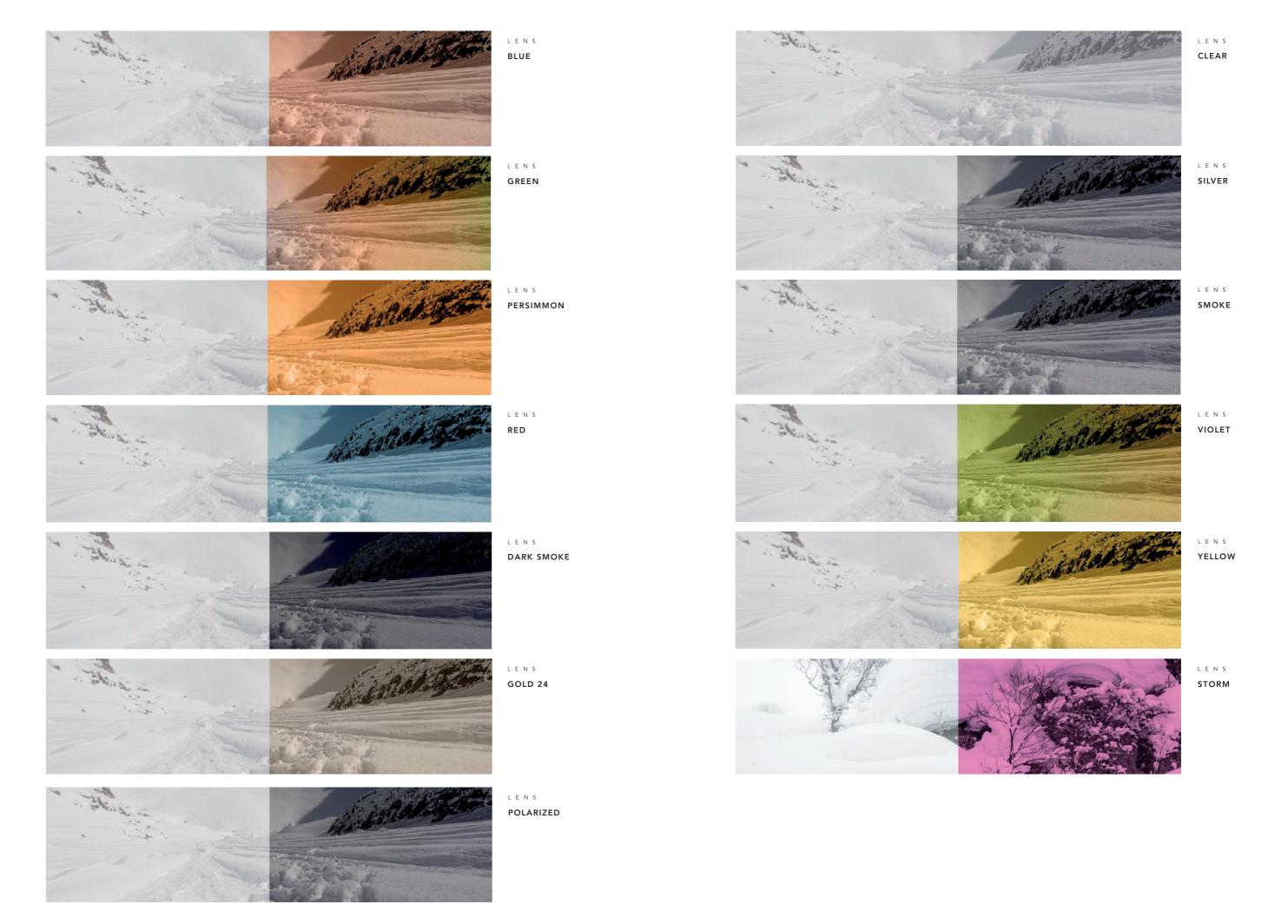
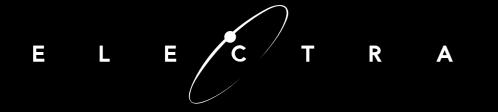
LENS CHART	Void	Open XL	Open	Katana	Shift	Flat	
SILVER MIRROR	<b>∳ 52</b> 1L1001	\$3 1L0801	\$3 1L0101	<b>☼ S2</b> 1L0901	<b>☀ 52</b> 1L0601	\$3 1L0701	S I L V E R M I R R O R
GOLD 24 MCI	★ S3  1L1017	<b>♦</b> \$3 1L0817	<b>♦</b> 53 1L0117				GOLD 24 MCI
RED MCI	<b>☀ 52</b> 1L1006	<b>♦</b> 53 1L0806	\$3 1L0106	<b>读 52</b> □ 1L0906	<b>☀ 52</b> ■ 1L0606	\$3 1L0706	RED MCI
VIOLET MCI	<b>≱ S1</b>	<b>☼ 52</b> □ 1L0815	<b>※ 52</b>	<b>☼ 51</b> € 1L0915	<b>≱ 51</b> □ 1L0615	\$3 1L0715	VIOLET M C I
B L U E M C I	<b>☼ 52</b> □ 1L1003	\$3 1L0803	<b>♦</b> 53 1L0103	<b>☼ 52</b> € 1L0903	<b>№ 52</b> 1L0603		B L U E M C I
G R E E N M C I	<b>∳ 52</b> 1L1018	<b>≱ 52</b> □ 1L0818	<b>∳ 52</b>	<b>∳ 52</b> € 1L0918	<b>≱ 52</b> 1L0618	\$3 1L0718	G R E E N M C I
THE ONE NERO THE DIRE	\$2/\$3 1L1011		\$ \$2/\$3 1L0111	* \$2/\$3 1L0911	* 52/53 1L0611		THE ONE NERO
THE ONE FUOCO	\$2/\$3 1L1012		\$2/\$3 1L0112	<b>※ 52/53</b> 1L0912			THE ONE FUOCO
THE ONE GELO THE DIE®	\$2/ <b>S3</b> 1L1013		\$ \$2/\$3 1L0113		\$ \$2/\$3 1L0613		THE ONE GELO
THE ONE COSMO	<b> \$ 52/53</b> 1L1022		<pre>     \$2/\$3     1L0122</pre>				THE ONE COSMO
THE ONE QUARZO	* <b>S2/S3</b> 1L1023						THE ONE QUARZO
THE ONE LOTO	★ S2/S3     1L1024		★ S2/S3     1L0124		* 52/53 1L0624		THE ONE LOTO THE DIE®
S M O K E	\$3 1L1014	\$3 1L0814	\$3 1L0114	\$3 1L0914	\$3 1L0614	\$3 1L0714	S M O K E
P E R S I M M O N	\$1 1L1009	\$1 1L0809	\$1 \$\frac{1}{4}\$ 1L0109	\$1 1L0909	\$1 1L0609	\$1 \$1 1L0709	PERSIMMON
YELLOW		\$0 1L0820	<b>50</b> 1L0120	<b>SO</b> 1L0920	50 1L0620		YELLOW
C L E A R		50 ;) 1L0819	<b>50</b> ;) 1L0119	so ;) 1L0919	<b>50</b>		CLEAR
DARK SMOKE		\$ 54 1L0821	<b>♦</b> 54 1L0121	\$4 1L0921	\$ 54 1L0621		DARK SMOKE
STORM		\$1 1L0825	\$1 1L0125	\$1 1L0925	\$1 1L0625		S T O R M
E L E C T R A E - R E D : 1 L 1 1 8 2 E - B L U E : 1 L 1 1 8 1 E - G R E E N : 1 L 1 1 8 3 E - S I L V E R : 1 L 1 1 8 0	\$ \$2/\$3						E L E C T R A  E - R E D : 1 L 1 1 8 2  E - B L U E : 1 L 1 1 8 1  E - G R E E N : 1 L 1 1 8 3  E - S I L V E R : 1 L 1 1 8 0



