	FUN BALL	ULTRALIGHT	MEGALIGHT	MELLOW	THRUSTER	TRACER	SENSORPLUS	SENSOR	ESCAPE	MERC	SCORE	PLAY	BLADEPLUS	BLADE	SPECTRE CARBON	SPECTRE	# # # HRUSTER	ODYSSEY	VENUS	ORA	ELLE	MICRON	MICRON	HICRON	MIGRON
MODEL	150W 155W 160W	158L 161L 164W 168W	158L 161L 164W 168W	150W 155W 160W	147N 150M 153M 156L 159L 162W	153G-L 153R-L 157G-L 157R-L 161G-W 161R-W	147M 150M 153L 156L 159W	147M 150M 153L 156L 156L	152M 156L 159U 162W 162W 165W 165W	149M 152M 156L 156L 159L 159W 165W 165W	149M 152M 152L 156L 156W 159W 162W 165W	149M 152M 156L 156L 156W 156W 162W	158 162W	158 162W	157N 163M 168M	157N 163M 168M	147N 150M 153M 156L 159L 162W	143N 151M 151L 155M 158L	139N 143N 147M 151M 155L	139N 143N 151M 155M	139N 143N 151M 155M 155M	140 145 140W 145W	120 130 140 145W 145W	120 1350 1355 140 145W	80 90 1100 120
OVERALL LENGTH [MM]	1500 1550 1600	1580 1610 1680 1680	1580 1610 1640 1680	1500 1550 1600	1470 1500 1550 1560 1620	1530 1530 1570 1570 1610 1610	1470 1500 1530 1560 1590	1470 1500 1560 1560 1590	1520 1560 1650 1650 1620 1620	1490 1520 1550 1550 1550 1550 1650	1490 1520 1550 1550 1550 1550 1550 1550	1490 1520 1560 1560 1560 1560 1620	1580 1620	1580 1620	1570 1570 1610	1570 1570 1610	1470 1500 1550 1560 1590 1620	1430 1470 1510 1550 1580	1390 1430 1470 1510 1550	1390 1430 1470 1550 1550	1390 1430 1470 1550 1550	1400 1450 1450 1450	1200 1350 1400 1450 1450	1200 13500 13500 14500 14500 14500	800 900 11000 1200
NOSE LENGTH [MM]	240 240 250	275 275 275 275	275 275 275 275	370 370 370	2260 280 280 280 280	260 260 260 260 260 260	250 250 250 250	2550 2550 2550 2550	000000000 0000000000000000000000000000	00000000000000000000000000000000000000	00000000000000000000000000000000000000	00000000 00000000000000000000000000000	220	220	245 245 250	245 245 250	280 280 280 280 280	3370 3370 370 370 370 370	260 280 280 280	300 3000 3000 3000	300 300 300 300	250 250 250 250	25500 2550 2550 2550 2550 2550 2550 255	2550 2550 2550 2550 2550 2550 2550 2550	145 155 160 165 170
CONTACT LENGTH [MM]	1100 11150 1180	090 150 190	090 120 190	980 1030 1080	020 070 130 130	1110 1150 1190 1190	970 1000 1050 1060	970 1000 1050 1060	2500 2500 2500 2500 2600 2600 2600 2600	900 930 930 970 970 1000 1000	900 930 930 970 1000 1000 1000	8890 920 9960 1020 1020	1220	1220 1260	1180 1240 1280	1180 1240 1280	020 070 1300 1300	910 950 990 1030 1060	930 1010 980 1020 1060	790 830 910 950	790 830 910 950	950 950	740 8890 9500 9500 9500	740 8840 9500 9500 9500	510 590 780 870
TAIL LENGTH [MM]	160 1160 170	2115 2115 2115 2115 2115	215 215 215 215 215 215	150 1150 1150 1150 1150 1150 1150 1150	222200 222000 22100 210000 210000 2100000000	1160 1160 1160 1160 1160	22500 22500 22500	2222220 2222222		000000000000000000000000000000000000000	00000000000000000000000000000000000000	00000000000000000000000000000000000000	140	140 1	145 145 150	145 1 145 1 150 1	222000	11200	22100 22100 22100 22100	000000	000000	2220 2220 2220	000000000000000000000000000000000000000	00000000000000000000000000000000000000	145 1155 1160 1165
SIDECUT RADIUS [MM]				7500 1 7800 1 8000 1	7500 77600 77600 88000 8200 8200	7200/6900 1 7200/6900 1 7400/7100 1 7400/7100 1 7600/7300 1 7600/7300 1	7200 7300 7400 7600 2 7600 2		00000000			мамама 2000 880000 800000 800000 800000 800000 8000000	7800 1 8200 1	8200 1 8200 1	7400 7700 7900	7400 1 7700 1 7900 1	000000	72200 7600 76000 76000 78000 82000 11 78000 11	6800 6900 7300 7300 22 7300	6200 6400 6700 3 7100 3 7100 3		0000	00000000	66000 66000 7720000 7720000 7720000 77200000000	23000 55000 55000 55000 5000 5000 5000
	7200	7700 7800 8000 8400	7700 78000 84000 84000					7200 7300 74000 7500 7600	9000 88500 90700 90700 90700	72000 72000 880000 880000 880000 8800000000	88200000 820000000000000000000000000000						7500 7700 8000 82000				6200 6400 65000 71000	72000	7772 686 686 686 688 688 688 688 688 688 68		
NOSE WIDTH [MM]	301 306 309	303 305 312 316	303 305 312 316	296 302 309	2966 2946 202 302 311	300 300 300 300 300 300 300 300 300 300	276 2888 292 304	276 279 292 304 304	290 200 306 315 315 222	20665291 206622921 2066229303 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 206622930 2066200000000000000000000000000000000	7269998 72692 7269	00380050 30380 3055555555555555555555555	305 314	305 314	270 292 296	270 292 296	286 294 294 302 311	277 283 294 293 293 293	275 285 285 290 295	273 273 285 285 285	273 273 279 285 285	274 282 281 289	258 272 282 282 282 282 282 282 283 283 283 28	2588 2688 2874 2881 2881 2881 2881 2881 2881 2881 288	196 206 245 255 255
WAIST WIDTH [MM]	260 265 265	254 256 264 270	254 256 264 270	260 265 270	2554 2554 2558 266	2500 2500 2500 2500 2500 2500 2500 2500	244 252 252 2552 2554 265	244 252 252 265	22000 2000 2000 2000 2000 2000 2000 20	200000484 200000484 200000428	26600 26000 20000 2000000	060004484	254	254 262	220 240 242	220 240 242	2550 2554 2554 2558 266 266	239 243 2552 2552 2552 2552	2335 2339 2543 2566	234 238 246 246 246	234 238 238 246 246 246	240 245 248 248 256	236 238 245 245 256 256	2336 2336 240 245 245 256 8 256 8 256 8 256 8 256 8 256 8 256 8 256 8 256 8 257 0 253 253 253 253 253 253 253 253 253 253	175 185 200 214 221
TAIL WIDTH [MM]	296 300 303	285 287 294 298	285 287 294 298	290 296 302	283 287 291 294 298 307	205 200 305 200 200 200 200 200 200 200 200 200 2	276 279 288 292 304	276 279 288 292 304	288 295 304 313 320 320	2992 2992 2992 306 312 312	285 291 295 306 312 312	0038622 3008625 300882 30082 30088 300882 30080000000000	302 310	302 310	264 286 291	264 286 291	283 287 291 294 298 307	272 278 283 283 283 287 291	273 280 283 288 288 292	270 273 279 285 285	270 273 279 285 285	274 282 281 281	258 272 282 282 283 283 283	258 272 272 282 281 281	196 206 245 255 255
