

LENSES

We want you to See What's Out There[®]. That's what inspired us to bring you the first color-enhancing all-polarized glass lens. It's what keeps us pushing the sunglass industry forward with technology that provides 100% UV protection and goes beyond polarization to provide the ultimate in light management with our 580[®] lenses.

POLARIZATION – NOT ALL POLARIZED LENSES ARE CREATED EQUAL

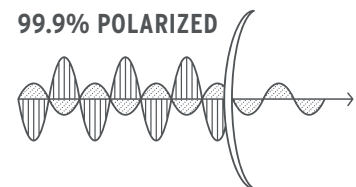
Polarized lenses are essential for anyone who spends time outdoors – especially on the water. But not all polarized sunglasses are created equal.

COSTA LENSES HAVE 99.9% POLARIZED EFFICIENCY*

- + Utilizes the best polarized technology available
- + Provides comfort by eliminating reflective glare
- * With the exception of our specialty Sunrise Silver lens.

COSTA SELLS ONLY POLARIZED SUNGLASSES

- + Because we believe filtering reflective glare is essential for anyone on the water or outdoors, we sell only polarized sunglasses



BEYOND POLARIZED[®] – COSTA 580[®] TECHNOLOGY

Costa 580 lenses were designed by in-house light spectrum experts to enhance colors, because other sunglass lenses fell short. The lens's patented technology manages light by:

FILTERING OUT YELLOW LIGHT

- + For enhanced color, sharper contrast and higher definition

ENHANCING REDS, GREENS & BLUES

- + Filtering yellow light at 580 nanometers on the visible light spectrum boosts the amounts of reds, greens and blues naturally, enhancing colors and contrast

ABSORBING HIGH-ENERGY VISIBLE (HEV) BLUE LIGHT*

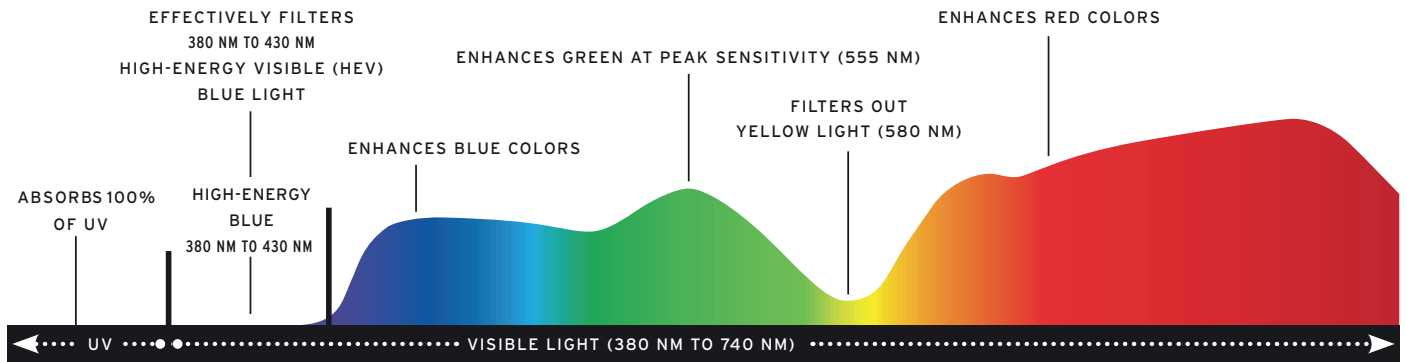
- + In addition to 100% protection from UV light, 580 technology also absorbs HEV blue light

* HEV blue light refers to the 380-430 nanometer range of the visible light spectrum.

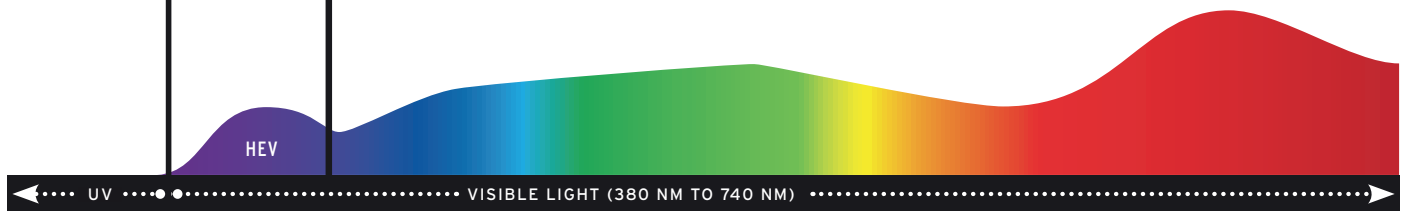


COSTA 580®

COSTA 580® POLARIZED LENSES



OTHER POLARIZED LENSES



* HEV blue light refers to the 380-430 nanometer range of the visible light spectrum.

