PACKTOWL®

SUPERABSORBENT, QUICK-DRYING INNOVATION IS WHAT WE DO

Over multiple decades, PackTowl* has worked with, and pushed the limits of, superabsorbent and quick-drying microfiber fabrics. Ever-inspired, we continue to bring energy and innovations to the market—we've pushed the limits of lightweight body towels, we've introduced vibrant prints, and just last year, we introduced a luxurious, cotton-like terry knit looped fabric that provides the quick-drying, compact performance of microfiber.

PackTowl®—proudly enabling drier, more enjoyable experiences in the pursuit of soaking up life.

ACTIVITY & FEATURE ICONS

We've more clearly defined the usage occasions for each of our towel styles and added activity and feature icons, so it's easier than ever to help outdoor enthusiasts find the perfect PackTowl® quick-drying towel.

ACTIVITIES



MULTISPORT





















CLEANING



FEATURES



Absorbs X times its weight in water







SUPERFAST-DRYING

COMPOSTABLE







ULTRAFAST-

DRYING



WEARABLE

SIZES