SET BACK [MM]	0000 0000	400 400 400	30 30 40	300 300 300	500000 5000000000000000000000000000000	000000	00000	00000	000000000000000000000000000000000000000	100000000000000000000000000000000000000	10000110000100000000000000000000000000		300	30	40 40	40 40	000000 500000 500000	101110 101110 101110	0110011 011001	011001 011001	10 110 10	0000	0000000	0000000	00000
REFERENCE STANCE [MM]	540 550 560	560 580 580	560 580 580	540 550 560	490 5500 5550 5550	520 540 560 560	5200 540 5500 5500	520 540 550 550	80000000000000000000000000000000000000	00000000000000000000000000000000000000	5200 5550 5600 5600 5600 5600 5600 5600	5000 5000 5000 5000 5000 5000 5000 500	560	540 560	490 500 510	490 500 510	490 5500 5500 5500 5500 5500 5500 5500 5	480 500 510 520	460 480 500 510	460 480 500 510	460 480 500 510	470 480 470 480	380 430 435 470 470 480	380 435 470 470 470 480	305 317.5 330 330 330 330 355
MINI-MAXI STANCE [MM]	500 - 620 510 - 630 520 - 640	520 - 640 520 - 640 540 - 660 540 - 660	520 - 640 520 - 640 540 - 660 540 - 660	500 - 620 510 - 630 520 - 640	450 - 570 460 - 580 490 - 610 510 - 630 510 - 630 520 - 640	480 - 560 500 - 560 500 - 580 520 - 580 520 - 600 520 - 600	460 - 580 480 - 600 500 - 620 500 - 620 510 - 630	460 - 540 480 - 560 500 - 580 510 - 580 510 - 580	480 - 560 510 - 590 510 - 590 510 - 590 520 - 600 520 - 600 520 - 600 520 - 620	470 - 550 480 - 560 510 - 560 510 - 590 520 - 600 520 - 600 520 - 600 520 - 600	470 - 550 480 - 560 510 - 560 510 - 560 520 - 600 520 - 600 520 - 600 520 - 600	430 - 590 440 - 600 440 - 600 470 - 630 470 - 630 480 - 640 480 - 640	520 - 620 520 - 640	500 - 620 520 - 640	450 - 570 460 - 580 470 - 590	450 - 570 460 - 580 470 - 590	450 - 570 460 - 580 490 - 610 510 - 630 520 - 630 520 - 640	440 - 520 450 - 530 460 - 540 460 - 540 470 - 550 480 - 560	420 - 500 440 - 520 450 - 530 460 - 540 470 - 550	420 - 500 440 - 520 450 - 530 460 - 540 470 - 550	380 - 540 400 - 560 410 - 570 420 - 580 430 - 580	390 - 550 400 - 560 390 - 550 400 - 560	340 - 420 3550 - 410 3555 - 415 390 - 555 390 - 556 390 - 556 390 - 556	340 - 420 350 - 410 355 - 415 390 - 550 390 - 550 390 - 550 390 - 550	265 - 345 277 - 357 290 - 370 290 - 370 315 - 395
PROFILE	Surfy Camrock	Freeride Camrock	Freeride Camrock	Surfy Camrock	Positive Camber	Positive Camber	Positive Camber	Standard Camrock	Positive Camber	Standard Camrock	Standard Camrock	Freestyle Camrock	Positive Camber	Positive Camber	Positive Camber	Positive Camber	Positive Camber	Surfy Camrock	Standard Camrock	Standard Camrock	Freestyle Camrock	Freestyle Camrock	Freestyle Camrock	Freestyle Camrock	Freestyle Camrock
TERRAIN	Freeride	Freeride	Freeride	Freeride	All Mountain	All Mountain	All Moun- tain / FS	All Moun- tain / FS	All Mountain	All Mountain	All Mountain	All Mountain/FS	Carving	Carving	Carving	Carving	All Mountain	Freeride	All Mountain	All Mountain	All Mountain	All Mountain/ FS	All Mountain/FS	All Mountain/FS	All Mountain
ON SLOPE [%]	40	40	40	40	50	60	50	50	50	50	50	50	80	80	80	80	50	40	50	60	60	60	60	60	60
BACKCOUNTRY [%]	60	60	60	60	50	40	50	50	50	50	50	40	20	20	20	20	50	60	50	40	40	40	40	40	40
FLEX (1 SOFT TO 10 STIFF)	7	10	8	8	8	8	8	6	7	6	5	4	10	7	10	9	8	6	6	5	4	4	4	4	3
RIDING LEVEL Floatability	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Intermediate	Intermediate	Intermediate 8	Beginner	Beginner			Advanced	Intermediate	Advanced	Advanced	Intermediate	Beginner	Beginner	ntermediate	Beginner	Beginner	Beginner
CARVABILITY	10	9	10	8	9	10	8	7	8	8	7	6	5	5	10	10	9	8	8	7	7	7	7	7	7
SWITCH	4	7	7	5	7	4	10	10	8	9	9	10	6	6	3	3	7	5	7	10	10	10	10	10	10
SPEED STABILITY	8	10	10	8	9	9	8	7	8	8	7	6	10	8	10	8	9	8	8	7	7	7	6	6	5
RIDER'S WEIGHT [KG]	60-75 70-85 80+	60-75 70-85 80-95 85+	60-75 70-85 85+ 85+	65-75 70-85 80+	50-60 55-65 60-755 60-85 80+ 80+	60-75 60-75 70-85 80+ 80+	50-60 55-65 60-755 65-80 65-80 70-85	50-60 55-65 60-75 60-75 70-85	60-70 65-75 70-85 70-85 75-90 75-90 75-90 85+	655-65 60-70 60-70 60-70 70-855 70-855 75-90 85+	85-45 60-70 60-70 60-70 60-70 70-875 85-90 85-90 85-40	660-70 660-70 660-70 660-70 70-875 70-875 70-90 75-90	70-85 80+	70-85 80+	60-75 70-85 80+	60-75 70-85 80+	50-60 55-65 60-75 60-75 80+ 80+ 80+ 80+ 80+ 80+ 80+ 80+ 80+ 80+	45-55 55-60 555-70 555-70 555-70 60-70	40-50 55-55 55-70 55-70 65+	65-55 55-55 55-70 65+	40-50 550-55 55-75 55-70 65+	40-50 45+ 40-50 45+	30-37 35-42 38-45 40-50 40-50 45+ 45+	30-37 35-42 38-45 40-50 45+ 45+ 45+ 45+	15-20 18-25 22-28 25-32 30-37
RIDER'S WEIGHT [LBS]	132-165 154-187 177+	132-165 154-187 177-209 187+	132-165 154-187 177-209 187+	132-165 154-187 177	110-132 121-143 132-165 143-177 154-187 154-187	132-165 132-165 154-187 154-187 177+ 177+	110-132 121-143 132-165 143-177 154-187	110-132 121-143 132-165 143-177 154-187	132-154 143-165 154-187 154-187 154-187 165-199 177+ 165-199 177+	121-143 132-154 152-154 154-165 154-187 1564-187 165-199 165-199 177+	121-143 132-154 132-154 143-165 154-185 154-187 154-187 143-199 177+ 177+	121-143 132-154 132-154 154-165 154-187 154-187 154-165 154-199 165-199	154-187 177+	154-187 177+	132-165 154-187 177+	132-165 154-187 177+	110-132 121-143 132-165 143-177 154-187 154-187	99-121 110-132 121-154 121-154 121-154 123-154	88-110 99-121 110-132 121-154 143+	88-110 99-121 110-132 121-154 143+	88-110 99-121 110-132 121-154 143+	88-110 99+ 88-110 99+	66-81 77-92 83-99 88-110 99+ 88-110 99+	66-81 77-92 83-99 88-110 99+ 88-110 99+	33-44 39-55 48-61 55-70 66-81
SHOE SIZE	M-L M-L L-XL	M-L κ κ κ	KLL XX-L L-XA-L	M-L M-L	XXLLZ30	LL XX LL S33	L-LZSS X-LZSSS X-LZSSSS	L-LZSS X-LZSS L-LZSS	XX LLLL XXXX XX	XXXX	XXXX XXXX XXXX	XXXLLLZZ	μ-Γ Μ-Γ	M-L M-L	×rr r-α r-M	Σ X L-X L-X L-X	NZZUXX	777777 7778000 7778000	ω ^{νν} ΣΣη	ν ^Σ ΣΣΣ ^Υ S	ν ^γ ΣΣΣ ^γ	ννΣΣ	^{χχ} νονΣΣ	XX NNNNNZZ	xxxxxx xxxxx

