



...try to feed on what is...  
...RODE THE EL...  
...for another girl!

...my program  
...AND DON'T LIKE WHAT YOU SEE  
...AND WHAT ITS LIKE TO BE

...age is dead.  
...chies through town  
...ing if one of us is getting

...A TRAIL  
...A DEVICE

...full as fire, people set alight.

...GLAD I'M DEAD

A SAVIOUR

...the... of... course

With 20 years experience on the market, Level continues its tradition of technical intuition and innovation in its 2010 collection. As always Level's passion for snow sports drives new ideas that differentiate Level gloves from all its competitors.

Level's collection for 2010 once again sets the standard in snowboard and ski accessories. As always, the new collection features some outstanding technical innovations:

- Level is the first brand to use a custom thermoforming system to customize the fit of the glove for improved comfort and circulation.
- Level is the first to offer an adjustable wrist support technology, with an air system which can quickly be "activated" or "deactivated".

The protection line, with the patented Biomex system, continues to be a priority for Level. As the number 1 wrist guard technology in the world, the Biomex system reduces the risk of wrist injury for thousands of snowboarders around the globe.

To complete its offer of high range products, Level offers a special ski racing line designed and developed in collaboration with Aksel Lund Svindal, the outright winner of the World Cup in 2007 and 2009.

Level's Ski Pole and Beanies collections complete the range of high performance and high image products representing the core of the Company.

We wish to thank all those who have contributed to the creation of this collection. It has been an inspiring team effort. And thanks to our Snowboard, Free ride Ski, and Ski Racing athletes for the support and suggestions, and to all those who offer ideas and feedback for the continuation of this splendid "Level" experience.

And yet again for this season the Level Team wishes everybody a great time on the snow!



**Snow team:**

# chris dufficy# chris schmidt# eero ettala# fredrik austbo# jacob wilhelmson  
# janne heiskanen# janne korpi# jon kooley# jp tomich# marco feichtner  
# mario kappeli# marius otterstad# ville uotila# thomas harstad  
# sarka pancochova# stefano munari# henning marthinsen  
# morgan le faucheur# g erome mathieu# arthur longo



**Ski team:**

# ane enderud# fabio studer# james heim# jp auclair# tanner rainville  
# ted davenport# tim durtschi# tim russell# xavier berton# richard permin  
# matt philippi# duncan adams# ryuta iwasaki# massimo bracconi# elyse saugstad

**Race team:**

# aksel svindal# christian deville# christoph innerhofer# elena fanchini# kjetil jansrud  
# maria jose rienda# nadia fanchini# patrick staudacher# sarka zahrobska  
# truls ove karlsen# veronika zuzulova# werner heel# filip trejbal# urs imboden  
# giuliano razzoli# nicole gjus# camilla alferi# chiara costazza# stefan thanei  
# lucia recchia# chemmy alcott# carolina ruiz castillo

