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VENU[®] 2 SERIES GPS SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

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> MARKETING MEMO April 22, 2021

MARKETING MEMO VENU® 2 SERIES GPS SMARTWATCH

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

When you live healthy, you live better. Get in tune with your mind and body with Venu[®] 2 series. This GPS smartwatch has advanced health monitoring and fitness features to help you better understand what's going on inside your body. It feels good to move. Switch up your activities with animated workouts and more than 25 built-in indoor and GPS sports apps. Feed your soul with your favourite music, stored right on your wrist for phone-free listening when paired with wireless headphones (sold separately). And battery life up to 11 days for Venu 2 and up to 10 days for Venu 2S with rapid recharging lets you get an uninterrupted picture of your health. This is what it's all about. Mind and body — connected by Garmin.



VENU 2S



VENU 2

KEY FEATURES:

NEW	TWO SIZES AND AMOLED DISPLAY	Suit your style with a smartwatch that's available in two sizes and features a bright AMOLED display
NEW	BATTERY LIFE AND RAPID RECHARGE	Get an uninterrupted picture of your health thanks to battery life of up to 11 days for Venu 2 and up to 10 days for Venu 2S in smartwatch mode and up to 8 hours for Venu 2 and up to 7 hours for Venu 2S in GPS mode with music, plus rapid recharging and battery saver mode
NEW	ALL-DAY HEALTH MONITORING	Know your body better with extensive health monitoring features including health snapshot, Body Battery™ energy levels, sleep score, fitness age, stress tracking and more ¹
NEW	ADVANCED SLEEP MONITORING WITH SLEEP SCORE	Keep track of the different sleep stages as well as heart rate ¹ , stress, Pulse Ox ² and respiration. Even get a score regarding your sleep's quality and insights on how you can do better
NEW	HEALTH SNAPSHOT™	Log a two minute session to record key stats, including heart rate ¹ , heart rate variability, Pulse Ox ² , respiration and stress. Then generate a report with those stats via the Garmin Connect [™] app on your compatible smartphone
NEW	FITNESS AGE	Uses chronological age, your weekly vigorous activity, resting heart rate and BMI or body fat percentage to estimate if your body is younger or older than you are
NEW	HIIT WORKOUTS	Use this new activity profile with different timers to track your HIIT workouts, including AMRAP, EMOM, Tabata and custom. Set the number of rounds, work/rest intervals and more
NEW	ADVANCED STRENGTH TRAINING	This detailed activity profile puts scaling and strength PRs right at your wrist plus graphics that show what muscle groups you worked
	ANY WORKOUT, ANY TIME	Use preloaded animated workouts that include cardio, yoga, strength, HIIT and Pilates, create your own in the Garmin Connect app on your compatible smartphone, or try Garmin Coach free adaptive training plans for running
	BUILT-IN GPS AND INDOOR SPORTS APPS	Find new ways to keep your body moving with more than 25 built-in indoor and GPS sports apps, including walking, running, cycling, HIIT, swimming, golf, hiking, indoor climb and many more
	SAFETY AND TRACKING FEATURES	Safety and tracking features include incident detection (during outdoor activities) and assistance, both of which send your live location to emergency contacts ³
	SMART NOTIFICATIONS	Never miss a call, text or social media alert with smart notifications delivered right to your wrist — when paired with compatible Android™ or iOS smartphone
	MUSIC	Download up to 650 songs to your watch, including playlists from Spotify [®] , Amazon Music or Deezer ⁴ , and connect with wireless headphones (sold separately) for phone-free listening
	GARMIN PAY™	Leave your cash and cards at home; Garmin Pay™ contactless payments ⁵ let you pay for purchases on the go
	CONNECT IQ™ STORE	Personalize with watch faces, apps and widgets from our Connect IQ™ Store and sync with the Garmin Connect app on your compatible smartphone to review your health and fitness data in detail