BOARD SPECS

YOUR MOUNTAI IS CALLING

WHAT WE DO

At Nidecker, riding comes first, but a passion for innovation and the evolution of snowboarding are a close second. Our commitment is simple: provide well-built, functional gear adapted to all skill levels and riding styles. Our pro riders and expert designers all share a love of sliding sideways and work together to make sure we live up to it.

WHO WE DO IT FOR

Nidecker designs high-performance snowboard gear for riders of all ages, styles, and skill levels. It doesn't matter if you're a park rat or freeride guru, an all-out carving fanatic, or a complete beginner strapping in for the first time. If you love snowboarding, Nidecker has the best value boards, boots, and bindings for you.

> "GREAT THINGS ARE DONE WHEN MEN AND MOUNTAINS MEET." - WILLIAM BLAKE -



SNOWBOARDING MAINLINE

SHAPE

It's not hard to make a good looking snowboard, what is hard is making a snowboard that rides well. There are hundreds of boards out there, but only a handful really stand out. To create the best snowboards , you need a knowledge of shaping and material engineering that you can only get through experience. With over 100 years of experience in winter sports product development, we've come to the conclusion that the eye and knowledge of a shaper will always outweigh that of a CAD designer. There's nothing we enjoy more than the hours of riding, conceptualizing, sharing and testing that we put into each and every model in our line.

OUTLINE

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The outline of a snowboard defines its very heart and soul. Even the smallest variation in nose shape, radius and tail profile can have the most dramatic effect on performance. With over 30 years of snowboard manufacturing under our belts, here at Nidecker we believe the secret to creating high performance snowboards is to ensure we get these key elements exactly right, in every board we build.



TAIL SHAPES

You could be forgiven for thinking that the tail of your board isn't really that important. But think again. The tail is a vital part of snowboard design. It's what helps you finish your turn and initiate the next one, but it can also be your nose when you're riding switch. No matter what type of board you ride it's always going to be an essential part of its make up.

ALL ROUND

Pretty much the same as the All-Round nose shape. With a pure and simple transition it delivers an easy and smooth ride. Predictable and playful in turns, it acts as a second nose for riding switch.

FISH

This is the defining feature of our Mellow, the most surfingoriented snowboard in the line. Specially designed to sink the tail, it lets us drastically reduce the length of the board.

SQUARE

This innovative shape creates an extra responsive board and allows us to reduce the overall length. Perfect for riders who want the ultimate in carving performance.

DIAMOND

SETBACK

This evolution of the all-round tail is more compact with a longer transition for increased lift, allowing you to ride switch without compromising the board's responsiveness

a set back of 0 mm to 60 mm depending on the design.

SIDECUT SHAPES

The radius is similar to the steering wheel of your car. A smaller radius will naturally make the board turn shorter, and vice versa. One of our secrets is adjusting the radius next to the contact edges: to make turning extra easy, which is why we match the appropriate sidecut to each board model and rider's specifications (weight / shoe size).

R5 SERIES

לק This 5+ meter radius is the one we use for our kids boards. It allows for quick turns to help young riders progress with confidence, and to ensure they have fun and learn the correct technique from day one.

(**ק R6 SERIES**

The ultra short 6+ meter radius is the one we use for smaller and lighter snowboarders. It's perfect for riders who prefer finesse to power, and want a board that delivers responsive, reassuring turns.

R7 SERIES Ŕ This short 7+ meter radius, mixed with a stiffer flex is perfect for carving sharp arcing turns.

(**ک R8 SERIES** This medium 8+ meter radius is ideally suited for riders with a more relaxed style and versatile enough for everyday

R9 SERIES

ridina.

This 9+ meter radius is the longest in our line, designed for heavier riders, and anyone who wants a stable board for laying down really drawn out, horizontal carves.

NOSE SHAPES

As the first contact point with the snow, a board's nose is the starting point in determining its character traits and end performance. Get it right and it's the gateway to the very essence of snowboarding.

ALL ROUND

Easy and smooth to ride, this classic snowboard shape has stood the test of time. With a pure and simple transition, we use it in all of our all-round boards.

DIAMOND POW

Specially created for the Mellow, our freeride board that gives you that surfing feeling, we've extended the transition from the contact points into the nose to reduce the overall size of the board and give it extra float.

ROUND DOUBLE SQUARE

This new generation of nose shape combines a wider profile with a smoother transition to fine-tune the float for a shorter. more compact shape.

DIAMOND

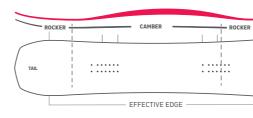
This is a newly developed shape, with a longer transition that allows for a more compact nose with increased float

PROFILE

The profile is a board's shape as viewed from the side and depends on the style of riding for which a board has been built. Each of our snowboard categories features a different profile : Positive Camber, Standard CamRock, Freeride CamRock, Freestyle CamRock or Surfy CamRock. Equally

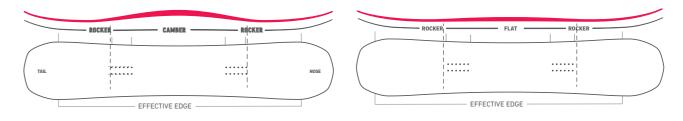
FREERIDE CAMROCK

Freeride CamRock gives you everything you need to handle big backcountry lines. A longer rocker in the nose, camber under the feet and a reduced rocker in the tail makes for a maneuverable, confidence inspiring board with lots of float to really push the limits of freeriding.