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# BIOMEX WRIST PROTECTION

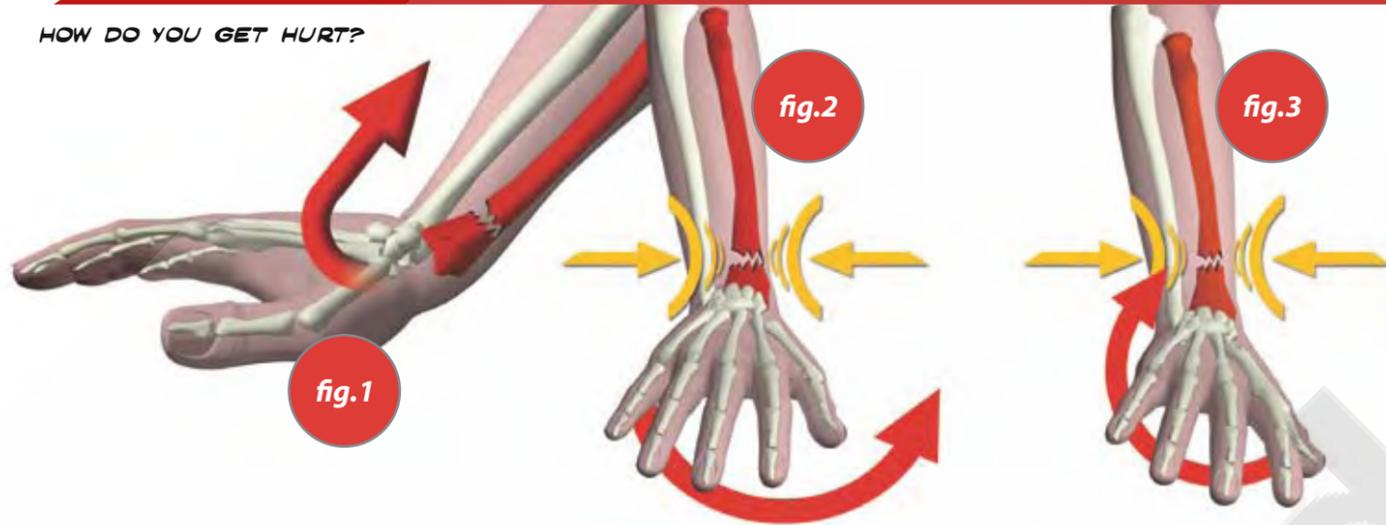
PEOPLE SAY THAT WRISTGUARDS DON'T WORK. WELL, THAT'S BULLSHIT! THERE'S ONE THAT DOES!

Snowboarding's all about pushing your limits. Level gloves with Biomex wrist protection can help you stay in one piece...so you'll be riding tomorrow instead of seeing the doctor.

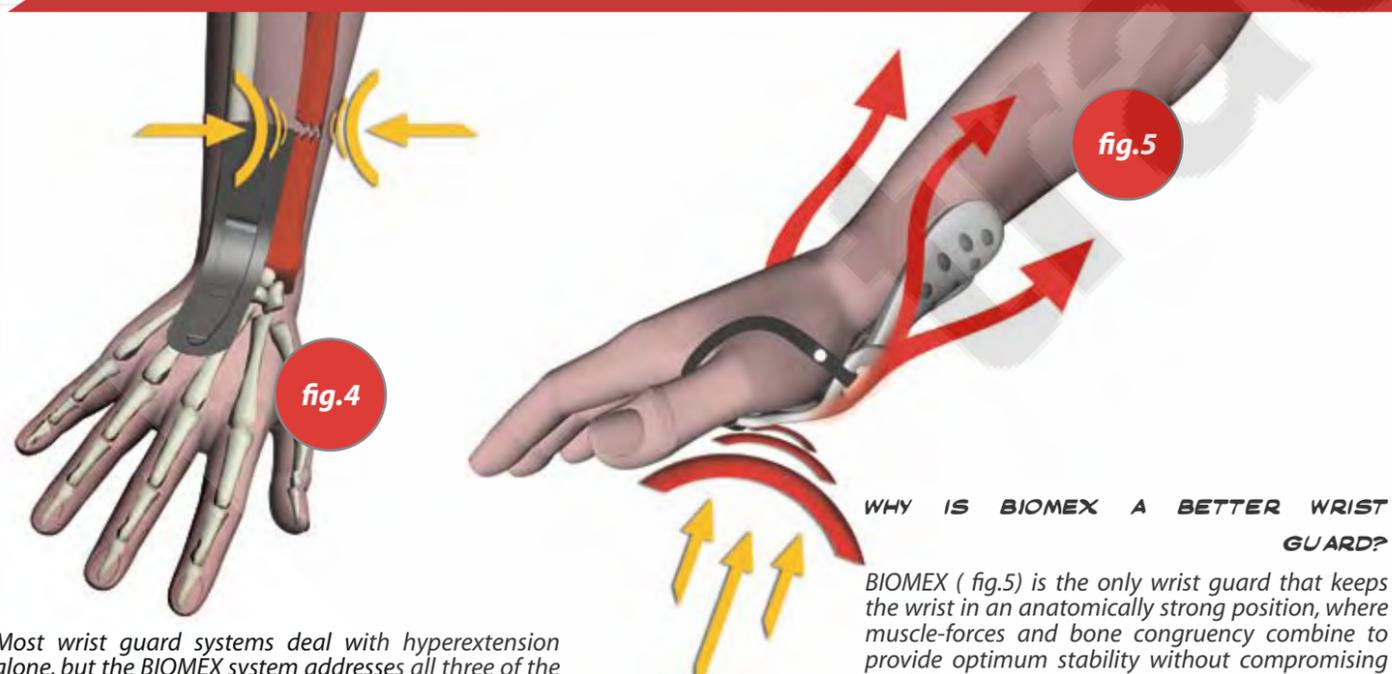
Level's proven BIOMEX wrist protection system is the result of an extensive and on-going collaboration between snowboarders, the medical community, and engineers who understand bio-mechanics. BIOMEX research and development is based at the Klinik Gut, Center of Bone and Joint Surgery in St.Moritz, Switzerland, where Level Pros and physicians design and develop the most advanced wrist support technology on the market – THE BIOMEX PLUS.