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MARKETING MEMO VENU® 2 SERIES GPS SMARTWATCH

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PRODUCT COMPARISON:	Venu Sq series	Venu 10 sr	Veru 2 series
Text response ⁶ (Android™ device only)	•		•
Smart notifications ⁶			•
Music storage and playback	Up to 500 songs on Music version only	Up to 500 songs	Up to 650 songs
Music player controls	•	•	•
Connect IQ™ support			
Garmin Pay™ contactless payment solution ⁵	•	•	
Safety and tracking ³	•		
Body Battery™ energy monitoring		•	•
Pulse Ox sensor ²	•	•	
Wrist-based heart rate ¹	•		•
Respiration tracking	•		
Hydration tracking	•		•
Women's health tracking	•		
V02 max/fitness age	•	•	Improved
All-day stress tracking	•		
Sleep score			•
Health snapshot			
On-screen, animated workouts			•
HIIT sports app and workouts			
Floors climbed			•
Built-in GPS	GPS, GLONASS, Galileo	GPS, GLONASS, Galileo	GPS, GLONASS, Galileo
Sports apps	20+	20+	25+
Display type	Liquid crystal	AMOLED	AMOLED
Display resolution	240 x 240 pixels	390 x 390 pixels	Venu 2S: 360 x 360 Venu 2: 416 x 416
Battery life	Up to 6 days (smartwatch mode) Up to 6 hours (GPS + music mode *select models only*)	Up to 5 days (smartwatch mode) Up to 6 hours (GPS + music mode)	Venu 2: Up to 11 days (smartwatch mode) Up to 8 hours (GPS + music mode) Venu 2S: Up to 10 days (smartwatch mode) Up to 7 hours (GPS + music mode)
Water rating ⁷	SWIM, 5 ATM	SWIM, 5 ATM	SWIM, 5 ATM

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NEW PRODUCT ANNOUNCEMENT

PRODUCTCONFIGU	JRATIONS:		SCHEDULE B: 8517.62.0050 HTS: 8517.62.0090
VENU 2S:	INCLUDES	COUNTRY OF ORIGI	١
10	Venu 2S, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan,	Myanmar or China
	DESCRIPTION	SKU	UPC
	Venu 2S Slate Bezel with Graphite Case and Silicone Band	010-02429-10	753759271879
12			
	DESCRIPTION	SKU	UPC
1 utity	Venu 2S Light Gold Bezel with Light Sand Case and Silicone Band	010-02429-11	753759271886
12 eators	DESCRIPTION	SKU	UPC
	Venu 2S	010-02429-12	753759271893
L(I)	Silver Bezel with Mist Gray Case and Silicone Band		
10:10	DESCRIPTION	SKU	UPC
	Venu 2S Rose Gold Bezel with White Case and Silicone Band	010-02429-13	753759271909
'ENU 2:	INCLUDES	COUNTRY OF ORIGI	N
	Venu 2, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan,	Myanmar or China
	DESCRIPTION	SKU	UPC
	Venu 2 Silver Bezel with Granite Blue Case and Silicone Band	010-02430-10	753759271817
10			
	DESCRIPTION Venu 2	SKU	UPC
	Slate Bezel with Black Case and Silicone Band	010-02430-11	753759271824

	RRP:					
EUR	GBP	NOK	SEK	DKK	FIN EUR	
€399.99	£349.99	4 499	4 499	3 199	429.00	

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NEW PRODUCT ANNOUNCEMENT

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	Venu 2S: 1.6" x 1.6" x 0.48" (4 x 4 x 1.2 cm) Venu 2: 1.8" x 1.8" x 0.48" (4.5 x 4.5 x 1.2 cm)	Wireless:	Wi-Fi®, BLUETOOTH [®] and ANT+ [®] technologies
Display size:	Venu 2S: 1.1" Venu 2: 1.3"	Lens material:	Corning® Gorilla® Glass 3
Display resolution (WxH):	Venu 2S: 360 x 360 Venu 2: 416 x 416	Water rating:	Swim, 5 ATM
Display type:	AMOLED	Battery life:	Venu 2: up to 11 days (smartwatch mode) up to 8 hours (GPS + music mode) Venu 2S: up to 10 days (smartwatch mode) up to 7 hours (GPS + music mode)
Weight:	Venu 2S: 38.2 g (1.3 oz) Venu 2: 49.0 g (1.7 oz)	Bands:	Venu 2S: 18 mm industry-standard quick-release bands Venu 2: 22 mm industry-standard quick-release bands
Battery type:	Internal rechargeable lithium-ion battery	Band size:	Venu 2S: Fits wrists with a circumference of 110-175 mm Venu 2: Fits wrists with a circumference of 135-200 mm
Memory/History:	200 activities; 14 days of activity tracking data	Accessory band size (sold separately):	Venu 2S: Fits wrists with a circumference of 110-195 mm Venu 2: Fits wrists with a circumference of 135-226 mm

