

COMMUNITY INVESTMENT

WE BELIEVE OUTDOOR EDUCATION AND CONSERVATION ENSURE EVERYONE WILL BE ABLE TO ENJOY THE OUTDOORS FOR GENERATIONS TO COME.

At Columbia, we support organizations who share our passion for the great outdoors.



● **NATIONAL PARKS FOUNDATION**
Columbia and our retail partners are proud to celebrate the centennial of America's National Parks through a special collection featuring 10 iconic parks across the nation. This partnership with the National Parks Foundation is generating critical support to conserve and preserve these treasured resources. The campaign is also building public awareness while inspiring consumers to visit these amazing places.



HERproject

● **HERPROJECT**
HERproject uses peer education and improves existing factory clinic resources throughout the developing world to provide women workers with access to critical health information and services. Several Columbia Sportswear factories have participated in HERproject and have seen impressive results including a 60% increase in the number of prenatal medical visits among workers and a 41% increase in knowledge of STD symptoms.



● **EMPLOYEE INVESTMENT**
Columbia employees share our dedication to the outdoors and their local communities. Employee initiated teams at our facilities around the world guide us in identifying local partners, innovative volunteer opportunities, and community priorities.



● **COLLEGIATE OUTDOOR RECREATION**
Columbia is building the gateway to the outdoors and creating an emotional connection with students and program staff through our investment in collegiate outdoor programs across the country. These programs provide a safe and structured opportunity for students to go outdoors annually serving 70-75% of the student body. We outfit program staff and support gear libraries to keep participants protected from the weather so that they can concentrate on their adventures rather than comfort level.

● **GETTING KIDS OUTSIDE**
Recent studies have found that the average child spends 35 hours a week in front of the television or computer monitor. Less than 25% of school-aged children participate in daily physical activity. We are working with a diverse group of partners around the world including the Children and Nature Network, GirlTrek, American Latino Heritage Fund, Big City Mountaineers and others to create opportunities for kids to go outside, introduce kids to outdoor activities, and establish the foundation for lifelong appreciation of the outdoors.



● **I WEAR PINK**
Columbia's ongoing support of the National Breast Cancer Foundation through the I Wear Pink product collection has raised over \$1 million to provide mammograms to women without health insurance throughout the United States.



● **CONSERVATION ALLIANCE (CA) -**
As a Pinnacle Level member, Columbia is proud to support CA and their mission of protecting wild places for their habitat and recreation values. Since their founding in 1989, the Alliance has contributed more than \$10 million to conservation projects throughout North America.

CORPORATE RESPONSIBILITY

RESPONSIBLE BUSINESS PRACTICES FROM PRODUCT TO END CONSUMER.



SOCIAL RESPONSIBILITY.

TAKING CARE OF THE PEOPLE AND COMMUNITIES MAKING OUR PRODUCT.



CODE OF CONDUCT & MONITORING

Fair treatment of people and ethical practices are core values we look for in our manufacturing partners around the world.



TRAINING & CAPACITY BUILDING

We work with suppliers to further develop skills to effectively remediate and enhance overall performance.



COLLABORATION & ENGAGEMENT

We participate in industry-wide initiatives to explore how we can address complex corporate responsibility issues collectively.



ENVIRONMENTAL SUSTAINABILITY.

RUNNING OUR BUSINESS EFFICIENTLY WITH RESPECT TO ENERGY & RESOURCES.



ENERGY EFFICIENCY & CONSERVATION

A 100 KW grid-tied solar electric system consisting of 570 photo-voltaic (PV) panels is installed on the roof of our Headquarters building.



WASTE & RESOURCE MANAGEMENT

Our Portland and Seattle retail stores are LEED certified and our global facilities follow green office best practices.



MANUFACTURE OF PRODUCT & PACKAGING

We participate in the Hong Kong Cleaner Production Program that increases awareness around cleaner production practices through on site energy audits, assessments and training.