For beginners, the most frequent cause of a wrist fracture in snowboarding is a backwards fall. For more experienced riders it's a front and sideways fall. There are many wrist guards on the market, but based on their design, they don't all deliver the same degree of safety performance.

## HOW DO YOU GET HURT?



During a fall your wrist is put in hyper extension ( fig.1) (the back of hand is pushed back towards the forearm). In addition to this hyper extension, the wrist often experiences two types of twisting forces technically referred to as pronation (fig.2) and radial adduction (fig.3). It's the combination of these three forces that most often causes a wrist injury such as a wrist fracture.



Most wrist guard systems deal with hyperextension alone, but the BIOMEX system addresses all three of the forces that contribute to wrist injury. Standard wrist guards frequently push the fracture farther up the forearm ( fig.4).

## WHY IS BIOMEX A BETTER WRIST GUARD?

BIOMEX ( fig.5) is the only wrist guard that keeps the wrist in an anatomically strong position, where muscle-forces and bone congruency combine to provide optimum stability without compromising the freedom to move.



**BIOMEX SELF ADJUSTMENT**  
The biomex piece can be used with or without removable lining



**SWALLOW TAIL DESIGN**  
New ergonomic shape for better comfort and ease of movement



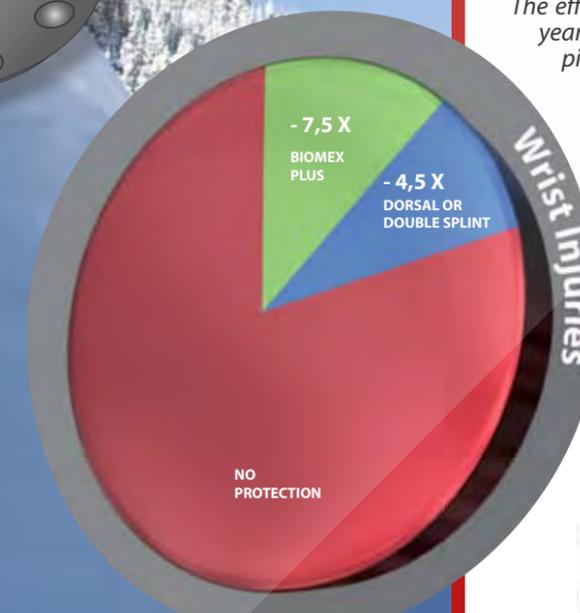
**DOUBLE DENSITY MATERIAL**  
Higher resistance and better comfort



**SHOCK ABSORBER MATERIAL**  
Shock reduction and better fit



**SPECIFIC WOMEN'S FIT**  
Specifically designed for women's hands for improved fit and comfort



The effectiveness of wrist guards was demonstrated in a 4 year study conducted by the St.Moritz Orthopaedic Hospital, Klinik Gut The study involved over 40,000 snowboard hours and more than 2400 participants. The results of the study showed that the likelihood of a wrist injury is reduced 4.5 times using conventional wristguards. With Biomex wristguards, the risk of injury is reduced 7.5 times.