STANDARD CAMROCK

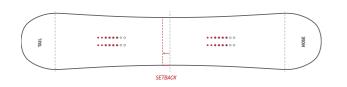
CamRock represents the best rocker/camber combination in snowboarding today, and has taken our entire board line to the next level. This tried and true camber is perfect for riders who want to enjoy all aspects of snowboarding. With camber between the bindings and rocker evenly distributed in the nose and tail, this is the all-mountain, all-conditions profile that will leave you stoked and smiling from ear to ear. Standard CamRock is the best hybrid rocker/camber profile on the market today and the profile of choice for most riders.



POSITIVE CAMBER

Positive Camber is the bedrock for performance snowboards, its extra grip and powerful response have made it the default choice for riders looking for optimum carving performance. The secret to our advanced camber is the addition of 8 to 10 cm flat transitions at the contact points, delivering the ultimate in precision, edge hold and stability





The setback is the distance between the center of a board's running edge and the center of the inserts. All our boards have



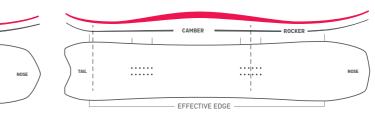
Narrower in the tail than the nose, a taper shape is intended for freeriding and freecarving. In powder, the design allows the tail to sink in, giving more lift and allowing a board to be ridden while leaning forward due to the larger surface area under the front foot. It delivers a surf-style feeling in powder and more fluid transitions from edge to edge everywhere else.

TAPER = X - X

important, especially for flex and rebound, is the profile of the wood core. It's the determining factor in a board's overall flex characteristics and performance. Our years of experience have helped us fine-tune this process to perfection.

SURFY CAMROCK

Surfy CamRock delivers that special feeling of surfing on snow sought after by a new generation of freeriders. With a long rocker in the nose for optimal float and regular camber through the midsection and tail, it has all the reactivity you need to ride with lots of setback and a very short fish tail.



FREESTYLE CAMROCK

Freestyle CamRock is a three-phase camber construction. It's flat between the bindings, with more rocker in the nose and tail. This result is board that grips like crampons on ice, floats like a dream in powder and makes sticking tricks a walk in the park.

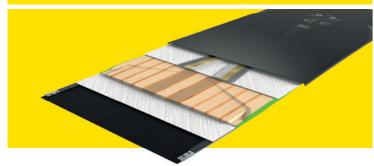
TECH DETAILS

From day one, R & D has been at the forefront of everything we do. Pushing ourselves and the construction of our boards from the very beginning of our company has allowed us to come up with some of the most innovative developments seen in snowboarding.

CONSTRUCTION

N-TECH 2.0

Is a major evolution of our already futuristic N-TECH construction process. The main feature is a 3D cap that increases the effect of the 3D torsion construction between the feet and when combined with our Freeflex 3.0 technology in the nose and tail also produces state-of-the-art flex and stress distribution patterns that are unique in snowboard manufacturing.



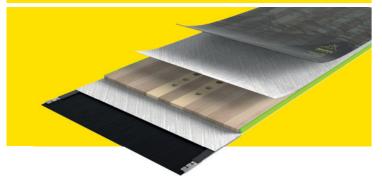
PREMIUM SANDWICH

This next level construction steps up the power and response of our standard sandwich manufacturing. Adding advanced materials like Carbon and Kevlar[®] gives the board more pop and improved shock absorption



CLASSIC SANDWICH

Our standard construction is the top of the line for most other brands. Our well proven, high quality materials allow us to produce great performing boards that don't break the bank.



TOP

Carbonid is a full carbon top layer developed especially for our dynamic, top of the range Ultralight, BladePlus and Spectre Carbon models. Mixed with the multi-strand glass layers, this explosive combination delivers the ultimate in power and reactivity.

. ABSORBNID

Absorbnid is an innovative top layer designed to absorb unwanted vibrations. This allows us to develop responsive, dynamic boards that still give you a smooth and fatigue free ride.

ASH WOOD VENEER

This ash wood veneer top layer delivers added responsiveness and is the most natural way to find the best balance between absorption and pop.

INSERTS



With 6 rows of inserts every 2 cm, this insert combination allows you to adjust your stance to the optimum position, and works with all bindings on the market. Our reference stance is the second narrowest position possible. Use the extra tailward insert option for the very deepest days.



With 6 rows of inserts every 2 cm, this insert combination allows you to adjust your stance to the optimum position, and works with all bindings on the market. Our reference stance is the second narrowest position possible.



4/2-5 INSERTS

With 5 rows of inserts every 2 cm, this combination is the industry standard and works with all bindings on the market. Our reference stance is the middle position.



With 4 rows of inserts every 4 cm, this basic insert pattern offers a large possibility of stance options, and is the first step in finding your optimum stance when you start snowboarding. Our reference stance is the middle position.



With 3 rows of inserts every 4 cm, this very basic insert pattern offers less possibilities, making it easier for younger riders to choose which stance feels best. We only offer it on our models for kids. Our reference stance is the middle position.

FIBERS GLASS



TRIAX PLUS

The result of extensive testing with our riders and engineers, our Triax laminate is oriented at 45° to the board, and contains different glass densities. This provides consistent torsional flex, better pop, and more reactivity on every turn.



Biax Plus retains the properties of our tried and tested 90° biaxial fiberglass weave but we use more glass to enhance power transfer. It's is is uncompromising in it's response and energy return, and loved and coveted by riders searching for a good blend of stiff & damp wherever they rip.



Our standard 90° biaxial fiberglass is designed to offer a forgiving ride and predictable torsional flex. It's bombproof, reliable and perfect for all types of terrain and riders.

WOODCORE



LIGHT CORE

Our lightest core – featuring three different wood types. The Light Core is a perfect combination of paulownia for lightness, poplar for pop and responsiveness, and hardwood beech stringers along the edges to increase core durability, pop and protection from edge impacts.



The Master Core construction is a product of our long history of experimentation in materials and woodcraft. It's the perfect harmony of different wood densities and varieties (poplar, beech, spruce, and paulownia), resulting in a superior weight-to-performance-to power ratio, and an ultra-strong, extra-responsive, lightweight core.



This is our standard poplar core, with beech reinforcements. The beech in the nose and tail adds pop, stiffness and torsion. If you like a consistent ride with lots of life, this is the core for you.

RASE

9000 N-9000 BASE Produced with carbon nanoparticles, the N-9000 has a very dense



material. N-7000 BASE

Developed exclusively for Nidecker, the N-7000 is an extremely tough, sintruded base with added carbon nanoparticles that provide exceptional glide.

The N-5000 is our universal base. It's designed to absorb wax to retain it longer. Exceptionally durable, this base will take you



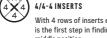
IDEAL FOR BOTH FREESTYLE AND GENERAL PROGRESSION

N-5000 BASE 5000

















ADDED FIBERS

VIBRAK

throws at you.

POP CARBON

BCK

Strategic placement of carbon fiber from the tail to the rear inserts, and from the nose to the front inserts, resulting in a more reactive board, with increased pop and stiffness. It's vibration dampening qualities make it ideal for more aggressive riding in all conditions.

