb shock, providing enhanced underfoot comfort whilst the durable rubber outsole promotes a smooth gait cycle, increases stability and strengthens propulsion.



**XLT SOLE**  
XLT sole technology combines EVA cushioning at the heel for shock absorption with increased stability at the forefoot for prolonged comfort.



**VIBRAM SOLE**  
Durable and lightweight hiking outsole with XS-TREK rubber compound, providing comfort and grip with a stability perimeter and protective toe bumper.