Enough with all the technical crap! The BIOMEX system works...straight up! Whatever you are doing there is a glove for you to rock with it built right in, and it is like it is not even there and is not big and bulky like all the others in the market. You can get that added protection and piece of mind while hitting that 80 foot table in the park, the triple kink in the streets of SLC, working on your 1080 in the pipe, or just running the groomers with your Mom. Plain and simple this shit works!!

**BIOMEX PROTECTION**

**ATTENUATOR & STABILIZER OF ROTATION AIR SYSTEM**

The Impact System is developed to help reducing risk of injuries for the snowboard and ski freestyle/freeride market.

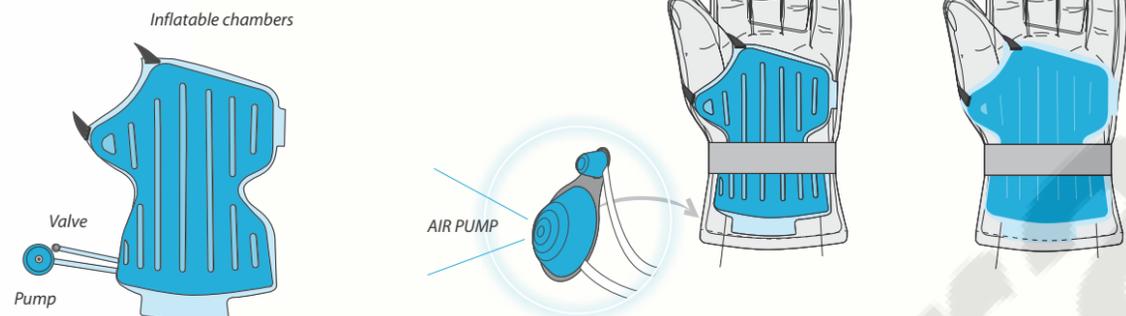
The product will give to the riders performing in the parks a glove that could support and stabilize their wrist with an acceptable rigidity with a further feature of shock absorber for the palm.

This support is also adjustable directly from the rider depending from his needs or habits; he just needs "to pump it".



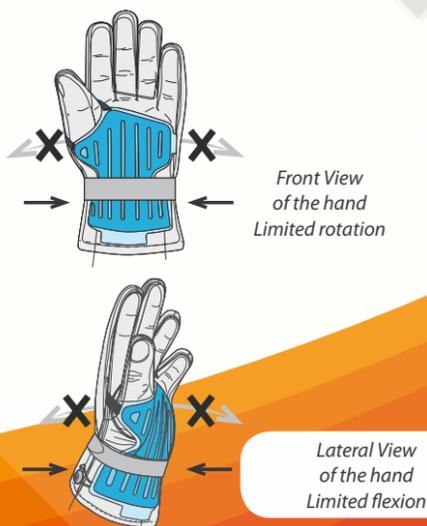
**SHOCK ABSORBER**

This new anatomic support in soft PU, is fixed into the glove and can be inflated with the use of a small pump adapting it to the riders needs. A small valve helps to regulate the rigidity or deflates it.



