

Technology

Hydrolix

Hydrolix is a technology behind Oakley's moisture management system that keeps you cool, dry, and comfortable.

KEY BENEFITS

- Moisture Absorption
- Moisture-Wicking
- Accelerated Drying Time

HYDRÔLIX

Brrr°

Brrr° technology has **three unique cooling effects** that combine to immediately and continually reduce the temperature of your skin. Our Triple Chill Effect combines endothermic reactions and enhanced thermal effusivity technologies to be cool to the touch and to actively reduce skin temperature.



COOLING MINERALS
Creates an immediate & continuous cooling effect



ACTIVE WICKING
Moves moisture away for nonstop comfort



RAPID DRYING
Delivers a fresh & crisp experience

brrr° PROVEN TO KEEP YOU COOLER

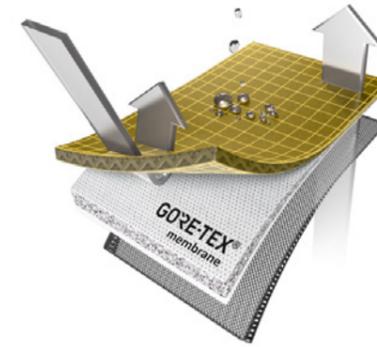
Gore-Tex®

Gore-Tex® guarantees to keep you dry, totally windproof, and very breathable. Designed to provide comfort and trusted protection, Gore-Tex® garments help you make more of every day, no matter what passions drive you.

KEY BENEFITS

- Durably waterproof
- Breathable
- Windproof
- Insulated

2 layer insulation within Oakley's outerwear pants and jackets



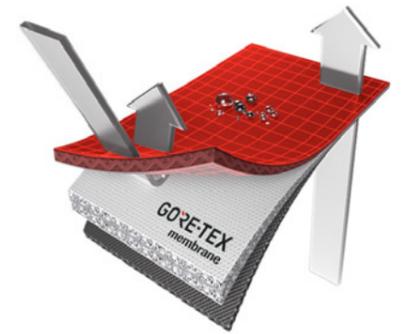
Gore-Tex® Pro

Gore-Tex® Pro garments are for outdoor professionals and serious outdoor visionaries who need the most rugged and durable protection available. They are designed to provide optimized breathability and come with the ultimate Guaranteed To Keep You Dry™ promise for waterproof protection in a totally windproof product. So you can master even most extreme situations.

KEY BENEFITS

- Rugged material
- Extremely breathable
- Durably waterproof
- Stretch
- Totally windproof

Unique 3 layer construction on Oakley outerwear pants and jackets
Innovative backer technology



GORE-TEX
PRODUCTS

bluesign
APPROVED

A RESPONSIBLE APPROACH TO ENVIRONMENTALLY SOUND PRODUCTS.
BLUESIGN® APPROVED FABRICS

FN Dry™

Oakley's FN Dry™ technology is a waterproof material designed to allow heat and sweat to escape through evaporation so you stay dry and comfortable. It acts as a protective barrier against the harshest of elements to allow you to stay focused on the mountain.



O-Protect DWR

A quick-drying, water-repellent technology for lightweight, comfortable performance.

KEY BENEFITS

- Repels Water
- Minimizes Water Absorption
- Accelerates Drying time

OPROTECT
D W R

Polartec®

Polartec® is a soft, breathable fabric that delivers warmth without the weight. The high loft of the fibres traps warm air for effective insulation outdoors. Hydrophobic Polartec® fibres repel water for quicker drying times. This ensures greater warmth and comfort.

POLARTEC

Sustainability

Recycled materials

The materials used in some of our garments are made with polyesters derived from post consumer plastic bottles which help to reduce CO2 emission in the air and keep plastic out of landfills. Recycled polyester helps create a breathable, lightweight and durable garment.

KEY BENEFITS

- Absorption
- Wicking
- Air Permeability
- Accelerated Drying time



BCI Cotton

Oakley is a proud Member of the Better Cotton Initiative. The Better Cotton Initiative is a global not-for-profit organization and the largest cotton sustainability programme in the world. BCI exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. At Oakley we are committed to sourcing a minimum of 50% of our cotton as 'more sustainable cotton' by 2025. 'More sustainable cotton' includes cotton sourced as Better Cotton, recycled, Fairtrade and organic cotton. Better Cotton is not physically traceable to end products. However, BCI Farmers benefit from the demand for Better Cotton in equivalent volumes to those we 'source'.



Hydrofree DWR

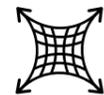
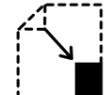
Durable water repellent treatments (DWR) prevent the outer fabric from picking up water on its surface to avoid a clammy cold feeling, that comes with wet fabric. We are strongly committed to improve the environmental footprint of our products. In that context we have set the goal of eliminating PFCs of Environmental Concern (PFCEC 1) from the life cycle of our products. In order to maintain the DWR performance and to ensure a long and useful product life, users should care for their Hydrofree DWR garment when water no longer beads.

OTHER FEATURES

- Highest overall water repellency performance among internally tested PFCEC Free DWRs2.
- Approved by Bluesign® systems.
- Meets the criteria set forth in the OEKO-TEX® Standard 100 Class II.



Tech icons

 4-WAY STRETCH	 O-PROTECT DWR	 REFLECTIVE	 WINDPROOF	 WATERPROOF
 HOLDS EYEWEAR	 HYDRÖLIX	 ODOR CONTROL SYSTEM	 ANTIBACTERIAL	 HYDRATION COMPATIBLE
 PACKABLE	 COMPRESSION	 LIGHTWEIGHT	 WATER REPELLENT	 QUICK DRYING
 EXCEPTIONAL VBREATHABILITY	 VELCRO STRAP	 CHAMOIS PAD	 STRETCH	 ANTI-PILLING
 UPF 15+	 UPF 30+	 UPF 50+	 UV PROTECTION	 MOISTURE WICKING
 ABRASION RESISTANT	 SMART POCKET	 RECYCLED	 HYDRÖFREE DWR	

The Essential Collection



A range of classic, go-to styles that can be used in everyday life, and are carried through from season to season. Functional elements, reliable silhouettes, and a core color palette that is seasonally refreshed make this collection a core component of any assortment.

ESSENTIAL ITEMS ARE MARKED WITH AN OAKLEY ELLIPSE