Our 3D N-Concept takes snowboard construction to the next

level. A unique core outline between the inserts allows the board

to flex differently under each foot, delivering the ultimate feeling

of control and a three dimensional riding experience you won't

Two strips of Kevlar[®] and carbon reduce the vibrations and chatter

under your feet, resulting in a very comfortable ride and giving you

the confidence to go bigger and faster, no matter what the mountain

The ultimate combination of fibers to fit all your needs: Basalt,

Carbon, Kevlar® (BCK). Placed from the tail to the rear inserts and

from the nose to the front inserts, it makes for a lighter board and

provides increased pop, torsional stiffness, and reactivity.

EXCLUSIVE FEATURES

3DN-CONCEPT

find anywhere else.

molecular structure, which makes it our fastest, most durable base

3. G FREEFLEX 3.0

By reducing the wood and fiberglass in the nose and tail, but reinforcing them with lighter, stronger materials, our unique Freeflex 3.0 technology allows us to significantly decrease board weight, while simultaneously increasing strength, durability and pop. It also dampens vibrations and provides an extraordinarily light feel when transitioning between turns.



WELCOM TO THE SIDEKICK GENERATION

SideKick lifts your edges at the widest points of the nose and tail resulting in increased float in powder, smoother riding in rough terrain and effortless turn initiation.

TECH-WHEEL

Our Tech-Wheel is the easiest way to figure out which board is made for you. It shows all the information you need to know about each board quickly and clearly, including the level of rider and terrain type for which it's intended, and a rating for specifications such as floatability, riding switch, high speed stability and carvability.

Q NOER

4 SORT

ABILITY SWIT

TERRAIN

What terrain do you like best? All our boards are designed to be versatile chargers, but different boards work better in different parts of the mountain.

POWDER

Deep fresh snow, fresh tracks and face shots - boards with a high powder rating will often have a longer nose and setback stance to shift your weight back and avoid leg burn.

RESORT

Cruising pistes, finding side hits and laying down carves - resort-rated boards are designed to perform anywhere you want to ride in-bounds, on groomed or natural terrain

PARK

Riding switch, hitting kickers and sliding boxes - boards with a high park rating are perfect for progressing your freestyle riding on, from park features to backcountry booters or urban rails.

RIDING LEVEL

It's never easy to judge yourself. No matter how well you ride, the number one rule on the mountain is to never overestimate your abilities. Even on the most mismatched equipment for your skill set, you'll still have fun linking a few turns. But, if you're honest with yourself, you'll end up with the right gear and have a great time, every time you ride. That's what snowboarding is all about.

BEGINNER

We've all been there. Even the best snowboarders in the world were beginners once upon a time. We define a beginner as a rider who is just starting out or who hasn't progressed past green and blue slopes. Of course, if you have a bit more experience, but enjoy an easy going ride, these boards will work perfectly for you, too.

INTERMEDIATE

This level is all about improving your snowboarding skills. You've mastered the basics, and want to progress to the next level. These boards are made for riders who are starting to explore the whole mountain and are looking for a more dynamic and responsive ride.

ADVANCED

Advanced riders can handle pretty much everything the mountain has to offer, and like to push their personal limits no matter their preferred choice of terrain or riding style. The boards in this category are designed to live up to the highest performance standards, no matter how hard you put them to the test.

WARNING!



FLEXRATE

The Flex is one of the most important characteristics of a board. Even though it's invisible and sometimes hard to feel, it's the heart and soul of the board and gives a deck its character and life. It's worked into the construction through multiple components such as the type of core and its thickness, the types of glass fibres used as well as extra materials like carbon or Kevlar...as well as the topsheet and the base material, of course. Every piece plays an important role, and like cooking, it's not enough just to have good ingredients. It's knowing how to measure them out and mix them all together that counts.

To feel the flex of a board yourself takes practice, but a good start would be to hold the board at the contact point with your forearm, then place the other contact point on the ground and push the centre of the board with your free hand. Don't just look for how far it bends, see how quikly it bounces back.



CHARACTERISTICS RATING

The board specifications are ratings of the key riding characteristics of each board from 1 (lowest performance) to 10 (highest performance) to give you an idea which one comes closest to matching your riding style.

FLOATABILITY

This is a rating of how quickly a board reaches planing speed, or starts "floating" on the snow. Of course, all boards will float when they reach a high enough speed, but this tells you how fast the board will lift up off the snow when you first drop in. On deep powder days, this is the most important board spec there is.

CARVARILITY

This rating measures a board's performance when it comes to carving. By definition, snowboards are designed to turn, but different sidecuts and flex patterns mean there's a huge difference between boards designed for slashing up springtime slush and those for laving down horizontal carves on icv hard pack.

SWITCH

This is a measure of how well a board performs riding switch. Just like in a slopestyle or halfpipe contest, if you're a pure freestyler you're looking for a perfect score

SPEED STABILITY

This tells you how stable a board is at high speeds. Our boards all feel solid under your feet, but you can never have too much stability when your main goal on the mountain is to ride down it as fast as you can.

SET UP

HOW TO DETERMINE YOUR STANCE?

Determining your stance isn't about following the latest trends or just doing what you think feels good for you. It's about optimizing the harmony between rider and board. For the last few years we've worked with top specialists in the field of human anatomy to develop a scientific way to determine the stance that will get the best performance out of your board, depending on your body type and riding style. First, you have to find your natural stance then just make some small adjustments that correspond to the way you like to ride.

NATURAL STANCE O

The Natural Stance is a calculation of your body's skeletal geometry, which we determine by using something called the Golden num stance width is found by measuring the distance from the floor to the middle of your knee. It makes a triangle between your belly button and feet to give you the correct ratio of balance to force, without putting too much stress on your joint

CARVING STANCE

The carving stance is simply your natural stance, the best ratio of balance to power. It gives you all the force you need to hold your edge driving through turns

ALL MOUNTAIN STANCE

The all-mountain stance is your natural stance + 2 cm. It's the optimum mix of performance and comfort, perfect for cruising all day on the slopes and in the backcountry.

FREERIDE STANCE

The freeride stance is your natural stance + 4 cm. It helps absorb chop, increases stability at high speeds and makes it super easy to lean into turns and land big drops in powder.

FREESTYLE STANCE

The freestyle stance is your natural stance + 6 to 10 cm. It gives you the best balance and stability for landing jumps and riding switch. Although not as carving oriented, it's also the recommended stance for less experienced riders looking to improve their overall technique

ANGLES

A board's setup is the combination of stance width and binding angles. Just as is the case with your stance, the angles of your feet are directly related to your preferred riding style.

- The angle of your front foot establishes the direction and engages turns.

FREERIDE SETUP

Your calculated freeride stance + the following angle recommendations Front foot between +20° and +30° for engaging turns - Back foot between 0° and +10° for stability and pop



FREESTYLE SETUP

Your calculated freestyle stance + the following angle recommendations - Front foot between +5° and +20° for drive

Back foot between -15° and 0° for stability, pop and riding switch



- The angle of your back foot gives the balance and energy to finish turns or to pop.