**ATTENUATOR OF ROTATION OF THE HAND**

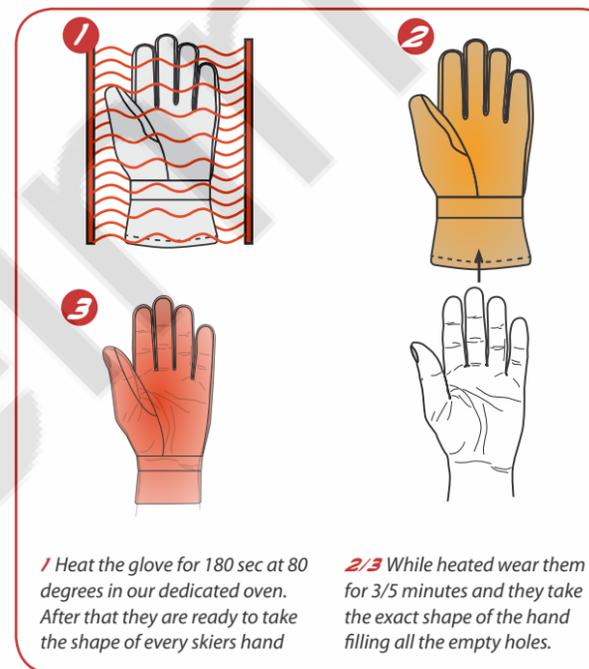
- Main features:
- Supports and stabilizes the wrist
- Shock absorber for the palms
- Easily adjustable in every moment for every specific need directly from the rider
- Very low constriction



**A NEW STANDARD FOR COMFORT AND FIT**

This new system gives the possibility to create a product really customized to the skiers/riders needs.

The padding of the Custom fit gloves is made by thermoformable materials that after 180 sec heating at 80 degrees in our dedicated oven are ready to take the shape of every skiers hand. While heated the client has to wear them for 3/5 minutes and they will keep the shape of the hand. The customization could be repeated.



- Benefits for the skier are:
- Customized glove
  - Improved comfort
  - High sensitivity
  - Better grip on the poles



**AFTER CUSTOM FIT**



**BEFORE CUSTOM FIT**



**GORE-TEX® 2 IN 1 TECHNOLOGY**



How the GORE technology is built  
The GORE® 2 in 1 technology uses nature's best insulator: air. When the hand is in the upper "WARM" chamber, thermal insulation surrounds the entire hand and individually surrounds each finger. This thick padding captures a lot of air, so it can achieve maximum warmth. When the hand switches into the lower "GRIP" chamber, insulation is now only on the back of the hand, where the insulation is compressed. This leaves less air in the padding, thus reducing the amount of thermal insulation. An optimum level of insulation is provided on the palm, fingers and fingertips. This significantly increases both the tactility and the firmness of grip, whilst allowing excess heat to escape easily.

**GORE-TEX® X-TRAFIT™**



The new GORE-TEX(R) X-trafit Product Technology.  
The ideal solution for spring skiing, park and pipe, freeride. For all uses where reliable grip and dexterity are important. Membrane and inner lining are securely bonded to each other, and proprietary grip tape is placed between the insert and the outer material at the fingers and the palm. When taking hold of something with your gloved hand, the layers of material are pressed together and the tape comes into play, preventing movement between the layers. The result: the glove provides optimum grip whenever you need it, and dexterity and comfort when you don't need it. Of course GORE-TEX(R) Gloves with X-trafit Product Technology are also waterproof, windproof and highly breathable.

**MEMBRANES**

**GORE-TEX® XCR®**



**description** **benefits**

With its exceptional durability, waterproofness, and breathability, Gore-Tex® XCR® is the highest quality waterproof membrane available. It is capable of maintaining the temperature of the hands between 28 and 32 C, regardless of the weather.

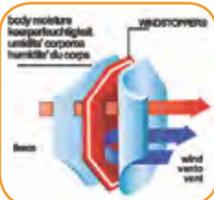
**MEMBRA-THERM PLUS**



**description** **benefits**

The insert performs exceptionally well: water resistant... Optimizes warmth and comfort by keeping the hands dry.

**WINDSTOPPER**



**description** **benefits**

A lightweight fabric that is completely windproof and breathable. Comfortable in all weather conditions and temperatures. Its excellent breathability minimizes perspiration.

**THINSULATE**



**description** **benefits**

The unique microfibers of Thinsulate insulation are ten times smaller than the fibers of other synthetic insulations, which means they're much more efficient at trapping air and more effective at keeping you warm. Avoids cold spots in your hands filling all multiple air spaces. Thermal benefit.