PACKAGING SPECIFICATIONS:



Gift box dimensions (WxHxD): 3.9" x 3.9" x 3.9" (10.0 x 10.0 x 10.0 cm) Gift box weight: 8.3 oz (234 g)		VENU 2s				
		3.9" x 3.9" x 3.9" (10.0 x 10.0 x 10.0 cm)				
	Gift box weight:	8.3 oz (234 g)				
Master carton dimensions (WxHxD): 12.9" x 12.9" x 13.3" (32.7 x 32.7 x 33.9 cm)	Master carton dimensions (WxHxD):	12.9" x 12.9" x 13.3" (32.7 x 32.7 x 33.9 cm)				
Master carton weight: 17.9 lbs (8.1 kg)	Master carton weight:	17.9 lbs (8.1 kg)				
Master carton quantity: 27	Master carton quantity:	27				

	VENU 2
Gift box dimensions (WxHxD):	3.9" x 3.9" x 3.9" (10.0 x 10.0 x 10.0 cm)
Gift box weight:	8.7 oz (248 g)
Master carton dimensions (WxHxD):	12.9" x 12.9" x 13.3" (32.7 x 32.7 x 33.9 cm)
Master carton weight:	18.8 lbs (8.5 kg)
Master carton quantity:	27

COMPATIBLE PRODUCT OVERVIEW:





See Garmin.com for details and available devices.





COMPATIBLE ACCESSORY OVERVIEW:

18 MM ACCESSORY BANDS:

	DESCRIPTION	SKU	UPC	RRP	FITS WRIST	
NEW	Mist Gray Silicone with Silver Hardware	010-12932-0C	753759274887	€29.99	110 - 195 mm	
NEW	Light Sand Silicone with Light Gold Hardware	010-12932-0D	753759274894	€29.99	110 - 195 mm	
NEW	Graphite Silicone with Slate Hardware	010-12932-0E	753759274900	€29.99	110 - 195 mm	
NEW	White Silicone with Rose Gold Hardware	010-12932-0F	753759274917	€29.99	110 - 195 mm	
	Light Sand Silicone with Rose Gold Hardware	010-12924-32	753759243555	€29.99	110 - 195 mm	
	White Silicone with Silver Hardware	010-12932-0B	753759243814	€29.99	110 - 195 mm	
NEW	White Leather with Rose Gold Hardware	010-12932-0L	753759286286	€59.99	110 - 195 mm	
	Navy Leather with Light Gold	010-12932-08	753759239855	€59.99	110 - 195 mm	

22 MM ACCESSORY BAND:

	DESCRIPTION	SKU	UPC	RRP	FITS WRIST	
NEW	Granite Blue Silicone with Silver Hardware	010-12932-2F	753759274931	€29.99	135 - 226 mm	
	Shadow Grey Silicone with Silver Hardware	010-12932-20	753759229887	€29.99	135 - 226 mm	11 410
	Black Leather with Slate Hardware	010-12932-25	753759239886	€59.99	135 - 226 mm	
	Brown Italian Leather with Silver Hardware	010-12932-24	753759239862	€59.99	135 - 226 mm	

DESCRIPTION	SKU	UPC	RRP	DESCRIPTION
Charging/Data cable	010-12491-01	753759176860	€29.99	Connect the cable to your computer's USB port to recharge your compatible device and to transfer data to and from your computer. This cable also pairs with an optional AC adapter (sold separately).

For additional compatible bands, please visit Garmin.com.

¹Activity tracking accuracy ²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see <u>Garmin.com/ataccuracy</u>. Pulse Ox not available in all countries. ³When paired with a compatible smartphone; see Garmin.com/ble. For safety and tracking features requirements and limitations, see Garmin.com/safety

⁴May require premium subscription

*See current supported country, payment network and issuing bank information at <u>Garmin.com/garminpay/banks</u> #When paired with a compatible smartphone; see <u>Garmin.com/ble</u>

7See Garmin.com/waterrating

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