ALL-MOUNTAIN SETUP

Your calculated all-mountain stance + the following angle recommendations :

- Front foot between +15° and +25° for engaging turns
- Back foot between -5° and +5° for stability, pop and riding switch



CARVING SETUP

Your calculated carving stance + the following angle recommendations :

- Front foot between +25° and +35° for engaging turns Back foot between 0° and +15° for stability and rebound









INSTINCT SERIES



Life on earth has existed for 3.8 billion years, evolving, refining... thriving. It's the biggest research and design project ever conceived, one with infinite scope and possibility.

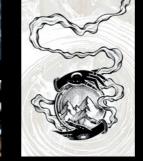
For us, the results are not just a guiding light - they're a template for what snowboard design can be. A new vision of riding, inspired by nature.



















WHAT WE DO

Biomimicry is the science of taking design components from nature and applying them to man-made constructs. Our head shaper and engineer - TK and AF - have spent hours studying natural forms and their effect on motion: how the difference between pin and fork-tailed hawks affects their manoeuvrability; how water flows around aquatic creatures; how fish alter their shape to create natural 'sidecuts'.

It's a simple approach, but one that's effective - when bringing these shapes and concepts into this new line, we found that the boards flow more gracefully, rolling naturally from edge to edge rather than the usual 'flat' connection a modern snowboard delivers. By following Mother Nature's blueprints, we find ourselves able to ride her environments with greater ease and fluidity.

WHO WE DO IT FOR

The Instinct Series is for riders searching for a new way to connect with their snowboard - the new shapes and the new 'rolling' sensation from edge to edge you get, not unlike turning on a surfboard, facilitates a new way to turn, slash and flow downhill.

These riders - like team members Shin Biyajima and Mathieu Crepel - understand that to get the most from snowboarding you have to work with nature, that's why our new capsule comes directly from studying the natural world.







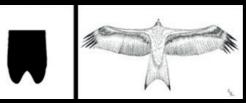




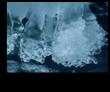






























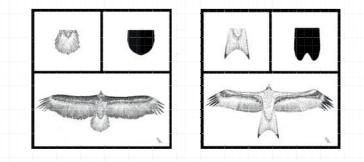


BIOMIMIC

NATURALLY INSPIRED DESIGN

Biomimicry is a practice that learns from and mimics the strategies found in nature to solve human design challenges – and find hope along the way.

For the past several years, accompanied by specialists in the field, we've been studying this infinite science and how to apply it to some exciting challenges concerning snowboard shapes, construction and production. This is just the beginning of a new approach we plan to institute to improve our products, and we will do this with the utmost respect for the natural environment surrounding us, an infinite and precious source of information. We've tried to answer questions brought to us by some of our riders - Mathieu and Shin - for this new initiative. We want to change our way of thinking and approach to product development by observing the environment and finding solutions provided by nature.



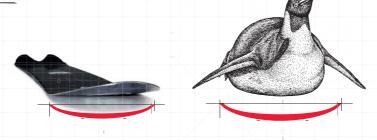
HOW TO INCREASE LIFT AND BUOYANCY

We researched the science of birds in flight and saw that their wings' shape plays a major role in the amount of lift they can produce. As a result, towards the back of certain boards, we've added a "drop out" to the outline: this feature results in a slightly narrower tail that sinks into the snow more easily. It also adds extra buoyancy towards the front of the board and provides more lift under the nose. The result is a highly responsive, easy-to-maneuver board, with more lift for more fun, especially in deep snow.

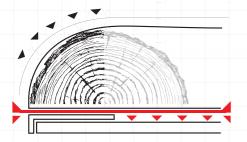
We've rounded out our noses slightly to provide more surface area for extra buoyancy and added a slightly convex shape widthwise while still respecting the natural curvature of the nose. This subtle detail inspired by marine mammals' stomachs allows a slight elevation of the board's extremities, which means additional pressure can be applied to the center. The result is increased buoyancy and better fluid flow (or snow flow, in this case), which minimizes drag.

HOW TO MAKE EDGE-TO-EDGE TRANSITIONS SMOOTHER

At Nidecker, our goal has always been to build the best carving boards in the business. The pleasure of leaning into a turn and feeling the force of gravity pulling you toward the snow is an incredible and unique sensation, but every action has an equal and opposite reaction. In the case of carving, it's overly aggressive transitions of weight and power that are too direct from edge to edge. After careful consideration of the issue, nature provided a solution. By observing the penguin's body shape and seeing how it allows them to glide effortlessly on snow and ice (their favorite way of getting around), we decided to add a double-rounded zone that mimics penguin morphology to our bases, resulting in a more fluid, feeling-first way of transitioning edge-to-edge.



HOW TO APPLY MORE POWER TO YOUR EDGE WITH LESS EFFORT



We wanted to improve how boards hold their edge in snow. There is no direct equivalent to a board's edge gripping on hardpack or ice in nature, but our structural engineers realised that biomimicry still held engineering solutions. Most modern sidewalls are squared off, but in nature you rarely see right-angles. Look at how a tree hold up its branches, or how beaches form from a point break: they curve.

Our unique Nidactive sidewalls round down from the topsheet directly to the edge, helping to increase lateral lean and make it easier to exert pressure on the rail. We've done some serious fine-tuning, combining our rounded Swiss Core with a constant 2mm sidewall thickness along the entire effective edge in contact with the snow. Not only is it an effective solution, it gives the board a refined, aesthetically pleasing look, worthy of an expertly crafted surfboard. The result is an unbeatable effortto-edge-hold ratio and pure snowboarding fun!

This next level construction steps up the power and response of our standard sandwich manufacturing. Adding advanced materials like Carbon and Kevlar® gives the board more pop and improved shock absorption

TOP SHEET TOP FIBER NDK SWISS CORE TPU SIDEWALL BOTTOM FIBER STAINLESS STEEL EDGES N-7000 BASE

Absorbnid is an innovative top layer designed to absorb unwanted vibrations. This allows us to develop responsive, dynamic boards that still give you a smooth and fatigue free ride.

NDK Swiss Core is the heart and soul that makes our new Instinct Series so special. Its name tells you all you need to know. This core is crafted in Switzerland with passion from sustainably harvested, light poplar wood.

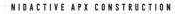
What's more, its ESC and PEEC certifications mean we've reached the highest possible standards in terms of sustainable forest management and manufacturing along our entire supply chain.

Developed exclusively for Nidecker, the N-7000 is an extremely tough, sintruded base with added carbon nanonarticles that provide exceptional glide

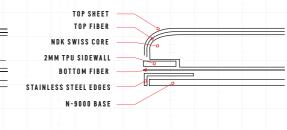
ATURE S

CONSTRUCTION

PREMIUM SANDWITCH



This new construction put our experience and expertise to the test during research and development as well as production. The precision required to assemble the different material layers is measured in tenths of millimeters. We use a cap construction for the nose and tail, while the riding section features a 2mm sidewall with a machine-rounded core to obtain optimum fluid flow properties and power transfer to the rails. This innovative, cutting-edge construction represents the logical evolution of the existing NIDACTIVE Construction we use to build the boards in our Snow.Surf quiver.



TOP SHEET

INSERTS

With 6 rows of inserts every 2 cm, this insert combination allows you to adjust your stance to the optimum position, and works with all bindings on the market. Our reference stance is the second narrowest position possible.