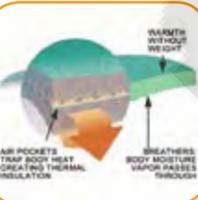
**POLARTEC**



**description** **benefits**

Polartec® Power Stretch® fabric features 4-way stretch and it is very breathable. It provides warmth without weight. 4-way stretch provides unrestricted freedom of movement. Keeps your skin dry when you sweat. Highly breathable. Provides warmth without the weight and bulk of traditional insulating fabrics. Wind resistant to reduce the effects of wind chill.

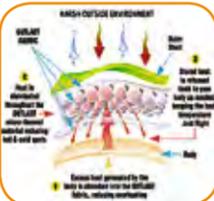
**PRIMALOFT**



**description** **benefits**

Soft insulation fabric. An insulation that is water repellent! Unlike down, it won't hold water so it keeps you warm even when it's wet! Warm and soft feeling offers a good breathability.

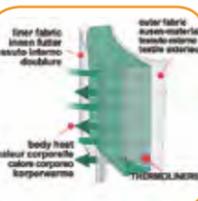
**OUTLAST**



**description** **benefits**

Outlast is the new material with the ultimate temperature management system. This dynamic system prevents overheating and stores the heat for your hands until needed. One of the best solutions to keep your hands warm. This is the most advanced technological thermal regulator on the market.

**THERMOLINER**



**description** **benefits**

Soft, supple, and less bulky than high-loft insulation. The exclusive blend of fibers traps more air for more warmth. Light and soft for better insulation. Very easy to care for.

**INSULATION**



**description**  
Perfect balance between sensitivity, warmth and comfort.



**description**  
Precise, sensitive and stylish.



**description**  
A looser fit for maximum warmth.

**FIT SYSTEM**

**PREFORMED FINGERS**



**description** **benefit**  
This is a special anatomical construction that permits a preformed shape. The preformed shape reduces wrinkles on the palm and guarantees better fit and sensitivity.

**HER**



**description** **benefit**  
Warm and durable finger tips. Round finger tips are more durable and reduce catching on abrasive objects. More durability. Warmer finger tips. Better sensitivity.

**BREATHABLE SYSTEM**



**description** **benefit**  
An air exchanger vent placed on the back of the glove that allows moisture to escape from the glove. The best solution to keep your hands dry. Improves the drying time of your glove by getting moisture out fast.

**POWDER CUFF**



**description** **benefit**  
This is a long nylon cuff with a convenient adjustment for the closure around the wrist. The best solution for riding in powder; the powder cuff prevents snow from getting into the gloves.

**NOSE WIPE**



**description** **benefit**  
Special Windstopper fabric placed on your thumb. Provides a gentle feeling when used as a nose wipe while riding or skiing.

**GOGGLE CLEANER**



**description** **benefit**  
New design and new suede material. Placed in a very efficient position. This new position and construction helps to better clean your goggles in the easiest and quickest way.

**STORM LEASH**



**description** **benefit**  
It is the cord to secure the glove to your hand. It has an effective plastic adjustment. A big advantage when you don't want to wear gloves, but want them attached to your wrist.

**WORLD FINEST LEATHER**



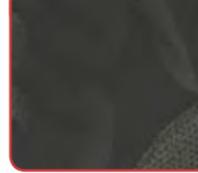
**description** **benefit**  
The finest leather in the world. Level leather's natural water repellency, durability, and insulating properties guarantee the best performance.

**KEVLAR**



**description** **benefit**  
Level uses only Schoeller Kevlar, the strongest Kevlar on the market. Guaranteed to have the best durability.

**FLEX PALM**



**description** **benefit**  
Elastic cordura insert in the palm center. Creates a better fit, more flexibility, and a cozy feeling.