** Visible light refers to 380nm to 740nm on the visible light spectrum.

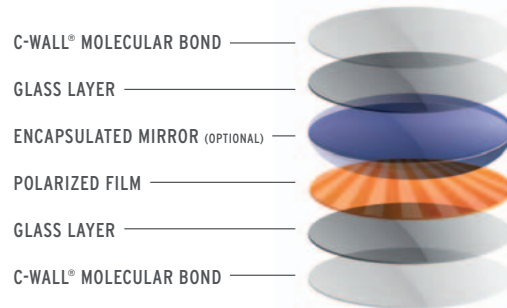
THE MOST ADVANCED LENS OPTIONS - GLASS AND POLYCARBONATE

Costa utilizes the most advanced lens technology. Ask your customers how they plan to use their sunglasses to ensure that you recommend the right lens option for them.

LIGHTWAVE® GLASS SUPERIOR CLARITY & ULTRA SCRATCH-RESISTANT

COSTA 580G

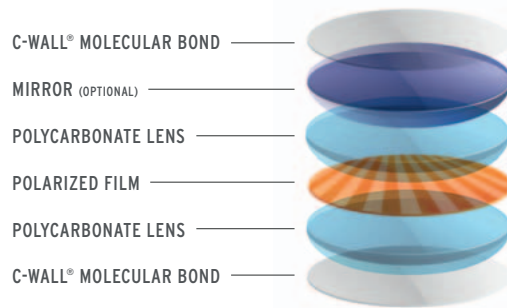
- + Glass provides the best clarity in material
- + Encapsulated mirrors (between layers of glass) are scratch-proof



POLYCARBONATE LIGHTWEIGHT, IMPACT- & SCRATCH-RESISTANT

COSTA 580P

- + Polycarbonate & Polyurethane are our lightest and most durable lens material options
- + C-WALL® molecular bond



MIRRORED LENSES – NOT JUST GOOD-LOOKING

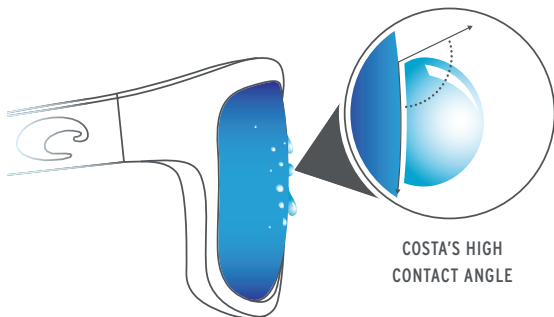
Our mirrors are more than aesthetic; they're a necessity in harsh sunlight. Made through a high-tech ion beam deposition process, these multilayered thin film coatings make for scratch-resistant mirrors.

- + Reflect light away from the eye
- + Deliver incredible contrast
- + Scratch-resistant
- + Available in blue, green, sunrise silver, copper silver and gray silver



C-WALL® – SCRATCH AND SMUDGE RESISTANT

The C-Wall is a molecular bond on our lenses to provide a scratch- and smudge-resistant barrier that repels sweat, water and oils for easier cleaning to help keep your vision clear.



Contact Angle: Fluids bead off the lens at a high contact point, allowing the droplets to roll off the lens.

CHOOSING A LENS COLOR

Determine Where Your Customer Spends Their Time.

Costa lenses were made with changing light conditions in mind. To get the most out of them, it's important to choose the right color. We offer seven lens colors in multiple lens technologies designed for everything from dawn to extremely bright light with blinding glare. Consider where your customer might spend their time to fit them with the best lens.



* HEV blue light refers to the 380-430 nanometer range of the visible light spectrum.