FIBER

BIAX PLUS

Biax Plus retains the properties of our tried and tested 90° biaxial fiberglass weave but we use more glass to enhance power transfer. It's is is uncompromising in it's response and energy return, and loved and coveted by riders searching for a good blend of stiff & damp wherever they rip.

TRIAX PLUS

The result of extensive testing with our riders and engineers, our Triax laminate is oriented at 45° to the board, and contains different glass densities. This provides consistent torsional flex, better pop, and more reactivity on every turn.

NDK SWISS CORE



BASE

N - 7 0 0 0

N - 9 0 0 0

Produced with carbon nanoparticles, the N-9000 has a very dense molecular structure, which makes it our fastest, most durable base material



"HISTORY MEETS FUTURE,

This collection is all about history. We wanted to celebrate 135 years of creativity through three riding devices, each representing a unique chapter in the story of the Nidecker brand. Whether you rode one of the original models back in the day, or if you're just discovering them for the first time, it makes no difference. We're bringing these iconic graphics back to life with the high-performance shapes and cutting-edge technology you've come to expect from every Nidecker devices you ride.

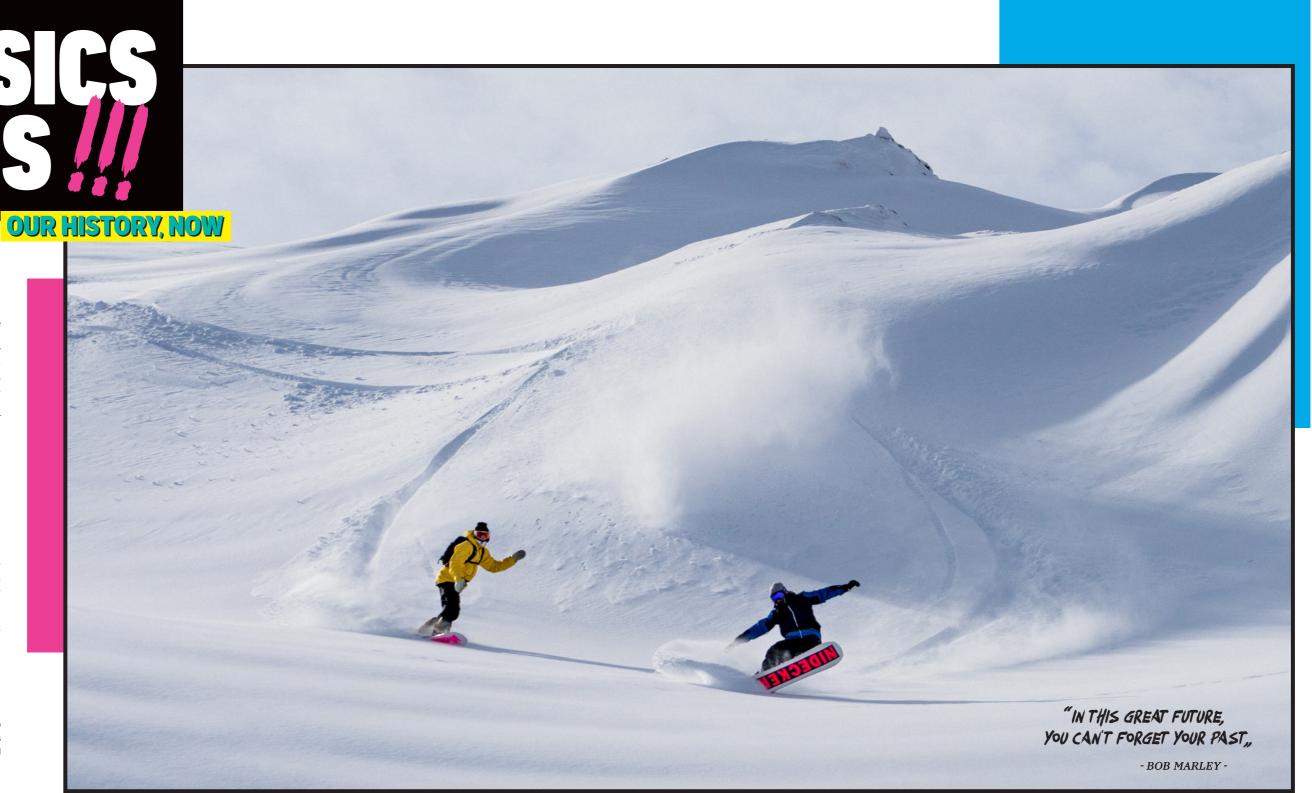


Few brands have as fascinating a story to tell as Nidecker - this series brings it to life by reinventing and re-releasing some of our most iconic products. It allows earlier generations of riders to relive the past while introducing new generations to the company's greatest hits. Of course, these new reincarnations of Nidecker classics live up to our demanding standards of modern performance.



Like great songs, the classics never go out of style! These products are designed for riders who've been Nidecker fans since the beginning as well as those discovering the brand for the first time.

The old school will never die!



THE **CLASSICS** series





CHERKING WITH

WHAT WE DID

Nidecker has an intimate connection to the snowsurfing movement. To keep the stoke of surfing alive so far from the ocean, former pro snowboarder turned shaper, Thierry Kunz had to find a way to surf the mountains at home in the Swiss Alps. His solution was to design a line of boards that require a riding style driven off the back foot, just like driving through a turn off the bottom of a wave, obsession with the force of gravity and the unique feeling of riding a surfboard are a inspirations behind this collection, which combines singular surfing technologies like epoxy glassing with industry leading snowboard manufacturing techniques, and stylistic touches like our old school logos and a simple white line down the middle of the base, just like the stringer on a surfboard.

WHO WE DO IT FOR

Dur snowsurfs are made for truly experienced riders committed to performance d excellence, who spend as much time in the water as they do on show and know hat having the best time is all about having the right board for the conditions on e day if you're truly dedicated to riding, you've acquired a quiver or boards perfect for everything from slashing spring slush to laying down big turns through steep and deep fields of powder. If back foot riding and full rail carves are all what





SNOW.SURF QUIVER

CONSTRUCTION

springtime slushy snow.



"Shaping a board is a form of art, that no computer can do as well as a person. There's nothing we ENJOY MORE THAN THE HOURS OF RIDING, CONCEPTUALIZING, SHARING, AND TESTING THAT ARE REQUIRED TO REACH PERFECTION. SWITZERLAND IS OUR HOMELAND. THE LANDSCAPE IS OUR INSPIRATION. AND OUR BOARDS ARE THE RESULT. "

NOSE SHAPE	The board's nose is the first thing to come into contact with the snow. That's why it has to be adapted to the riding intention of each board. It's the gateway to heaven.	SIDECUT SHAPE	The radius is similar to the steering wheel of a car. A smaller radius will naturally make the board turn shorter, and vice versa. The real secret is an adjusted radius next to the contact edges, allowing you to turn with ease.	TAIL SHAPE	The tail is what allows you to finish your turn and initiate the next one. It's the secret to a reactive board with character.
			MOSQUITO		
	BLUNT		R7 SERIES		FISH
	The Blunt nose shape reduces the nose length, optimising the surface. This very direct style is ideal for carving.	R	A short side cut betweem 7.0 and 7.9 meters, designed for aggressive and radical turns.		This style is made specifically for short running edges, accelerating your board like never before.
			SMOKE		
	DIAMOND		R8 SERIES		DIAMOND
	The Diamond nose is the most versatile shape for a slylish everyday ride.	8	A medium side cut between 8.0 and 8.9 meters for medium radius turns. Perfect for cruising and versatile enougn for everyday riding.		The Diamond Tail helps finish your turns easily, made specifically for long radius sidecuts and long length running edges.
			GUN		
	GUN		R10 SERIES		DIAMOND
\bigcirc	The Gun nose shape allows you to charge and go fast in any type of snow, from a deep pow field to		A long side cut of 10 meters for fast long turns and charging.		The Diamond tail helps finish your turns easily, made specifically for long radius sidecuts & long length

running edges.