**NEW THUMB CONSTR.**



**description** **benefit**  
New tridimensional structure. Better fit, better comfort, much warmer.

**GATES DEFLECTOR**



**description** **benefit**  
Nuckle protection device in fiber-glass material. It protects from impacts on your hands.

**TECH DETAILS**

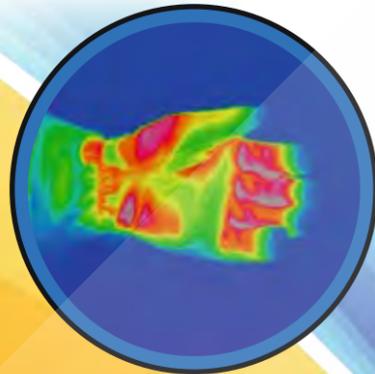
## GUARANTEED TO KEEP YOU WARM

Thermo-plus is Level's certification and guarantee for outstanding insulation and heat retention of the natural warmth of the hands. Wearing Level Thermo Plus gloves you can be sure you will have maximum heat retention even in the worst climate conditions.

Level created a test machine able to simulate extreme weather conditions in order to assess its gloves through a series of tests recorded and compared among them. The results, collected in an efficiency index, constitute a precise measurement of the gloves' thermicity values.

Thermo-plus products' values have to be at least 30% higher than standard gloves's ones.

### NO Thermo-Plus



Maximum heat dispersion



**+ 30%**

No heat dispersion

### INSULATION

The use of top quality insulating materials enables the best insulation against the cold.

### SHAPE AND BREATHABILITY

A more relaxed fit which gives more space between the fingers creating a thin layer of air, together with the use of top quality membranes enable a better sweat evacuation keeping the hands warm and dry.

**+ 30% WARMTH**

Maximum warmth is achieved by using the right shape, insulation, and waterproof technology along with meticulous care in production. After testing all its models in its R and D department, Level applies the Thermo-plus label only to those models that test out at least 30% over the standard for thermal regulation.

## KIRAX STIMULATOR SYSTEM

Level is the first company to introduce the exclusive Kirax system into its snowboard and ski gloves. This innovative technology stimulates the body's neurological system in a unique way to enhance reaction time, performance, and a sense of general well-being.

### Kirax Inside the glove

The Kirax Reflex Stimulator has been thoroughly tested and integrated into the design of Level gloves. The design maximizes comfort while gently massaging nerve centers on the back of the hand to jump start the body's reflexes.

### What is KIRAX?

KIRAX is a natural Reflex Stimulator.

### How does the Kirax Reflex Stimulator work?

Kirax exerts gentle pressure to stimulate the skin's reflex system in a specific joint area where nerves concentrate. The brain instantly receives the increased neurological flow generated by Kirax and responds by delivering increased functional capacity to the nervous system.

### Benefits of the Kirax Reflex Stimulator.

#### Performance and Energy:

- More strength
- More endurance
- Better balance
- Faster reflexes

#### Well-Being:

- Helps to reduce fatigue
- Helps to reduce pain... during and after sports
- Helps to reduce the risk of injury

### When do you feel the benefits of the Kirax Reflex Stimulator?

The Kirax Reflex Stimulator begins providing increased performance, more energy, and a greater sense of well-being immediately. People using Kirax may experience these benefits at different times; some immediately and others over a period of time. Results vary from person to person.

### The Discovery of the Kirax Reflex Stimulator.

The reflex stimulator phenomenon was discovered by Dr. André Brossard, a Canadian physician specializing in sports medicine. Dr. Brossard's work confirmed the existence of nerve centers that provide a constant exchange of neurological information between the brain and the body. By stimulating these centers and increasing the flow of neurological information to the brain, he discovered a marked improvement in the body's performance, including more strength, increased endurance, better balance, faster reactions, and less pain from injuries.

