

# PRIZM™: ENHANCED VISIBILITY

## SNOW GOOGLES

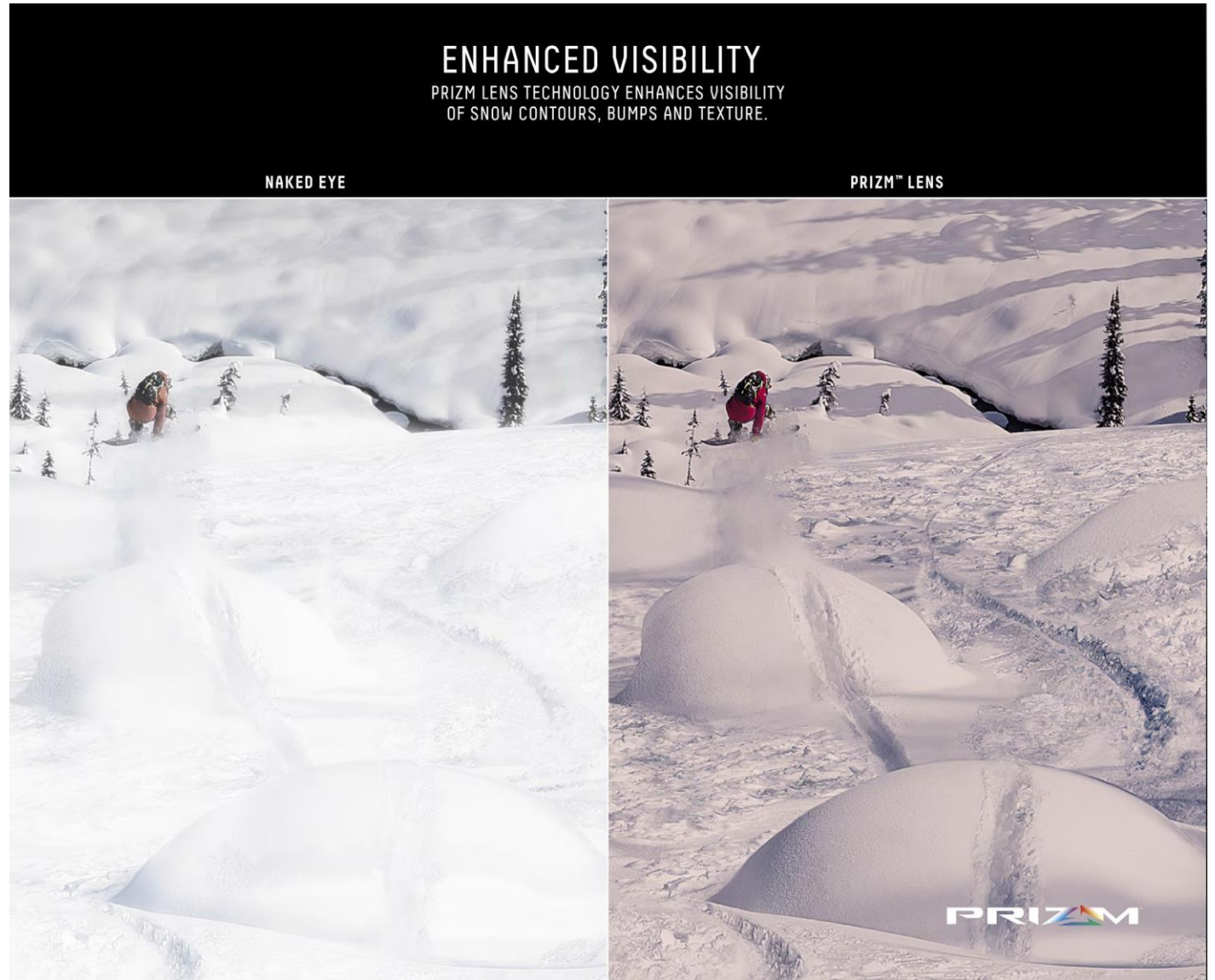
2015  
SNOW

Prizm™ enhances visibility of snow contours, bumps and textures so you can ride with confidence.

### HOW IT WORKS

The human eye is extremely sensitive to detail in certain colors, but that detail is lost in the flat low contrast white snow. Prizm™ boosts the sensitive colors and filters the rest leaving your vision with crisp detail. Prizm™ is soundboard level precision control over color as compared to basic treble and bass control in other lenses. The result is a lens that is precision tuned for dramatically enhanced vision in the snow environment.

For more information, download the Mad Science app at [madsience.oakley.com](http://madsience.oakley.com)



# PRIZM™: WIDER LIGHT RANGE

## SNOW GOOGLES

2015  
SNOW

Prizm™ works over a wider range of light conditions than traditional snow lenses. This wider light range means not having to switch lenses as conditions change.

### BRIGHT SUN TO MIXED CONDITIONS:

Prizm™ Black Iridium®

### SUN TO OVERCAST CONDITIONS:

Prizm™ Torch Iridium® *NEW*

Prizm™ Jade Iridium®

Prizm™ Sapphire Iridium® *NEW*

### SNOW AND OVERCAST CONDITIONS:

Prizm™ Rose

For more information, download the Mad Science app at [madscience.oakley.com](http://madscience.oakley.com)

**WIDER RANGE**  
BREAKTHROUGH PRIZM™ LENS TECHNOLOGY COVERS A WIDER RANGE OF LIGHT CONDITIONS THAN STANDARD LENSES.

**BRIGHT SUN**      **SUN & CLOUDS**      **SNOW & OVERCAST**

- PRIZM™ BLACK IRIDIUM®**
- PRIZM™ TORCH IRIDIUM® \*NEW RELEASE**
- PRIZM™ JADE IRIDIUM®**
- PRIZM™ SAPPHIRE IRIDIUM® \*NEW RELEASE**
- PRIZM™ ROSE**