This brand new type of construction inspired by surf boards is a completely unique approach to snowboarding. The rounded top of the wood core and the consistent sidewall height are shaped in the same way as surfboard rails, enabling a maximum amount of pressure to be applied to the edges. It creates this special feeling that makes us like no other... Try it and see for yoursel.

After many hours of testing by our production team we've developed a unique glassing process using tinted resin that when combined with our ABSORBNID top layer delivers incredible properties of absorption and durability.

> **Top Laminates** CNC Wood Core ABS Sidewall Bottom Laminates Stainless Steel Edges

FEATURES

CONSTRUCTION

TOP SHEET

FIBER

The combination of Triax on the top and Biax on the bottom results in true sturdiness under your feet. Crafted with a proper torsion box, this combo transfers energy for ultimate responsiveness.

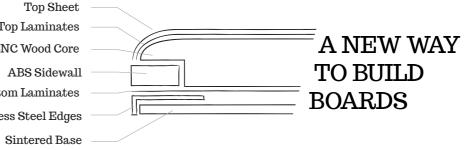
WOOD CORE

Our lightest core features three different wood types. The Light Core is a perfect combination of paulownia for lightness, poplar for pop and responsiveness, and hardwood beech stringers along the edges to increase core durability, pop and protection from edge impacts.

BASE

The ultra-fast base is made of ultra-high molecular weight polyethylene (UHMW-PE) and carbon. It is prepared with a factory-tuned, Wend-performance natural wax and premium belt ground finish, resulting in a smooth, fast ride in all conditions.

EXCLUSIVE - NIDACTIVE - CONSTRUCTION







Concentrating on our core business while continuing to improve our already impressive product offering has demanded that we become even more observant of the world around us and more innovative in everything we do. We are proud to announce that one of the rewards of that devotion to innovation is the brand new INSTINCT Series. Working together for several years, a group of dedicated researchers and passionate snowboarders studied the lessons that nature has to teach us about BIOMIMICRY and applied them to this new line. Their hard work has delivered an array of state-of-the-art shapes and a fresh approach to riding. All of this research, development and time spent imagining the future of the Nidecker couldn't happen without our never-ending passion for snowboarding and desire for innovation driving us in everything we do. We also aspire to help make the world a better place to live and play by protecting the environment, preserving our natural resources and respecting the people who manufacture our products. We engage on a daily basis with our partners to ensure we continue being exemplary corporate citizens, as well as contributing to independent, non-profit, environmental organizations through our participation in the 1% For The Planet program.

More than ever, this year, we've put innovation at the forefront in every aspect of our business to push the progression of our company, our products, our sport, and most importantly our responsibility to the nature.

For more fun forever!



FOR MORE FUN

We live in uncertain times, for the world at large and in snowboarding specifically, caused in no small part by the effects of global warming. Unstable weather patterns, melting glaciers, unpredictable snowfalls, and now a global pandemic have, in many ways, turned our lives upside down. At Nidecker, we've tried to restore some sense of normality to the situation by making a conscious effort to focus on doing what we do best: use our experience and expertise to make our industry-leading snowboards, boots, and bindings even better, because nothing beats a great day out on the mountain for washing away the distractions that daily life can deliver. Because riding in exceptional equipment is a key ingredient in the overall snowboard experience, our mission is to continue creating high-performance gear that allows us to live our passion for snowboarding to the fullest. More than ever, this year, we've put innovation at the forefront in every aspect of our business to push the progression of our company, our products, and our sport.

While staying true to our values and sticking to the essentials, we've strived to offer a diversity of products and styles across our different series of boards, boots, and bindings that reflect the needs and desires expressed to our design team by an eclectic group of snowboarders of all ages, styles and skill levels. Our objective from the moment we started creating this collection was to combine their feedback with our knowledge to guarantee each of these products will make the time you spend snowboarding the highlight of your day, every time you ride. Or to sum it up in three words that represent the past, present and future of our brand: 'For More Fun'. No matter your generation or the terrain you like to ride, that's why we do what we do. That is the secret of snowboarding.



Albert Finstein –

Thierry Kunz Shaper & Bra





GIVING BACK

Life is a trade-off, and to maintain balance, we've decided to give 1% of our turnover to non-profit foundations working to educate and empower people to undertake civic acts that help protect our planet. Nidecker has been a proud member of 1% For The Planet since 2019.



1% For The Planet is a growing association of businesses that have pledged to give 1% of their sales directly to sustainability-oriented non-profits. The mission of 1% For The Planet is to leverage this alliance of financially committed businesses to support a healthy planet.

FTHICAL PRODUCTION

The support of our factory partners is critical to maintaining and advancing our social and sustainability standards. We oblige all our major factory partners and suppliers to adhere to our Code Of Conduct and submit to a Social & Environmental Responsibility Audit.

Working with the Swiss company EA Shaping Environmental Action, we have designed and implemented a strong Code Of Conduct document that all our major suppliers are obliged to adhere to.



REDUCING OUR FOOTPRINT

Snowboarding is all about celebrating the natural world, not just taking from it. We are taking steps at every level of our business to ensure our boards are produced with the smallest egological footprint possible.

It's not always glamourous, but each winter we strive to make our processes as sound as possible, from first concept to final delivery.







FOR SAM MCMAHON

MATERIALS

A large part of our environmental impact comes from the materials used to produce our products. Researching new natural materials and promote the use of existing renewables like wood, green resins, and waxes as well as recycled materials is our duty. Nidecker also limits the number of solvents, varnish, and other chemicals wherever possible.

PROCESS

An efficient manufacturing process is key to considerably reducing environmental impact. Nidecker favors short supply chains, energy reduction, and limited water usage, which is maximized by recuperating and reusing it in different stages of production.

PACKAGING

Nidecker has found ways to optimize packaging, wrapping products as closely as possible, and taking into account the occupation of space during transport.

- Less cardboard
- Less ink
- Fewer containers

All of which result in total optimization of environmental impact and costs.

Following responsible and positive business practices is entirely possible.

FACTORY TO RETAILER SHIPMENTS

Nidecker began factory to retailer shipments in 2017 to the largest points of sale. By going directly from point A to point B, avoiding unnecessary handling and long shipments between warehouses, the company has considerably reduced CO2 emissions.

SHIPPING METHOD

Reducing urgency by producing in advance is a source of substantial savings. That's why we prefer maritime and rail transport to air freight. Nidecker ships 95% of its products by means other than air.

CA