LENS SIMULATOR



It automatically adapts darkness according to the surrounding light in just a few hundredths of a second!

Unlimited gradiations of darkness for an unlimited performance.

Forget about changing lenses, forget about batteries and buttons, let the Electra protect your eyes.

The revolution starts today: be a part of it.

FIRST EVER

BATTERYLESS

ELECTRONIC GOGGLE

THE ONLY LENS
YOU'LL EVER NEED







### DESIGNED IN COLLABORATION WITH THE

### UNIVERSITY OF MILAN

DEPARTMENT OF PHYSICS



The Storm is the result of one year of research and developement.

Together with a group of researchers from the university of Milan we travelled the mountains measuring with a spectrophotometer the amount of light in foggy, snowy and cloudy conditions and gathered a huge amount of data.

From this base we designed the absoption spectrum of the lens, then produced by Zeiss.

THE BEST PERFORMANCE

IN THE TOUGHEST CONDITIONS

LENS BY



PHOTOCHROMIC POLARIZED LENSES



The One's polarized filter removes glare and scattering +—

The One's neutral filter gives a correct perception of shadows and colors +——



The One's polarized filter improves perception of ground shape +

Yellow pigments help recognizing snow texture and contrast blue dominant lighting +—







# CITYSCAPE



Skyscrapers and lights. Noises and busy roads.

We escape them all surfing white powder in narrow trails in the woods.

We feel alive; we breathe in the fresh air of the mountains and for a while, we can forget the chaos and the deadlines. We can be in the moment and fully enjoy nature.

## MOTHERBOARD



Chipsets, motherboards, electric circuits and algorithms shape our lives.

The way we perceive reality is filtered through millions of cables and we too often forget that life is beyond a screen. Go further, dive deeper, let the thrill of life fill you to the tips of your toes.