

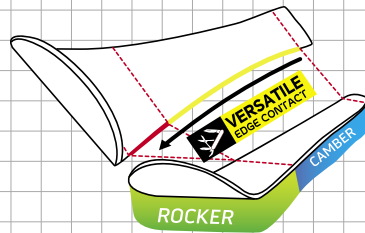


Nordica's camRock is the industry's only fully evolved Rocker Technology. It combines the trusted benefits of CAMBER — stability at speed and precision on packed snow — with the enhanced flotation and steer-ability of ROCKER in specific blends to meet the needs of various skiing styles from the groomers to the park and pow.

ALL MOUNTAIN

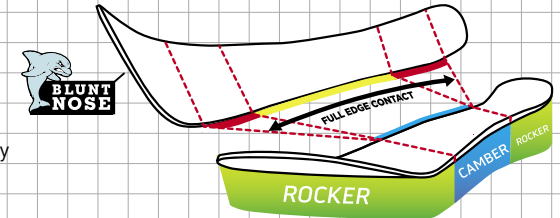
All Mountain camROCK technology pulls the traditional contact point of the tip back about 25% creating slight tip rocker to aid the camber under foot.

The result — increased flotation, velocity and maneuverability in soft snow as well as significantly increased easy of turn initiation in any condition.



POWDER

Powder camROCK! skis are built to ski powder in ways never before thought possible. With significant rocker in the tip and tail, these skis float effortlessly. By retaining a bit of camber under foot, these skis are still exceptionally stable and track comfortably in all snow conditions. Yes, even on the hard pack! The very low, broad, "Blunt Nose" design maximizes on edge snow contact while reducing unstable tip vibration that is a common in other rockered skis.

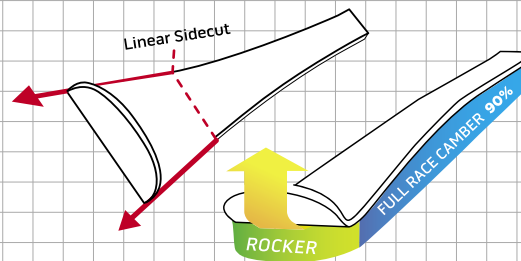


FRONTSIDE

RAPID RACE PROFILE

An aggressive tip profile makes our Frontside camRock skis very easy to initiate and rapidly engages the sidecut in the beginning of the turn. A reduced sidecut in the tip of the ski allows the ski to track straighter and cleaner at the bottom of the turn preventing "over steering."

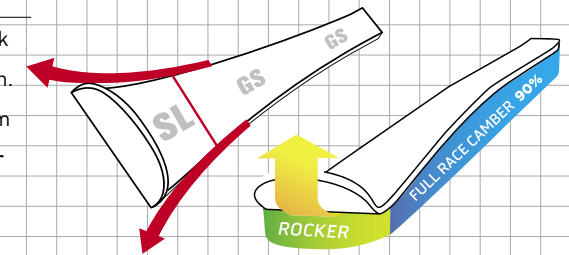
The result is a faster ski that travels a shorter, cleaner, and more direct line.



FRONTSIDE

MODERATE RACE PROFILE

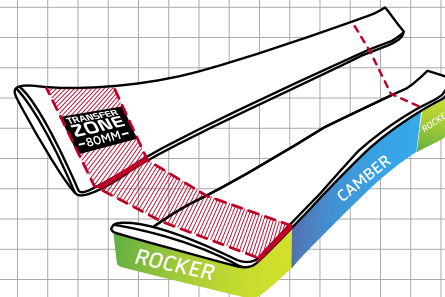
A moderate tip profile on our Frontside camRock skis make them extremely easy to initiate by engaging the sidecut in the beginning of the turn. A SL shape in the tip and a GS shape from waist back allows for a wide range of turn shapes from quick tight turns to long smooth arcs extending from one side of the trail to the other. No matter the arc you crave, the Frontside camRock will make it that much more enjoyable!



RECREATIONAL

Recreational camRock skis' Transfer Zone (TZ) combines all mountain rocker with an evolved sidecut that maintains its widest point 5 times longer than a traditional ski. The result is a profile and sidecut that work together to give you the benefits of rocker without losing the dynamic energy of a traditional cambered ski.

The TZ in the tip allows for a much more precise and efficient edge transfer into the turn significantly increasing the skier's balance; while the TZ in the tail makes the ski easy to disengage at the end of the turn.



PARK

Twin tip skis with Park camRock are designed specifically for the needs of the progressive park and pipe skier. Precision and grip for stable carving through the tranny and oodles of POP/rebound for take-off and ollieing!

Butter, ollie, arc, and fly - Park camRock does it all!