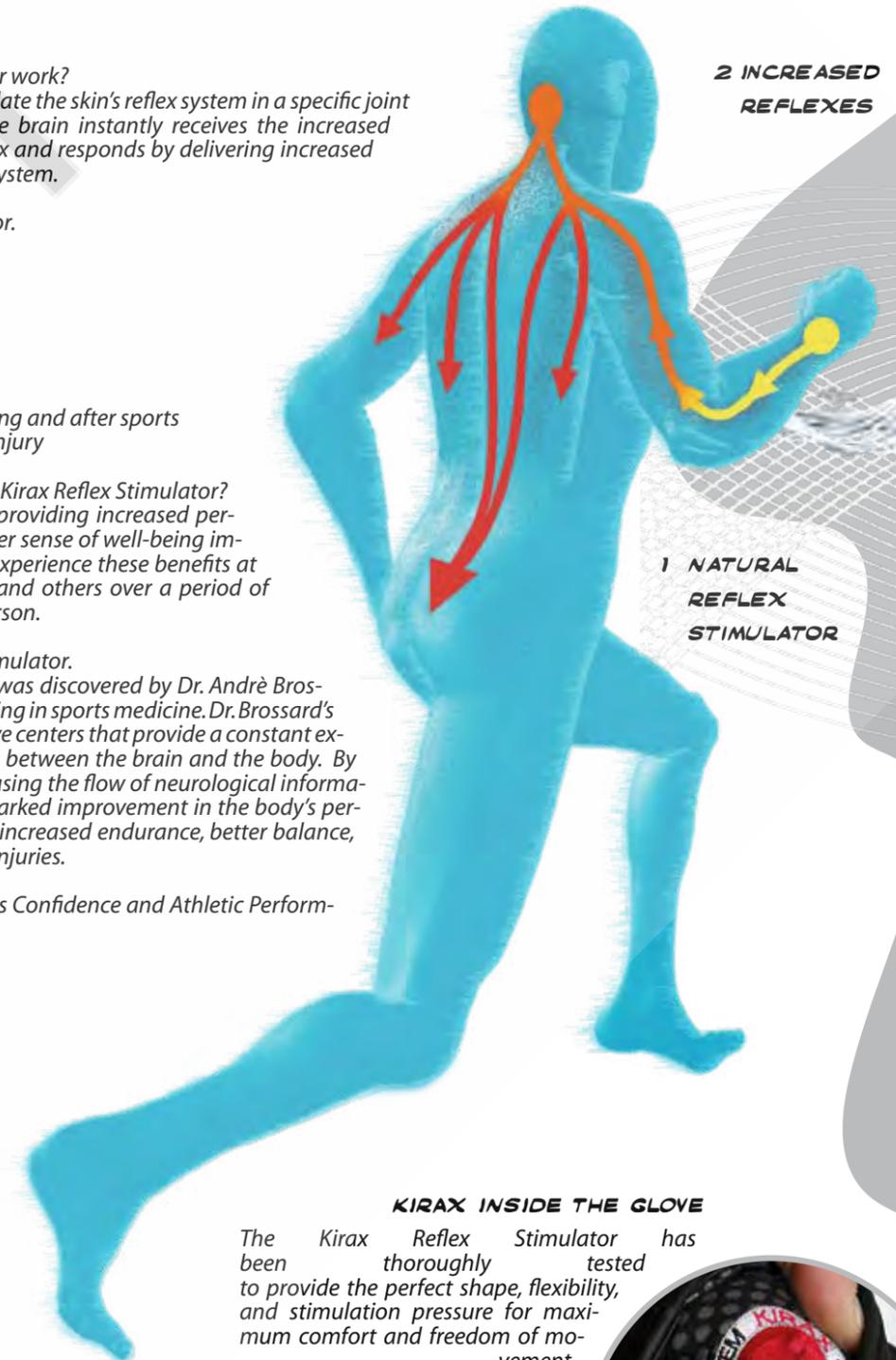
### The Kirax Reflex Stimulator Increases Confidence and Athletic Performance.

US Patents 5667484 – 5769803

**3 INCREASED:**  
**PERFORMANCE**  
**ENERGY**  
**WELL-BEING.**

**2 INCREASED**  
**REFLEXES**

**1 NATURAL**  
**REFLEX**  
**STIMULATOR**



### KIRAX INSIDE THE GLOVE

The Kirax Reflex Stimulator has been thoroughly tested to provide the perfect shape, flexibility, and stimulation pressure for maximum comfort and freedom of movement.

**KIRAX**  
REFLEXSTIMULATOR