Brightest Light

GRAY (OGGLP AND OGP)

Everyday base for the harshest sun conditions



BLUE MIRROR (OBMGLP AND OBMP)

Open ocean and offshore fishing



GRAY SILVER MIRROR (OSGGLP AND OSGP)

Offshore fishing, open-water sports



Variable Light

COPPER (OCGLP AND OCP)

Everyday base for changing light conditions



GREEN MIRROR (OGMGLP AND OGMP)

Inshore / sight fishing



COPPER SILVER MIRROR (OSCGLP AND OSCP)

Inshore / sight fishing



Low Light

SUNRISE SILVER MIRROR* (OSSGLP AND OSSP)

Highest light transmission with maximum protection, ideal for low-light conditions (dusk, dawn, cloudy days)



* These lenses are not suitable for driving

COSTA Rx[®]

Our prescription lenses offer the same performance you've come to expect from our regular 580 lenses. Throughout the design and processing of our 580P and 580G Rx lenses, the functionality of single-vision, bifocal and progressive prescriptions has been integral. Our Rx lenses are etched for authenticity and available in most of our frames from authorized Costa prescription dealers.

WAYPOINT™ DIGITAL TECHNOLOGY

Over the years, we've invested heavily in our state-of-the-art processing lab to specialize in digital precision.

- + Costa Waypoint digital technology enhances the field of view by minimizing the peripheral blur common with wrap sunwear.
- + Waypoint lenses are customized for frame and vision needs.
- + All Waypoint orders include compensated prescription values to ensure amazing visual acuity for wrap sunglasses with high base curves.



COSTA PROGRESSIVE LENSES

Costa now has two progressive lens designs to choose from:

- + Costa C-SCAPE[®] design was developed with top sportfishing pros and lens designers for immediate adaptation, enhanced viewing fields and minimal peripheral blurring.
- + Varilux[®] Stylistic™ design is available in Costa wrap frames for those patients with greater demand for a wider near field of vision.



Costa C-SCAPE Progressive Lenses



Varilux[®] Stylistic™ Progressive Lenses



Costa C-SCAPE Bifocals

COSTA C-SCAPE[®] BLENDED BIFOCALS

We introduced the first backside round segment bifocal (22mm) with our Waypoint digitally compensated prescription specifically designed for wrap sunwear. C-SCAPE bifocals are perfect for the mature wearer who wants simple magnification for close-up tasks like reading outdoors or tying a fly. Our Waypoint technology ensures exceptional distance viewing fields.

FITTING RECOMMENDATIONS



To ensure that your patients get the most out of our digitally customized lenses, we recommend the following:

FITTING HEIGHTS			
PD (All Designs) MONOCULAR	Waypoint Single Vision	C-SCAPE PAL Varilux Stylistic	C-SCAPE Blended Bifocal
	PUPIL CENTER	PUPIL CENTER	PUPIL CENTER

Illuminating the back of the lens with the Costa Seg Snake lets you easily see the pupil and eyelid.

Rx AVAILABILITY CHART

	COSTA 580P Rx POLY & TRIVEX See power range chart for availability					COSTA 580G Rx GLASS See power range chart for availability				
LENS COLORS NON-MIRRORS	GRAY		COPPER			GRAY		COPPER		
LENS COLORS MIRRORS	BLUE Gray Base	SILVER Gray Base	GREEN Copper Base	SILVER Copper Base	SILVER Sunrise Base	BLUE Gray Base	SILVER Gray Base	GREEN Copper Base	SILVER Copper Base	SILVER Sunrise Base
TREATMENTS	C-WALL® + Backside UV-AR					Encapsulated Mirror				
DESIGNS:										
Waypoint SV	✓					✗				
Single Vision (SV)	✗					✓				
Waypoint C-SCAPE™ PAL (min. 16mm)	✓					✓				
Varilux Stylistic PAL (min. 18mm)	✓					✗				
Waypoint C-SCAPE™ Bifocal (min. 10mm)	✓					✗				

Rx product limited warranties: 2-year lens and frame manufacturer's warranty; defect warranty; 1-year scratch warranty. See website for terms, conditions and associated fees.

LASER ETCHED FOR AUTHENTICITY

We etch our logo onto every Rx lens and provide a Costa authenticity card for each order so your patients know they're getting the real deal.

